

|                       |                       |                          |
|-----------------------|-----------------------|--------------------------|
| Adm. ... \$1.18       | Indonesia ... Rp 2500 | Portugal ... Esc 80      |
| Belgium ... Bfr 20    | Italy ... L 1300      | S. Africa ... R 6.00     |
| Canada ... Cdn 20     | Japan ... ¥ 100       | Singapore ... S\$ 4.10   |
| Denmark ... Dkr 20    | South Korea ... ₩ 100 | Spain ... Ptas 110       |
| France ... Ffr 20     | Taiwan ... Nt 100     | Sweden ... Skr 6.50      |
| Germany ... DM 20     | Thailand ... Bt 100   | Switzerland ... Sfr 2.20 |
| Greece ... Dr 20      | Turkey ... Liras 100  | Taiwan ... Nt 100        |
| Hong Kong ... HK\$ 10 | U.S.A. ... \$ 1.00    | U.S.A. ... \$ 1.00       |
| India ... Rs 20       | U.S.A. ... \$ 1.00    | U.S.A. ... \$ 1.00       |

# FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

No. 29,530

Tuesday January 22 1985

D 8523 B

Ruthless times in  
French car  
industry, Page 14

## World news Business summary

### U.S. role sought in new talks on Cyprus

United Nations and Greek Cypriot officials are planning their hopes on renewed United States pressure to persuade Turkish Cypriot leader Rauf Denktash to resume by February the summit talks that broke down on Sunday.

### Giscard visit

Former French President Valéry Giscard d'Estaing is to visit New Caledonia before the referendum on the territory's future in July. He said the territory should remain part of France. Page 16

### UK stands firm

The UK Government and the National Coal Board stood firm against appeals for new negotiations with the National Union of Mineworkers as the return to work by miners accelerated. Page 16

### More 'spies' held

Five more arrests were reported in India's big spy scandal. Officials in the defence departments were among those arrested. Page 2

### Pakistan arrests

Three leading opposition politicians in Pakistan have been detained for three months, ahead of a planned meeting today of the main opposition alliance.

### Bhopal accidents

United Carbide's Bhopal pesticides factory, where a gas leak last month killed 2,500 people, had six earlier accidents, according to the Indian Government.

### 66 die in crash

A chartered "gamblers' special" airliner crashed shortly after takeoff in Reno, Nevada, and up to 66 of the 88 people on board were feared dead.

### Guerrillas seized

Spain's Interior Minister José Barionuevo claimed that "all known members" of the Grapo urban guerrilla group still operating in Spain had been arrested in a nationwide swoop. Page 2

### Temple blast

Nine bombs exploded at the ancient Buddhist temple of Borobudur in central Java, causing serious damage but no casualties.

### Kurdish trial

Eighty four alleged Kurdish separatists went on trial in a military court in Diyarbakir, eastern Turkey, accused of trying to overthrow the state through murders and armed raids.

### Falklands change

Britain announced it is replacing its diplomatic representative in the Falkland Islands, Sir Rex Hunt, who temporarily surrendered the colony to invading Argentine forces in 1982. Page 4

### Portuguese rift

Portuguese President Eanes met national leaders to discuss a rift between him and the Socialist-led Government. Page 3

### Watertight defenders

Two South Korean soldiers who shot dead a dolphin thinking it was a North Korean spy vessel were praised by their commander for "demonstrating watertight defence posture and exact marksmanship under darkness."

### Wall St. surges on interest rate hopes

WALL STREET stocks soared higher yesterday as private investors expressed confidence that interest rates will remain low while the U.S. economy renews its recovery.

By 3pm, the Dow Jones industrial average showed a net gain of 25.4 at 1,252.76 and buying support across the broad range of the market had lifted the New York Stock Exchange composite index to a new peak.

In the Nasdaq Over-the-Counter markets, secondary technology issues attracted strong buying demand. Section III

DOLLAR was weaker in London, falling to DM 3.1705 (DM 3.181), Ffr 9.7075 (Ffr 9.7475), Swfr 2.6865 (Swfr 2.682) and Y253.4 (Y254.5m).

STERLING showed small mixed changes in London, gaining 25 points against the dollar to close at \$1.2355, rising to Ffr 10.9175 (Ffr 10.9), remaining unchanged at Swfr 2.9975 and Y285.0 and falling to DM 3.565 (DM 3.5675). The pound's exchange rate index was unchanged at 71.3. Page 37

TOKYO shares hit another record in the lowest turnover this year. The Nikkei-Dow market average rose 12.43 to 11,994.52. Section III

LONDON shares saw-sawed as institutions took to the sidelines. The FT Ordinary index eased 0.5 to 1,003.9. Gills improved. Section III

FRANKFURT and Amsterdam bourses set records although profit-takers were in evidence. The Commerzbank index rose 1.5 to 1,169.4 and the ANF-CBS index gained 1.6 to 122.8. Section III

GOLD rose 50 cents on the London bullion market to close at \$307.50. It was also slightly higher in Zurich at \$307.75. Page 36

INVESTMENT: UK financial institutions resumed investment in overseas stock markets in the third quarter of last year, after withdrawing funds in the previous three months. Page 6

BEIJING should press on with Government spending cuts and wage restraint to aid its economic recovery, but unemployment could start rising again this year, the Organisation for Economic Co-operation and Development said.

ISRAELI voluntary price and wage curbs, which the Government hopes to renew, are under pressure from both employers and workers. Page 2

JAPAN'S balance of payments surplus, likely to have reached about \$34bn last year, can best be handled by an appreciation of the yen against the dollar, a Bank of Japan official said. Page 16

BTR takeover bid for Dunlop Holdings suffered a setback when National Westminster, a key bank behind a financial rescue package for the UK tyre and rubber products group, said the terms of BTR's £20m (\$37m) offer were not acceptable. Page 16

INLAND STEEL, fourth largest U.S. producer, reported a net loss of \$41.4m in 1984 - its third consecutive annual deficit - after further losses for policy decisions by the Opec ministers when they met on Sunday in Geneva.

Opec's main problem is that the official price of its light crude oil is well above what the market will pay, while its price for heavy oil is less than spot market rates.

There is conflict within Opec between producers of light oil, who want the imbalance corrected by increases in the price of the heavy crude, and producers of heavy crude, such as Saudi Arabia, who want cuts in the price of light crude.

The price differentials committee which has just completed its meeting in Riyadh consists of experts from Saudi Arabia, Kuwait, Niger-

## Reagan opens new term with pledge to pursue 'star wars'

BY REGINALD DALE, U.S. EDITOR, IN WASHINGTON

PRESIDENT Ronald Reagan yesterday launched his second term of office with a pledge to press forward with his conservative agenda at home and pursue negotiations with the Soviet Union "to rid the world of the threat of nuclear destruction."

In an optimistic, all-American inaugural address setting the tone for his second and final four years in the White House, Mr Reagan stressed that there must be "no wavering in the U.S. defence build-up and reiterated his commitment to his 'star wars' strategic defence programme to "render nuclear weapons obsolete."

Mr Reagan outlined a bright, patriotic vision of a new America in which the country's entrepreneurial genius and traditional values would flourish, government would be reduced to its proper place and all would reap the benefits of a free enterprise "opportunity society."

"I do not believe you re-elected us in 1984 to reverse course," he told the American people. "In this blessed land, there is always a better tomorrow."

In a last-minute change of plan, Mr Reagan delivered his address inside the Capitol building after bitterly cold weather caused the cancellation of the traditional inaugu-

ral parade for the first time in history.

Mr Reagan warned that while negotiations should proceed with the Soviet Union, much remained to be done to restore the defences of the U.S. The Soviet Union, he said, "has conducted the greatest military build-up in the history of man, building arsenals of awesome offensive weapons."

Mr Reagan repeated his hopes that the development of star wars technology would lead the Soviet Union to agree on a way to end the nuclear threat to the world. "Such a shield would not kill people, but destroy weapons. It would not militarise space, but help demilitarise the arsenals of earth," he said.

In what he hoped would be the "golden years" ahead, America must support the worldwide struggle for individual liberty, self-government and free enterprise, so as a "turn the tide of history away from totalitarian darkness into the warm sunlight of human freedom."

Mr Reagan used his speech to develop the main themes of his administration rather than announce specific details of his programme, which he is to spell out more fully in his State of the Union address on February 6, his 74th birthday. He won the loudest applause

from his packed, standing audience in the Capitol rotunda when he reaffirmed his commitment to a constitutional amendment requiring a balanced Federal budget. He reiterated his intention of proposing a freeze on overall government spending when he sends his fiscal 1986 budget to Congress of February 4.

A dynamic economy, with more citizens working and paying taxes, would be "our strongest tool" to bring down budget deficits, Mr Reagan said. After an almost unbroken 50 years of deficit spending, the time of reckoning had finally come, "a moment for hard decisions."

Mr Reagan again threw his support behind plans to reform and simplify the U.S. tax system and make it fairer. He called for "a great national drive to tear down economic barriers and liberate the spirit of enterprise in the most distressed areas of our country."

Mr Reagan repeatedly called for bipartisan co-operation to fulfil his objectives. He nevertheless chastised the Democrats, without naming them, for having sought too great a role for Federal government and allowing taxes and inflation "to rob us of our earnings and savings."

U.S. to launch 'spy' satellite, Page 4

## Continental Illinois shows best result for two years

BY WILLIAM HALL IN NEW YORK

CONTINENTAL Illinois, the Chicago bank rescued by the U.S. government last summer, earned \$36.6m in the final quarter - its best quarterly performance for two years.

The fourth quarter net income, 44 per cent up on the year-ago figure and well ahead of the third quarter net income of \$4m, is the first real evidence since the \$4.5bn bailout by the Federal Reserve and a group of 28 U.S. banks at the height of the bank's financial crisis last year.

Continental said yesterday that its average borrowings from the Federal Reserve had fallen by \$2.3bn to \$3.8bn between the third and fourth quarters, but borrowings from the 28 commercial banks was unchanged at \$4.1bn.

Mr John E. Swearingen, chair-

man and chief executive of Continental Illinois Holding Corporation, said yesterday that the removal of the substantial burden of low-yielding non-performing loans had helped boost net interest income.

During the fourth quarter of 1984 taxable equivalent net interest income was \$215m and the net interest margin was 3.10 per cent. This compares with a net interest margin in the final quarter of 1983 of 2.43 per cent.

Aside from the improvement in net interest margins, which reflects an improvement in the group's ability to fund itself, Continental's performance has also been helped by a drop of more than one fifth in non-interest expenses in the fourth quarter to \$148m.

der consideration for more than nine months.

Volvo BM, Volvo's construction equipment subsidiary and Clark Michigan, the wholly owned construction equipment offshoot of Clark Equipment, began a joint feasibility study into a possible merger last April.

As a first step, the two companies exchanged 10 per cent shareholdings in each other and appointed two representatives to each other's boards.

Mr Frisinger said the two companies complemented each other well. Volvo BM had 70 per cent of its sales in Europe with a substantial presence in the Middle East, while 70 per cent of Clark's sales were in North America. The company was also strong in Brazil. There were few product overlaps, he said.

The world construction equipment sector has been suffering a deep and prolonged recession

### Ford 'may have to close one European car plant'

By Kevin Done in Stockholm

A CLEAR HINT that Ford eventually might close one of its six European car assembly plants because of the motor industry's overcapacity was given yesterday by Mr Bob Lutz, chairman of Ford of Europe.

He pointed out that, even though a number of European car groups had reduced capacity, the industry still was capable of making 2.3m more cars than the market is absorbing - some 18 per cent of European production capacity.

The degree of excess capacity "still remains a major problem for the industry and is causing many to consider even more radical manufacturing rationalisation. For the harsh fact is that we can make more cars and trucks than the market can consume and that does not make sense," Mr Lutz told a conference at the Stockholm Motor Show.

A Ford of Europe spokesman last night insisted that his company had "no imminent programmes to close plants." However, "this is one of the things we need to think about in the long term; it is one of the long-term options open to us."

Ford's main car assembly plants in Europe are at Cologne and Saarbrücken in West Germany, Dagenham and Halewood in Britain, Genk in Belgium and Valencia in Spain. A small plant at Lisbon assembles

Continued on Page 16

## Pechiney chief to lead Renault as Hanon quits

BY PAUL BETTS IN PARIS

M GEORGES BESSE, head of the French nationalised Pechiney aluminium group, was named yesterday by the French Government as the new chairman of Renault, the state-owned car manufacturer, which is expected to report losses of up to Ffr 10bn (\$1.03bn) in 1984.

A Renault board meeting today, followed by a Cabinet meeting tomorrow, will ratify the appointment of M Besse to one of the key positions in the French industrial state sector.

His appointment follows the resignation yesterday of M Bernard Hanon, chairman of Renault since 1981. Mr Hanon was forced to hand in his resignation after the Socialist Government leaked to the press at the weekend that it planned to replace him.

Although M Hanon's departure was not altogether unexpected, the ruthless and swift way the Government executed his dismissal came as a surprise. It left a feeling of bitterness and shock at Renault.

M Hanon learned of plans to replace him at the weekend while he was in New York to attend a meeting of American Motors Corporation (AMC), the U.S. company 46 per cent owned by Renault. His dismissal is seen as the price he has had to pay for Renault's mounting losses and difficulties at a particularly sensitive political moment for the Socialists.

M Besse, who has successfully re-

turned the loss making Pechiney group to profit through a major restructuring programme during the past two years, is the first outsider to be appointed as chairman of the car group.

The Government is hoping he will be able to help Renault recover in time for the French parliamentary elections in 1986.

M Besse's appointment was met with mixed feelings in Paris. The pro-Communist CGT union, which has been extremely critical of Renault management and policies, reacted coldly, saying that the appointment of a new chairman did not change Renault's fundamental problems.

The unions appeared worried that the new chairman might try to press forward more forcefully than M Hanon a restructuring programme involving substantial job reductions to cut Renault's losses.

M Besse has no experience of the car industry, having spent the main part of his career in the nuclear sector. He takes over at Renault at a time when the group has seen its share of the French car market drop by 10 points in the past four years to 31 per cent last year and is seeking Ffr 4bn state aid in the form of capital grants and soft loans.

Continued on Page 16  
Ruthless time at Renault, Page 14

## Volvo near deal with Clark

BY OUR NORDIC CORRESPONDENT IN STOCKHOLM

VOLVO of Sweden and Clark Equipment of the U.S. are expected to announce plans tomorrow for the merger of their construction equipment operations.

The move will create a third force in the world construction equipment industry capable of challenging Caterpillar of the U.S. and Komatsu of Japan in the wheeled loader and dump truck sectors.

The new operation will be the world's market leader for off-highway dumpers and dump trucks and will have sales of more than \$720m.

The Volvo board has approved the deal and an announcement of the merger is expected to follow a meeting of the Clark board tomorrow.

Addressing a conference at Stockholm motor show, Mr Hasdon Frisinger, managing director of Volvo, said the "prerequisite" existed for the merger, which has been un-

der consideration for more than nine months.

Volvo BM, Volvo's construction equipment subsidiary and Clark Michigan, the wholly owned construction equipment offshoot of Clark Equipment, began a joint feasibility study into a possible merger last April.

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The world construction equipment sector has been suffering a deep and prolonged recession

which has seen the collapse of IBH Holding of West Germany, formerly the third largest company in the industry.

Both Volvo and Clark have come through the recession relatively strongly, and the merger is aimed at creating an entity that is strongly represented on all the world's major markets.

Mr Eric Johanson, managing director of Volvo BM, said last year that an eventual merger would allow the two companies to achieve positive economies of scale in research and development, manufacturing and marketing, as well as in other areas.

Both groups have gone through hard periods of rationalisation and restructuring. Volvo BM has pulled out of forestry and agricultural machinery and has concentrated its resources in construction equipment. It made its last agricultural tractor in 1983.



## WHAT DO KIMBERLY-CLARK KNOW ABOUT POLYMER TECHNOLOGY?

At their mill in Flint, Kimberly-Clark apply Polymer Technology to produce Kincel cloths (industrial wipes) from a specified and researched blend of pulp and polypropylene giving both strength and high absorbency.

Their investment of £15.0m, in Clwyd North Wales, has proved to be a winner since day one. The Clwyd Industry Team were able to provide a 70 acre fully serviced site and the construction project and start-up was completed three months ahead of schedule.

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WALES

## CONTENTS

|             |        |                         |           |
|-------------|--------|-------------------------|-----------|
| Europe      | 2-3, 5 | Eurobonds               | 38        |
| Companies   | 18     | Financial Futures       | 31        |
| America     | 4      | Gold                    | 36        |
| Companies   | 17-19  | Int'l Capital Markets   | 38        |
| Overseas    | 2      | Law                     | 15        |
| Companies   | 19     | Letters                 | 16        |
| World Trade | 5      | Lombard                 | 15        |
| Britain     | 6-7    | Management              | 24        |
| Companies   | 20-22  | Market Monitors         | 27        |
|             |        | Men and Matters         | 14        |
|             |        | Mining                  | 37        |
|             |        | Money Markets           | 22        |
|             |        | Raw materials           | 36        |
|             |        | Stock markets - Bourses | 27, 30    |
|             |        | Stock markets - Wall St | 27-30     |
|             |        | Stock markets - London  | 27, 31-33 |
|             |        | Technology              | 24        |
|             |        | Unit Trusts             | 24-25     |
|             |        | Weather                 | 16        |
|             |        | Editorial comment       | 14        |

India: 'spies' and corruption in officialdom ..... 2

France: ruthless times at Renault ..... 14

Editorial comment: Cyprus; UK gas supplies ..... 14

Telephones: and now for the hard cell ..... 15

Lex: mergers and acquisitions; Dunlop; Bunzl ..... 16

Denmark: storm breaks as Kronebanken collapses .. 18

Aluminium: Alcan deal fuels fight for sales ..... 19

Technology: computers and industry ..... 23

Management: latecomer to UK venture capital scene. 24

North Carolina: Survey ..... 9-12



## EUROPEAN NEWS

## RED ARMY FACTION MEMBER DIES IN BOMBING

## West Germany fears terrorist resurgence

BY PETER BRUCE IN BONN

A FORMER student and convicted activist with West Germany's Red Army Faction (RAF) terror group, was blown up late on Sunday night while trying to place a bomb in a law court complex in Stuttgart, police said yesterday. The man, Johannes Thimme, and a woman colleague, Claudia Wanedorfer, who was badly hurt in the blast, have thus become the first victims of a month-long wave of new terrorist bombings and arson attacks in West Germany.

In two other attacks at the weekend, a data processing company's building in Karlsruhe was damaged by fire and a bomb exploded in a Berlin

suburb near an IBM installation.

Since mid December, more than 40 bomb and fire incidents have been investigated by police. At least 20 are strongly believed to have been the work of the RAF, which claims it is acting in support of 37 suspected and convicted terrorists on hunger strike in east German jails.

West German security authorities say they have increased security around likely human targets, chiefly senior Nato officers, judges, lawyers and industrialists. Most of the bomb and arson targets so far have been military and industrial.

The RAF, which was written off by the security authorities

last summer after the arrest of a number of leading members, is now thought to consist of less than 20 active members and around 100 sympathisers prepared to hide and feed them.

Despite the small numbers, however, the combination of hunger strike and low level terrorism activity is beginning to arouse public concern here.

At least three of the hunger strikers are being force fed, having begun their hunger strike at the beginning of December in an attempt to force the authorities to put them in one jail, or at least in bigger groups. Claiming that they are engaged in a struggle against the impact of the RAF members are demanding

to be treated as prisoners of war.

Already, however, the RAF's new-found ability to make and plant bombs may lead to new attempts to step up terrorist activity throughout Europe. Last week the RAF, in conjunction with a French group, Action Directe, announced it was planning to build up its European presence. A few hours before that message reached a Paris news agency a bomb wrecked a Nato library in Brussels.

In Brussels, meanwhile, Belgian police were put on a full terrorist alert over the weekend over fears of car bomb or suicide attacks by extremist groups against U.S. and Nato installations.

The fear now is that one of

the hunger strikers will die. Defence lawyers say some, particularly one Christian Klar, are very ill. Klar has yet to come to trial for a number of offences, including a role in the kidnapping and subsequent slaying of Herr Hans-Martin Schleyer, a senior German industrialist, in 1977.

Although the authorities are playing down the danger of a hunger strike death for the moment, officials have conceded that should Klar or a colleague die, the RAF might well attack a human target. The Interior Minister, Herr Friedrich Zimmermann, said last week that he expected the attacks to increase. Other than the woman injured under the car bomb, no arrests have been made so far.

## Dachau issue looms over Reagan visit

BY RUPERT CORNWELL IN BONN

BONN AND Washington have still not finalised the state visit to West Germany likely to be paid by President Ronald Reagan in early May, and which could include a visit (of huge sensitivity) to the former Nazi concentration camp of Dachau near Munich.

The issue has been stirred up again by weekend magazine reports, to the effect that, whatever West German misgivings, the American side was insisting on going to Dachau.

Herr Peter Bonnisch, the Government spokesman, yesterday maintained that Bonn had no objection. But there is scant doubt that the idea, and the inevitable focus it would constitute for media coverage of the anniversary of the Nazi surrender on May 8, 1945, when the world's eyes will be on Germany, arouse deep distaste here.

Despite the uncertainty, however, and tricky considerations of security, the state visit itself looks set to go ahead, most probably immediately after the seven-nation Western economic summit which President Reagan will be attending here on May 24.

A separate embarrassment for Chancellor Helmut Kohl yesterday was apparent failure



Kohl: embarrassed

to settle a substitute slogan for a meeting in June of associations representing these Germans expelled from Silesia, now part of Poland, after the last war.

The associations standing for a large part of the estimated 11m West Germans of German descent, or "expelled origin", had planned to hold the rally under the title "40 years of expulsion — Silesia remains ours." But the Chancellor has made his attendance conditional on a change.

## Kidnappers acted alone, reports Polish daily

POLAND'S OFFICIAL Communist party newspaper, Trybuna Ludu, said yesterday that evidence presented in the trial of four secret police officers charged in the killing of Fr. Jerzy Popieluszko, the pro-solidarity priest, indicated that they acted alone and were not part of a wider conspiracy. It added, however: "The trial is not over yet and it would be premature to make categorical statements in this matter."

AP reports from Torun.

Capt. Grzegorz Piotrowski, Lt Leszek Pielak, and Lt Waldemar Chmielewski are charged with abducting and murdering Fr. Popieluszko. Col. Adam Pietruszka is charged with aiding and abetting his three subordinates. The four face possible death penalties.

Yesterday, Capt. Piotrowski's secretary, Barbara Stary, cast doubt on Col. Pietruszka's denial that he tried to obstruct the investigation by calling him to deny apparently taking him to the priest's apartment before leaving Warsaw for the Torun area on October 19, the day the priest was kidnapped. Capt. Piotrowski told her that the reason for his absence was known to "Pietruszka."

She later included this information in a statement for investigators written four days after the kidnapping, but was told by an aid to Col. Pietruszka that the colonel wanted her to remove references to his involvement.

"I was afraid of Pietruszka," she said, explaining why she rewrote her statement. Col. Pietruszka has pleaded innocent.

A Warsaw human rights monitoring group, in a letter sent to Poland's Prosecutor General last week, said five opposition activists from the Torun area were kidnapped and tortured last February and March by an anti-Solidarity organisation.

"There is a striking resemblance between the style of the crime in the series of Torun kidnappings and the plot of Fr. Popieluszko's murder," said the group. "The 'scoring' of the priest," it said.

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## Spanish minister claims success against guerrillas

BY TOM BURNS IN MADRID

SPAIN'S Interior Minister, Sr. Jose Barrionuevo, claimed yesterday that "all known members" of the Grapo urban guerrilla group that were still operating in Spain had been arrested. The minister revealed that, in a nationwide swoop at the weekend,

security forces had arrested a total of 18 alleged members of the organisation, five of them women, and had uncovered 16 safe houses used to hide Grapo gunmen and to hold kidnap victims.

Sr. Barrionuevo said that the arrests, which took place in Barcelona, Madrid and five

other Spanish cities, had prevented two assassinations and a kidnapping planned for the immediate future and a string of murders that were to have taken place next month. He said that the arrests were "an important blow that severely reduces the criminal possibilities of Grapo."

He warned, however, against "triumphalism" and said that, despite the success of the operation, vigilance would be maintained. Certain Grapo militants remained at large, but not in Spain, although he could not say in which country they had taken refuge. Among those who had

escaped the police dragnet, and was presumably outside Spain, was Manuel Perez Martinez, a prominent Grapo member, recently released from prison.

Claims that Grapo was finished have been made in the past by other interior ministers.

## Computers oust pasta in southern Italy's Silicon Valley

Alan Friedman visits Bari's Tecnopolis, a new approach to regional spending

"ALL THOSE foreigners who when they think of Southern Italy conjure up pictures of pasta and olive oil and the Mafia should come here to Bari. They would see that we are capable of something more."

The speaker, an Italian academic, was referring to a special project just outside Bari, the commercial port on the Adriatic coast in the region of Puglia. Hundreds of Italian scientists, bankers, businessmen and politicians recently joined a high level delegation from California to celebrate the start of Tecnopolis, billed as an Italian answer to Silicon Valley.

The description of the Government-funded industrial and science park may be rather exaggerated: the sprawling new Tecnopolis may be impressive but it is unlikely to achieve Silicon Valley-style manufacturing successes. Nonetheless, the L29bn (£13m) complex of offices, laboratories and training quarters offers just the kind of

promise which Italy's traditionally less developed South sorely needs.

The site is the fruit of 15 years of work and co-operation between the University of Bari, local businessmen and major Italian companies in the micro-electronics field. The idea stems from a consortium of these interests called Csta, which was founded in 1969 and secured 100 per cent Government funding for the project four years ago.

Csta is a centre for applied research which seeks to bridge the gap between academic research and its industrial application. Its president is Prof. Aldo Romano, a cheerful and bulky Barese who says Csta already has L9bn of annual turnover from its research projects with companies such as Alitalia, the national airline,

Nuovo Pignone, the state engineering group, and Italsider, the steel company.

Most importantly, however, Tecnopolis represents a new approach to state-funded aid projects. Formerly the Cassa per il Mezzogiorno, the Southern Italy development agency now being restructured, had often poured money into underdeveloped areas by commissioning massive construction projects.

The Tecnopolis project is different because it is designed to target Government funds at a specific goal, in this case the nurturing of high technology research and industry.

The fledgling Tecnopolis group has already embarked upon several projects with companies such as IBM and Olivetti. Last year Olivetti signed an agreement which calls for training and research

collaboration in Bari in the field of information systems. IBM is also working with Tecnopolis on a research project concerned with image processing.

Prof. Romano sees three main objectives over the next few years. These are to develop a network of research services for state and private companies; to attract high technology manufacturing; to train local university graduates, creating a pool of talent, and most of all, to generate employment in the region.

The Tecnopolis board is asking Rome for a L340bn budget for the next three years, which would include infrastructure development (roads, schools, power services), additional research facilities, training centres and more.

Sig. Silverino de Vito, the Government Minister for

Southern Italy, said last week that Tecnopolis was "a model for the new style of development." He stressed the need for co-operation among the four groups most important for the development of Tecnopolis—industrialists, bankers, academics and politicians.

The Minister was unhesitant about committing himself to the Tecnopolis budget request. "Even if it costs hundreds of billions of lire, the resources will be guaranteed."

Perhaps the most striking aspect of the inaugural meeting at Tecnopolis was the presence of a 32-man delegation from Silicon Valley, including Californian politicians and executives from the Bank of America, Lockheed, McDonnell Douglas, TRW and small microchip companies.

The Californians could be forgiven for finding themselves at

times confused. They were flown into what must seem a fairly remote part of Southern Italy if you live in Los Angeles or San Francisco. They listened to lengthy Italian speeches with rather less content than ceremony.

The meetings between brash entrepreneurs from Silicon Valley ("I started my company three years ago and we are heading for \$150m sales in 1984") and the Italians betrayed a certain clash of cultures. In the end, however, it became clear that the Italians wanted to import technological know-how and learn from the experience of Silicon Valley. They were also sniffing around for investment.

The Californians were in Italy for a variety of reasons: some businessmen wished to explore joint venture possibilities in Europe, while others, perhaps unused to the ways of Italians,

suggested that their presence was being "exploited" so the people from Bari can impress them more money.

The verdict from several Silicon Valley delegates was that it was all very well to emulate their own phenomenon in Italy, but that the idea was unlikely to succeed. "I don't sense yet that the infrastructure here is conducive to small technology company growth. There is no venture capital here," said Dr. Dunne Kirkpatrick, a venture capital specialist from the San Francisco investment dealer Hambrecht and Quist.

Undoubtedly there is something in this statement. But the men from Tecnopolis say they want to progress slowly. "We need to fertilise Bari with technological ideas first. Hopefully we will obtain some investment later," said one research scientist. "The foreigners can see that this is a place to work and sell. There is a lot more here than just pasta."

## OVERSEAS NEWS

## Growing threat to Israeli wage and price freeze

BY DAVID LENNON IN TEL AVIV

ISRAEL'S VOLUNTARY agreement curbing prices and wages has begun to fray at the edges, two weeks before the end of the three-month deal which the Government is hoping to renew in negotiations currently under way with the trades unions and the employers' organisations.

The manufacturers of instant coffee, tea, cigarettes and beer were allowed to raise their prices 10 per cent yesterday, after they suspended sales and, in one case, halted production to press their demands. Last week, the Government increased the price of petrol by 10 per cent.

There is also trouble on the labour front. The number of commercial banks are planning a one-day warning strike today to press their demands for compensation for salary erosion over recent months.

The Government is hoping to win the support of the trades unions and the employers for a second agreement, following the success of the first package in bringing down the rate of inflation from over 20 per cent a month before the agreement to 3.2 per cent in December.

The tripartite follow-up committee composed of representatives of the Government, the employers and the unions yesterday agreed to the 10 per cent increase in the price of four staples, after a demand for a 20 per cent hike was rejected last Thursday.

The opposition came mainly from the Histadrut, the trades union federation. Mr. Haim Haberfeld, the chairman of the trades unions department, said that he objected to price rises because "the employees are continuing to work, despite the fact that their wages are frozen."

Dubek, the only manufacturer of cigarettes in Israel, halted production on Sunday in protest over the rejection of its request to raise the prices of its products, which had been frozen since the beginning of November.

Mr. Zorek Gehl, Dubek managing director, complained that repeated requests to raise the price of their products have

The Israeli army in Lebanon may complete the first phase of its withdrawal before the announced February 18 deadline, according to newspapers quoted by AP yesterday. Meanwhile, a daybreak ceasefire yesterday halted night-long clashes in and around Beirut which left seven people dead and 15 wounded, reports AP from the Lebanese capital.

been rejected. "We decided that we had no alternative but to halt production. On every Shabbat 100 we spend on production only 57," he said.

The instant coffee market dominated by Elite, two weeks ago stopped supplying its coffee to the supermarkets and shops. Similar action was taken by Wioszky, the country's largest producer of tea. These actions created growing shortages for these staples.

Mr. Eli Gureinstein, the marketing manager of Wioszky, accused the wholesalers of trying to stockpile tea in anticipation of the price rises, which will be permitted before the new package is implemented. Supplies were halted to prevent this, he said.

A shortage of fresh meat is also expected. The Marbek slaughterhouse, which supplies most of the fresh meat in the country, decided on Sunday to raise its prices by 40 per cent, without obtaining permission from the tripartite committee.

With prices still frozen at the level prevailing 10 weeks ago, Israelis had been emptying the showrooms of motor cars and electrical appliances in recent weeks. One company which bought two new cars for its staff in the past month estimates that it saved \$4,000 on each vehicle by buying while the price freeze is in operation.

Car importers have sold their entire stock in the past month. They decided not to import any more because the gap between the price they pay overseas for the vehicle and the retail price has fallen below 20 per cent, which is the minimum margin which they regard as profitable.

## New Delhi defuses row with Britain

By John Elliott in New Delhi

A DIPLOMATIC row between India and Britain over the treatment of Sikh extremists in Britain has been defused in the past few days on the orders of Mr. Rajiv Gandhi, India's Prime Minister.

Trade relations, including negotiations on key defence and other contracts, are now expected to begin to return to normal and ministerial visits will probably be resumed in April after state assembly elections. But a fresh upset in the relationships between the two countries cannot be ruled out over the Sikhs' activities.

"I have told Sir Robert Wade-Gery, the British High Commissioner, that there should not be any misunderstanding. We are for a friendly relationship and economic co-operation between our two countries in every possible way," Mr. Gandhi's most senior adviser said.

Sir Robert was given this message on Wednesday after several weeks of behind the scenes diplomatic activity over what could have become the most serious upset between the two countries for many years.

The British Government now hopes that negotiations will be reopened to finalise a £85m (\$95.2m) Westland Helicopter joint order from the Indian Oil and Natural Gas Commission and the Government, and on other possible defence contracts including Howitzer guns and Sea Harrier jump jets.

In other areas, British companies such as CEC, Rolls Royce, John Brown and Plessey are chasing sizeable orders for gas turbines for use in power stations and a cross-country natural gas pipeline, as well as aero engines, power transmission lines and telecommunications equipment.

Despite the recent unrest, Princess Anne is next month expected to resume a Save the Children Fund visit to India that was interrupted by the assassination of Mrs. Indira Gandhi, and a general trade mission is also visiting India on February 2.

Economic and political ties between the two countries have been strong since India gained independence. They are bound by historical links and a common language, which make British businessmen and technology specially welcome

## India uncovers 'wide ranging espionage network'

BY JOHN ELLIOTT IN NEW DELHI

THE INDIAN Government confirmed yesterday that some civil servants "insensitive to national security" had been passing classified documents and reports through an Indian intermediary to "a network of a foreign power."

Speaking in Parliament, Mr. S. B. Chavan, Home Minister, refused to name the foreign power which is assumed to be France since the French deputy military attaché suddenly left the country on Sunday night.

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Politically the administration of Mr. Rajiv Gandhi, the Prime Minister, seems to be riding out the political storm of the spy scandal which is the second to be uncovered within a year.

The U.S. was named in the last scandal, which involved military information being gathered by two former senior forces officers. But both the U.S. and West Germany yesterday denied reports that members of their embassies' staffs were being expelled in

addition to the French attaché.

Mr. Chavan told Parliament that "a wide ranging espionage network" had been uncovered. "Searches conducted in the course of the investigations have resulted in a number of classified and highly sensitive documents."

More than 15 civil servants and civilians have been arrested so far and some reports put the total at over 20.

It is not yet clear whether

the main aim of the alleged spying activities was only to gain secret information about defence and other foreign contracts for commercial reasons or whether there were wider espionage activities.

In Delhi such commercial information is sometimes bought by companies from civil servants although it is generally assumed that embassy staffs keep well clear of such activities.

Most of the civil servants arrested are personal secre-

taries, assistants and peons (messengers) of top officials of permanent secretary rank or just below.

The outer offices of these top level civil servants are staffed by a considerable number of these staff, almost always male and relatively poorly paid.

One of the businessmen arrested at the weekend was Mr. Coomaraswamy of the Delhi office of S. L. M. Mankel and Company.

## John Elliott reports on Rajiv Gandhi's crusade against a national attitude India counts cost of corrupt contracts



Rajiv Gandhi—drastic action

The immediate future of large-scale corruption in India depends now on the continued willingness of large companies — Indian as well as foreign — to provide the money to pay for favours, as well as on Mr. Gandhi's measures.

Corruption in India goes back to the time when Moghul rulers followed by British administrators and Indian officials, were showered with gifts by villagers as they toured their rural territories. Gifts were given in the hope that favours would follow.

Many Indians believe that those habits helped instil a basic attitude about bribing people in authority. Now it is extremely difficult to have a telephone installed or mended, obtain a gas bottle for cooking, or book a sleeper berth on a train without passing over about £1. This is not a tip for services rendered, but a bribe to obtain the minimum service required.

I have been told by neighbours in New Delhi (though it has not happened to me) that engineers on the local telephone exchange tangle up the connections so as to be paid in correct them.

Stories about corrupt officials in villages and rural areas are common. Money from allowances and aid funds before it reaches the people for whom it is designed are frequent.

Corruption mushroomed during the Second World War when an unprecedented amount of money flowed around India, first on war contracts and then on surplus equipment sales. Later, development projects provided a new reason for

offering bribes. Especially when India modified its policy of self-reliance in the 1970s and opened its doors to foreign companies.

This escalated in the mid-1970s with the encouragement of Mr. Sanjay Gandhi, younger brother of Mr. Rajiv Gandhi, who died in an air crash in 1980. It was at this time that the Congress Party began to depend heavily on illegal payments from companies for its funds. Companies are not allowed under the law to subscribe to political funds.

The money that flows from these sources, coupled with other money raised from tax evasion, makes up a massive black money economy in India that some experts estimate totals about half the size of the official Gross National Product.

There is considerable scepticism about how successful Mr. Gandhi will be in his crusade. Past attempts at reform have failed. "Many payments will still continue because the successful middle man will continue to claim his money, and the client will not dare to stop paying," said one businessman.

"The real problem is the perception of the company which convinces itself it is spending its money wisely and therefore cannot persuade itself to stop," said another.

At a party in Delhi last night some businessmen debated the ethics of corruption and espionage. "Buying information about your competitors is all right. But espionage aimed at buying top-security information about a country is not," was their moral judgment.



## EUROPEAN NEWS

## Greek Cypriots hope for U.S. aid to restart talks

BY ANDRIANA IERODIAKONOU IN NEW YORK

UNITED NATIONS and Greek Cypriot officials said yesterday that they planned their hopes on renewed U.S. pressure on the Turkish-Cypriot leader, Mr. Rauf Denktaş, to achieve a resumption of summit talks with President Spyros Kyprianou by the end of February to reach a draft settlement on the Cyprus problem.

Four days of cliff-hanging negotiations between the two men at the UN last week ended in failure on Sunday, with the two sides unable to agree either on a future meeting or on the signing of a preliminary draft agreement. This was drawn up last November after three months of indirect bargaining with the mediation of Mr. Javier Perez de Cuellar, the UN Secretary General.

Sr Uevez de Cuellar proposed a second meeting before the end of February, after the collapse of the talks on Sunday. But Mr. Denktaş rejected this.

In an interview yesterday, Mr. Kyprianou said he has agreed to meet Mr. Denktaş as proposed by the Secretary-General, with "no terms." But he said he thought the meeting would have "a better chance of success, if we had an agreed list of items to be discussed beforehand."

Last week's summit failed to get off the ground as a substantive negotiation on the details of a settlement when Mr. Denktaş insisted that the two sides should first sign the

THERE WAS widespread dismay in Cyprus at the breakdown of the talks. AP reports from Nicosia. "A unique opportunity has been lost... and instead of a settlement from New York there is an announcement of a wreck," said the independent Greek Cypriot newspaper *Apogefmatism*.

"At the same time the dangers of serious complications and crisis connected with Cyprus have increased immensely," it said, echoing views voiced in other local newspaper comment.

November preliminary draft document, leaving further discussions on details to working groups.

According to UN officials, he rejected a last-minute proposal by the Greek Cypriots to set a second meeting with Mr. Kyprianou on a fixed date, to discuss four particular items relating to a settlement. Under the proposal, one working group would be set up in parallel to discuss constitutional aspects of a settlement.

Mr. Kyprianou said yesterday that his government is counting on "contacts made by the Secretary General and interested governments such as the U.S. and Britain, in the next few weeks," to persuade Mr. Denktaş to come to a February meeting.

President Ronald Reagan was understood to have urged Mr. Denktaş to make the territorial and constitutional concessions last November which paved the way for last week's summit meeting.

The Cypriot President said yesterday that he has requested a meeting with Mr. Reagan in Washington before the second half of February in order to put his case that further details, on issues such as Turkish troop withdrawals and guarantees of a settlement, must be negotiated before a draft agreement is signed.

According to sources close to the talks "informal conversations" in the margins of the main procedural argument which bogged down last week's talks revealed serious differences between the Greek and Turkish Cypriot positions on the two main issues: guarantees, and the right of free movement, property ownership and settlement throughout the island.

The Turkish Cypriots insist on the appointment of Turkey as a guarantor power for a future state. The Greek Cypriots reject this, citing Turkey's 1974 invasion and occupation of one-third of Cyprus as the reason.

The Greek Cypriot side is also anxious to ensure the return to their homes of approximately 170,000 refugees created by the invasion.

## Investment set to rise by 4% in France

By David Marsh in Paris

FRENCH industrial companies expect to boost investment spending by 4 per cent in volume this year after a 9 per cent increase in 1984, following a cumulative fall of 22 per cent in the three previous years, according to a survey from the government statistics body Insee.

Aggregates, although welcome to the Government, concern only about 25 per cent of capital spending throughout the economy, however.

Total investment, including the spending of big nationalised enterprises like the electricity, gas and coal boards as well as the building, agriculture and services sectors, showed a much less healthy result last year, rising by only 0.5 per cent in volume.

Companies in the competitive industrial sector have been bolstering spending mainly in response to higher profits and improved liquidity than because of optimism about economic recovery.

Insee pointed out that the proportion of investment destined to expand capacity would continue to fall, with 13 per cent of spending geared to outright expansion and 19 per cent for adaptation to new manufacturing methods.

Commenting on the improved performance of the company sector—partly due to government success in holding down wage inflation—Mr Yves Gattaz, head of the Patronat employers' federation, regretted French enterprises were still not doing as well as those abroad. Recently announced measures to help the building industry were badly needed because of its "catastrophic" state, he said.

## Swiss trade deficit

The Swiss foreign trade deficit expanded by 14 per cent last year to reach SwFr 8,370m (£2,680m), writes John Wicks in Zurich. This is second only to the record trade gap of SwFr 11,320m in 1980. Imports rose in nominal terms by as much as 11.7 per cent, as compared with an 11.1 per cent growth in total export value. After adjustment for price increases, actual import volume was up by 7.3 per cent and that of exports by 6.4 per cent.

## Soviet Union expects arms accord in Stockholm this year

STOCKHOLM — the Soviet Union expects a limited agreement to be reached at the European Disarmament Conference this year following a U.S. offer to conclude an accord well ahead of schedule, Soviet diplomats said yesterday.

The mandate of the 35-nation talks, part of the process set in motion by the 1975 Helsinki European Security Conference, is to devise ways of preventing war breaking out in Europe by accident or miscalculation.

The first stage of the conference is due to last until November 1985, but Nato diplomats said the U.S. had offered to conclude an accord on less complex issues in time for the 10th anniversary of the Helsinki agreement next August 1.

Washington indicated at the end of 1984 that it would be willing to conclude an agreement on the notification and observation of military manoeuvres by August, but the alliance diplomats said there had been no official Soviet response.

The Soviet diplomats said yesterday: "We have been told to expect an agreement in Stockholm this year. Perhaps not in the next session, but perhaps in the one after." They declined to give details.

The conference's fifth session begins on January 29. The sixth session will run from May 14 to July 5.

Nato diplomats said the U.S.-Soviet meeting in Geneva this month clearly had a positive influence on the Stockholm talks, although the U.S. offer was made before the two superpowers agreed in Geneva to resume arms control negotiations.

Mr James Goodby, head of the U.S. delegation to the Stockholm conference, expressed optimism in an interview with a Finnish newspaper last week that the next session would lay the ground for a possible outline agreement by the spring.

Earlier, President Reagan had said the U.S. and its allies wanted a fair compromise at the Stockholm talks, but complained that Moscow had so far failed to meet them half way.

In a statement last Thursday, issued after a meeting with Mr Goodby, President Reagan accused the Soviet Union of indulging in propaganda at the year-old Stockholm conference.

Nato diplomats said that rather than simply castigating Moscow, Mr Reagan had wanted to warn the Kremlin that if a preliminary

agreement was to be reached by August, the two sides must immediately start working on it seriously.

Some of Washington's Nato allies, however, appeared worried by the U.S. negotiating strategy.

Apart from an accord on exchanges of military information, Nato is willing to negotiate on a key Soviet proposal for a new declaration renouncing the use of force.

Nato regards all other Soviet demands, such as a ban on the first use of nuclear weapons, as unacceptable.

The heads of the 16 Nato delegations to the Stockholm conference are due to discuss their negotiating strategy for the next session at a meeting in Brussels on Thursday and Friday.

The Stockholm conference began at a low point in relations between the two superpowers and was stalled until almost the end of last year over negotiating procedures.

Nato diplomats said working groups set up at the end of the last session had quickly gone into detailed discussion, but that wide gaps still remained between East and West.

Reuter

## France halves trade loss

By David Marsh in Paris

FRANCE registered a visible trade deficit of FFfr 19,800m (£2,600m) in 1984, less than half the 1983 shortfall of FFfr 43,800m, but still substantially worse than the official target 12 months ago of balance for the year.

The year finished with a seasonally adjusted deficit of FFfr 661m in December against a surplus of FFfr 800m in November, according to figures from the Industry and Trade Ministry last night.

Exports in December rose to FFfr 75,100m from FFfr 74,600m in November, while imports rose to FFfr 75,700m from FFfr 73,800m.

For the whole of last year, exports increased 17.7 per cent to FFfr 831bn while imports climbed 13.6 per cent to FFfr 871bn.

Although the Government missed its earlier target of overall equilibrium by a wide margin, trade in the second half of 1984 was in balance. The figure confirms the trend towards smaller deficits after the FFfr 83bn shortfall in 1983 which was a major cause of pressure on the franc.

## Turks doubtful about summit

BY DAVID BARCHARD IN ANKARA

TURKEY YESTERDAY described the breakdown of talks between Greek and Turkish Cypriots as a serious blow to settlement efforts and said it showed that the Greek Cypriot would undermine genuine efforts to solve the conflict.

Foreign Ministry officials said it was too early to predict what would happen next. "Mr Denktaş left the matter in limbo in his statement in New York," said one.

The Turkish Press, however, followed Mr Denktaş in his scepticism about the usefulness of another summit. "A commentator in the influential daily *Hürriyet* blamed Greek Cypriot desire to return to the situation before 1974 when Turkish troops divided the island into two zones.

Greek Cypriot insistence on Turkish troops withdrawals and reluctance to admit Turkey as a guarantor of any settlement probably did more than anything else in the eyes of the Turkish public to defate expectations about the New York meeting.

By dropping the idea of a "rotating presidency" which would alternate between Greek and Turkish Cypriots and by concessions on the numbers of Turkish Cypriots in the new civil service and Parliament, Mr Denktaş had probably gone about as far as is politically possible in Turkey or northern Cyprus.

Any settlement will have to be a partnership between equals as far as the Turkish side is

concerned and any suggestion that the Turkish Cypriots are a minority rather than sovereign members of a federation is unacceptable.

There is particular concern here about the effect of the failure on opinion in the U.S. Mr Denktaş's willingness to sign the framework agreement drawn up in November is believed to be linked to efforts to improve relations between Turkey and the U.S. However, officials here reject the idea that there has been any pressure from Washington.

Since 1974, Turks have viewed the Cyprus problem — which they see in terms of the security and living conditions of the Turkish Cypriots — as settled *de facto* by the partition

## Swedish Socialists will stress jobs in poll

BY DAVID BROWN IN STOCKHOLM

SWEDEN'S ruling Social Democratic Party said yesterday it will stick to its traditional theme of social welfare, job security and neutrality in the run-up to the forthcoming general election campaign in an attempt to hold back the increasingly powerful non-Socialist opposition.

Despite the strong economy, declining inflation and lower unemployment, the Social Democrats are faced with a "fight to the last moment," Mr Bo Torsson, the party secretary, acknowledged yesterday.

The Conservatives, Centre, and Free Democrats have overtaken the so-called Socialist bloc by nearly 52 per cent to 46.5 per cent, according to the latest independent opinion survey. The Conservative Party has passed the Centre as the single largest of the three major opposition groupings.

A recent pact between the Centre and the small Christian Democratic Party—which has thus far been unable to clear

the required 4 per cent hurdle for parliamentary representation—has further strengthened the Opposition.

In an attempt to present a unified front, leaders of the three main parties appeared together for the first time late last week to table a parliamentary initiative to dismantle the unpopular wage-earner funds (profit-financed shareholdings controlled by the trade unions) inspired by the Social Democrats.

Despite its growing strength, however, the Opposition has failed to articulate the common platform and remains split on several issues including tax and energy policy.

The economy may prove to be a more compelling factor in the polls in September—Mr Torsson attributed the almost 5 per cent slip in Social Democratic popularity to concern over eight years of declining or unchanged real incomes. An increase would be essential to victory this year, he said.

## Lisbon coalition braced for struggle with President

BY DIANA SMITH IN LISBON

SR MARIO SOARES and other leaders of Portugal's centre-left coalition are bracing themselves for a tug-of-war with the outgoing President, Gen Antonio Ramalho Eanes.

Lately and often, Gen Eanes has sharply criticised a Government to which he offered "institutional solidarity" when it was formed 19 months ago. The coalition has responded angrily.

The unusual sort of a hitherto discreet President coincide with the rise of a new group, the ex-CNARPE (short for ex-National Committee for the Re-election of President Eanes), who, with his blessing, are trying to put together a national "Eanes" party.

The General's second presidential term expires in December. He cannot run for a third consecutive term, but means to stay in the political arena.

Renowned for playing his hand slowly and carefully, he has not specified whether he would actively head the new party and run for an office

other than President—for instance, Prime Minister—or merely by a patron of the ex-CNARPE giving his approval to a chosen candidate.

Polis, however, show less than 30 per cent support for an Eanesist party, in which Gen Eanes is not a declared candidate. This is little more than the Socialists and Social Democrats attract at their present height of unpopularity.

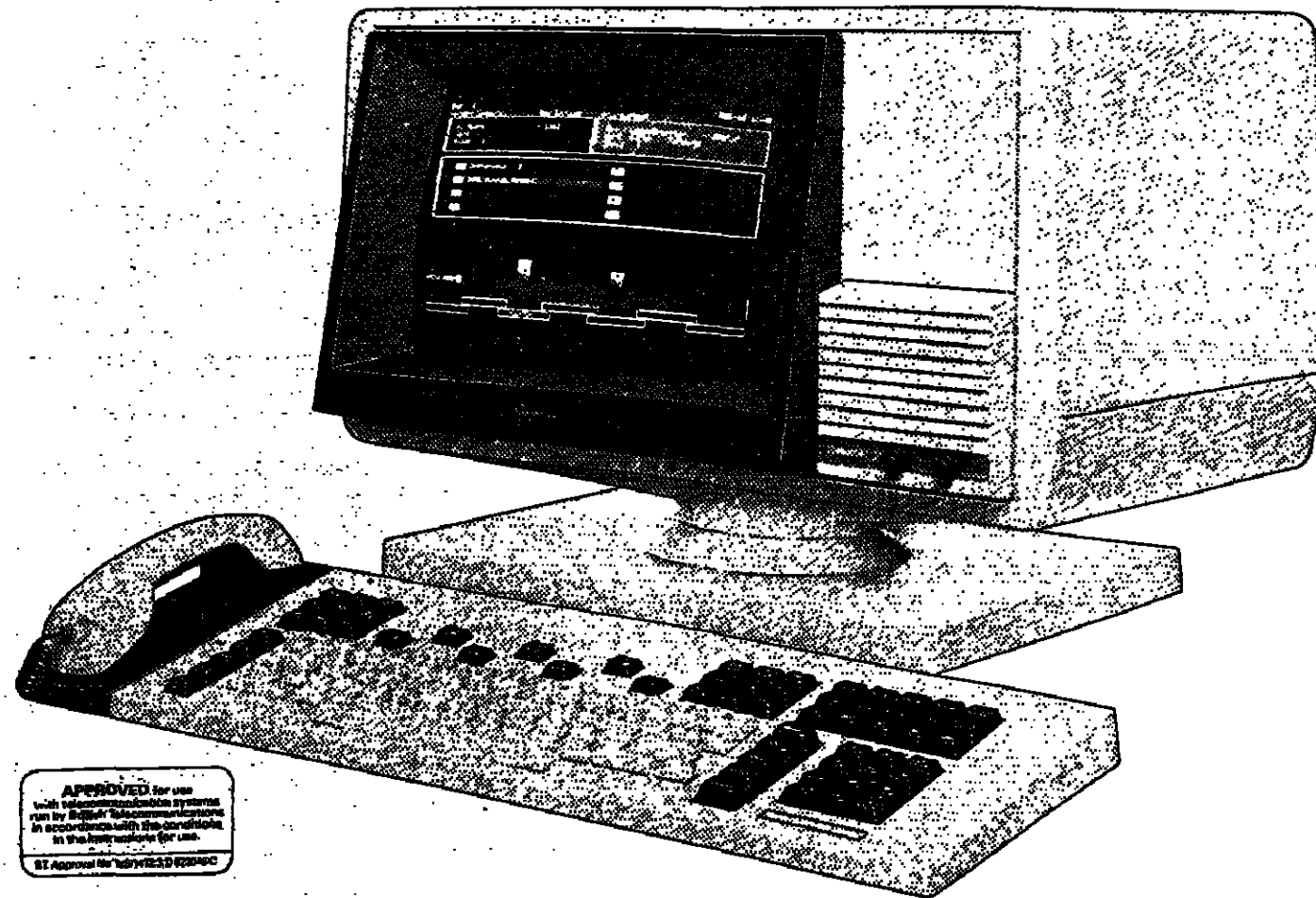
The President's sharpest critics consider that attempts are under way to upset the coalition enough to loosen its grip on the political and economic situation, provoking a crisis and one of two acts.

● Presidential resignation and early presidential elections with the Eanesist movement hoping to triumph with a handpicked candidate; or

● dissolution of Parliament on the grounds that the country is ungovernable, and early legislative elections where the Eanesists would expect to lead the field.

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## AMERICAN NEWS

## Hunt to retire from Falklands post

By Robert Graham

SIR REX HUNT, Civil Commissioner in the Falklands Islands, is to be replaced in September after having his tour of duty twice extended, the Foreign Office announced yesterday.

Sir Rex, who is 53, stayed on last year after pressure from the islanders, and with the support of the Prime Minister, Margaret Thatcher, it was agreed he should remain as Britain's chief representative until September 1985 when he will retire.

He is to be replaced by Mr Gordon Jewkes, currently British consul-general in Chicago.

The Foreign Office said yesterday the announcement was a routine matter. Last week Sir Rex presided over the island's legislative council which approved a new draft constitution that recognises the 1,300 islanders' right to self-determination.

Sir Rex arrived in the Falklands in 1980 and two years later he led the surrender of the British to invading Argentine forces. He was deported but returned triumphantly at the end of the conflict and since then shared responsibilities with a military commander in charge of the islands.

He has strongly defended the islanders' cause and to some in Whitehall his forthright support has been seen as impeding the normalisation process with Argentina.

Coming in the wake of the islanders' endorsement of the new draft constitution, Mrs Thatcher is making it clear Sir Rex's replacement involves no policy change.

## Space ferret fuels debate over intelligence control

Peter Marsh reports on the civilian and military overlap in space

THE MILITARY "spy" satellite that a U.S. space shuttle is due to lift into orbit tomorrow will fuel the debate about the increasing overlap of military and civilian space programmes.

Discovery, one of a fleet of three shuttles operated by the U.S. Government, will place into space a large signals-gathering satellite that will monitor electromagnetic communications between Soviet forces.

The craft is a member of one of the families of spy satellites that the U.S. and Soviet Union routinely place in space to eavesdrop on each other's activities. Besides the signals-gathering vehicles (called "ferrets"), other types of military craft obtain photographs, which are used, for instance, to monitor missile silos or the build-up of troops.

The Discovery mission is likely to re-open the discussion about the convergence of military and civilian space projects. The shuttle fleet is primarily the responsibility of the National Aeronautics and Space Administration, a civilian agency, and this week's flight represents the first time in 15 missions that a shuttle will take into space a satellite which is wholly military in character.

There is nothing surprising about the military involvement. The \$15bn shuttle development programme went ahead only on the understanding that the Pentagon would be one of the main users of the space aircraft.

In the Soviet Union there is little distinction between civilian and military space projects. For instance, some of the Saljut space stations, of which seven have been launched so far, have carried surveillance cameras operated by military authorities.

Some observers think that the Defence Department's

influence could upset the character of the shuttle flight programme. For this flight, NASA has imposed a strict clamp on virtually all details of the mission. This is in contrast to the open way in which the agency normally disseminates details about shuttle voyages.

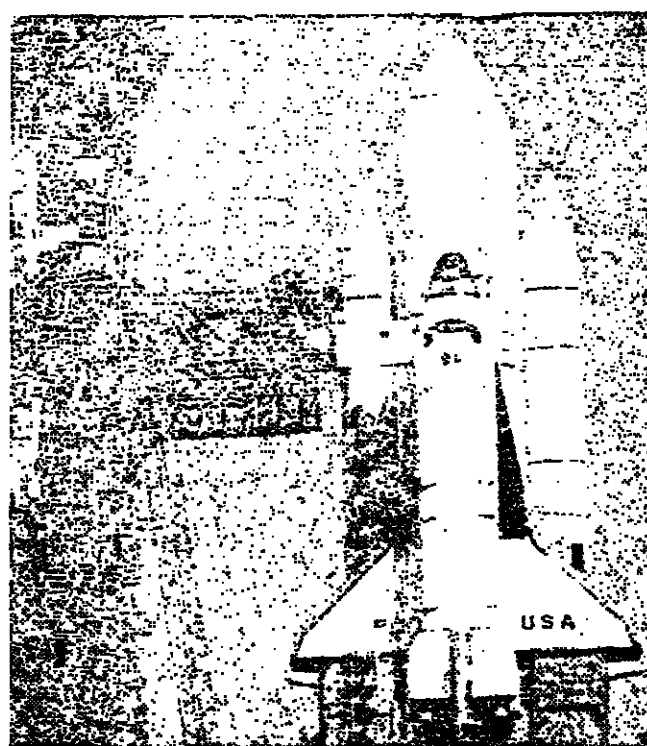
This week's mission will also focus attention on the way that space-based observation and monitoring is taking on an ambiguous character. Conventionally, such projects (as least in the West) have featured a clear divide between military and civilian operations.

The debate concerns not the signals-gathering ferrets but the military photographic satellites—which operate under principles similar to civilian remote-sensing satellites such as the U.S.'s Landsat system.

The sensors on military space-craft must capture fine details to do their jobs properly. Such vehicles generally have a resolution—the dimension of the smallest feature that the satellite can photograph—of 10 metres or less. In contrast, the current generation of Landsat vehicles has a resolution of between 20 and 80 metres.

Due to technical developments, the sensors on future civilian space-craft are likely to be more sophisticated, and engineers are developing better computer techniques to "unscramble" the data on the ground to obtain finer details from the photographs. This is causing concern among Western governments which traditionally attempt to keep separate military and civilian space projects.

Military photographic satellites return pictures to earth, either by radio transmission or by parachute-drops of film



Space shuttle Discovery is made ready for an earlier civilian mission

collected by high-flying aircraft.

In recent years, the Soviet Union has orbited an annual total of about 10 ferrets and 40 photographic craft. The U.S. normally launches about 10 of both types of craft each year, using conventional rockets such as the Titan.

The lower tally is because the U.S. satellites, of which the best known are the Big Bird and KH-11 photographic craft, can stay in space for up to a

couple of years, while many of the Soviet vehicles burn up in the earth's atmosphere after a maximum of six weeks because they are in low orbits close to the limits of the atmosphere, about 200 km from the earth.

U.S. Government officials fear that data from future civilian satellites could be used for military purposes. There are two possibilities: an unscrupulous satellite operator could snap pictures of sensitive U.S.

military facilities and sell them to possible enemies; or a company could sell to foreign governments pictures from space of military installations in other countries.

Such information could be valuable in a war and could make more unstable trouble-prone parts of the world such as the Middle East. Efforts to stop this are enshrined in legislation enacted last year.

Ronald Reagan's attempts to make space activities more attractive to private companies, Congress passed the Land Remote Sensing Commercialisation Act, whose main purpose is to transfer to the private sector the Landsat satellites. The craft are now operated by the U.S. National Oceanic and Atmospheric Administration, a Government agency.

The legislation also sets out rules to govern the operation of future remote-sensing satellites apart from Landsat that are operated by private companies. It gives the Pentagon powers to veto distribution of data from such craft on grounds of national security.

Eosat, the corporation formed by Hughes Aircraft and RCA to take over the Landsat system, says it is not worried by the regulations. The defence-oriented parts of the Act will have only a small impact on the way Eosat does business, according to Mr Charles Williams, its president.

Other people in the remote-sensing industry think that arguments over defence interests will intrude increasingly into the operation of civilian satellites.

"The defence establishments in the U.S. see a threat that the civilian community will

push the state of the art in remote-sensing," says Mr Buzz Sellman, manager of international projects at Erim, a company in Ann Arbor, Michigan, that sells Landsat data to customers around the world.

Besides Erim, a number of other companies buy Landsat information from the U.S. Government and "add value" to it—either by computer-enhancement techniques or by adding to the data information from other sources such as ground surveys.

World sales of "raw" Landsat data either to such value-added companies or users such as agricultural organisations total only about \$20m a year. But sales of value-added information based on Landsat data are between 10 and 50 times higher, according to estimates.

The value-added companies concede that military departments of governments account for a high proportion of their total sales. Such governments, particularly in Third World countries, require such data for mapping—either to plan for the defence of their own country or to plot campaigns in an adjoining territory.

Whatever the outcome of the debate between military and civilian use, the overlap is likely to increase in future as organisations from other Western nations set up their own observation systems.

Spot Image, a company in Toulouse partly backed by the French Government, plans to orbit in October a satellite that will provide pictures with a resolution of 10 metres, and the 11-nation European Space Agency and Japan also plan their own civilian observation satellites later in the decade.

## Abortion protesters gather in Washington

By Nancy Dunne in Washington

THOUSANDS OF "March for Life" demonstrators have descended on a Washington prepared to endure sub-freezing temperatures for a protest march today on the 12th anniversary of the U.S. Supreme Court decision which legalised abortion.

The marchers have gathered strength and numbers each year since 1974, when the first demonstrators appeared. Last year police estimated the crowd at 85,000, but march organisers said participation today may depend upon the weather, which is expected to continue extremely cold.

The march is the culmination of dozens of rallies across the country over the weekend to protest the Supreme Court decision. At the same time, members of the National Organisation for Women have been standing guard at 20 abortion facilities, which have been under increasing attack from "the fanatical fringe" of the right-to-life movement.

President Ronald Reagan, the first President to publicly condemn abortion since the Supreme Court decision, proclaimed last Sunday "National Sanctity of Human Rights Day." He also agreed to speak today through a telephone link up to protesters who will rally near the White House. The demonstrators will then go on to lobby legislators on Capitol Hill and demonstrate in front of the Supreme Court.

Overshadowing the various rallies and vigils was the arrest on Saturday of three men accused of bombing eight abortion clinics in the capital, Maryland and Virginia. At the residence of one of the suspects a large quantity of explosives was discovered, according to agents of the Bureau of Alcohol, Tobacco and Firearms, who had feared renewed attacks on clinics over the weekend.

The failure of Congress to approve a constitutional amendment prohibiting abortion or of the Supreme Court to reverse itself has led to frustration, confrontation and violence in the ranks of the "pro-lifers" who say that 15m foetuses have been killed since 1973. Abortion clinics have become a favourite target of that frustration, with 30 bombed in the past two years. Protestors have broken in to others, chained themselves to examining tables splashed paint in waiting rooms. One group of demonstrators pounded on clinic windows and conducted a mock funeral over a septic tank.

The arguments of the peaceful pro-life forces seem to have made some headway among the general public. A recent Newsweek magazine poll reported that 58 per cent of those interviewed (an increase from 50 per cent in the previous year) said they would support a ban on legalised abortion, except in cases of rape, incest and danger to the mother's life. Newsweek also reported the emergence of a new group called "Women Exploited by Abortion" for those who regret having ended their pregnancies.

## Ex-Wall Street Journal reporter goes on trial

By William Hall in New York

MR R. FOSTER WINANS, the former Wall Street Journal reporter accused of leaking share tips to contacts on Wall Street, went on trial yesterday in a New York Federal court. If found guilty, he faces up to five years in prison and a \$10,000 (\$15,000) fine.

Mr Winans, a contributor to the Journal's widely read "Market Column," Mr David Carpenter, a former Journal news clerk, and Mr Kenneth Fells, a former stock broker at Kidder, Peabody, have been charged with conspiring to commit fraud by misappropriating confidential information on the timing and content of articles to be published. The Government has accused the group of making a profit of around \$675,000 through their scheme.

The Government's principal witness is Mr Peter Brand, another former Kidder Peabody stockbroker, who pleaded guilty last summer for his part in the affair.

The Winans case has caused more than usual interest in the U.S. media since it has raised a number of questions about the adequacy of the disclosure of financial interests by U.S. financial and business journalists. There is considerable variation in the levels of disclosure required of journalists by the publications for which they work.

The current trial is expected to deal solely with the charges of criminal conspiracy and fraud. The issue of the adequacy of public disclosure of journalists' financial interests is expected to be addressed in a second trial, a civil action being brought by the Securities and Exchange Commission.

The agency charges that Mr Winans had a duty to disclose publicly to readers of the Journal his interests in the companies involved in the alleged fraud. Many journalists fear that if the SEC wins the civil suit they may be forced to disclose their own financial interests.

## Nicaragua Indian guerrillas fail to show up for talks

BY TIM COONE IN MANAGUA

BY TIM COONE IN MANAGUA TALKS between the Nicaraguan Government and the Indian guerrilla organisation Misurasata failed to take place as planned in Bogota, Colombia, at the weekend.

Misurasata officials failed to show up for the meeting in which mechanisms to bring about a ceasefire between its guerrilla forces and government troops fighting on the Atlantic coast of Nicaragua, were to have been discussed. The Government is also working on an autonomy plan for the indigenous inhabitants of the region.

In the middle of last week Sr Brooklyn Rivera, the Misurasata leader, sent a letter to President Daniel Ortega calling on him to stop an army offensive against his guerrilla forces in the region of Zelaya Central on the Atlantic coast.

Sr Rivera was slightly injured at the beginning of the offensive in early January when meeting some of his local commanders.

The Government replied that it would not accept nor would

it demand any pre-conditions for its participation in the bilateral discussions. During the first round of talks in December, Misurasata had launched its own offensive against government forces near the northern town of Puerto Cabezas.

Sr Luis Carrion, the Vice Minister of the Interior and head of the Nicaraguan negotiating team at the Bogota talks, said before his departure for Bogota last Friday that the Government wished to continue the talks with Misurasata.

He said, however, that Sr Rivera's demands for an end to the Government offensive "was outside the spirit of the talks."

Misurasata officials in San Jose, Costa Rica, said another date for the talks has been fixed for "within the next two weeks now that the Government offensive has apparently come to an end."

The Ministry of the Interior was unable to confirm whether a new date had been arranged until Sr Carrion returned to Managua.



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## WORLD TRADE NEWS

## Setback for Waddington in parallel imports battle

BY CHRIS SHERWELL IN SINGAPORE

WADDINGTON, the famous British game manufacturer, has "retreated" and accepted a setback in its efforts to prevent a Singapore importer bringing its popular Monopoly and Cluedo games into the island state.

The case, with important implications for all foreign manufacturers which make their goods in Singapore or market them through licensed distributors, focuses on the growing problem of "parallel imports," in which other traders import the goods and sell them at a lower price.

According to one manufacturer, the outcome of the Waddington dispute could dictate the future of Singapore as a base centre for foreign manufacturers, and is every bit as important as the entirely separate but equally controversial problems of counterfeit products and copyright in Singapore.

In the games case, three Waddington companies—John Waddington, the parent company, Waddington Games, proprietors of the Monopoly

trademark, and Waddington International, which has a branch in Singapore—won an interim injunction last October after 559 sets of Monopoly and 531 sets of Cluedo were seized from a Singapore importer.

The games, made in England, had been purchased from a British export house and sold at a discount on sets made by Waddington in Singapore, which claimed that its Singapore-registered trademark was being infringed.

The Singapore High Court on Friday ruled against continuation of the injunction in respect of Monopoly, chiefly on the grounds that there had been no misrepresentation. Yesterday it made a similar ruling in relation to Cluedo.

As the case itself is still to come to trial, and Waddington has until Saturday to decide whether to lodge an appeal against the injunction decision, local traders involved in parallel importing cannot automatically interpret the court's decision as approval for their activities.

But the decision is indis-

putably a setback for licensed distributors in Singapore who spend time and money investing in "goodwill" by promoting their products and setting up a retail network.

The options open to such manufacturers and distributors, if they cannot cut off the parallel importers' sources, are to cease advertising altogether, cut their own prices to drive the importer out or to leave the Singapore market altogether.

Waddington itself is believed to have acted already against the UK export house which supplied the sets of Monopoly and Cluedo.

It is also clear that further action by the company would hit the consumer, even though some will temporarily enjoy the parallel importers' lower prices.

The Monopoly and Cluedo developments follow in the wake of disclosures that Singapore's record pirates illicitly taped and sold copies of the charity song Do They Know It's Christmas 7, proceeds of which are going to victims of the Ethiopian famine.

## UK, Sweden ahead in Austria air force bids

By Patrick Blum in Vienna

BRITAIN and Sweden have emerged as front-runners in bids to sell 24 Interceptor aircraft to the Austrian Air Force.

The deal could be worth \$1.5bn (£125m) and Lady Young, the British Minister of State for Foreign Affairs, who arrived for a three-day visit to Vienna yesterday, is expected to press the case for the British bid in discussions with the Austrian Trade and Defence Minister.

Among the four bidders Sweden remains the favourite with an offer of Saab Draken fighters followed closely by the offer of Lightning aircraft manufactured by British Aerospace.

Chances of success for the other two bidders, France with Mirage and the U.S. with Northrop F-5s, appear to have considerably receded.

Of the four aircraft, only the F-5 would have been purchased new which makes it much more expensive than the others which would be bought second-hand.

The U.S. and French offers are expected to be dismissed mainly on financial grounds, although there are also political pressures not to buy the American aircraft.

Some Austrian politicians argue that, as a small neutral country seeking to balance its relations East and West, it would not be appropriate for Austria to buy the aircraft from NATO's most powerful country.

The U.S. offer would probably cost in the region of \$1.5bn, twice the bid put forward by Saab (Sch 3bn) or by BAE (Sch 2.7bn). The French offer is lower than the American but higher than the other two.

The Austrian National Defence Council is thought to have established its order of preference on military grounds, but the final decision will rest with the Government and be taken mainly on the basis of commercial considerations.

Discussions about the aircraft to replace Austria's ageing Draken 105 have been going on for about two years. The complexities of the deal have caused delays in making the decision which is now expected early in the spring.

The sunbelt states are a magnet because of UK construction cuts  
Aggregates turn to U.S. for growth

BY JOAN GRAY, CONSTRUCTION CORRESPONDENT

FACED WITH construction cuts causing sluggish demand for their sand, gravel and stone at home, UK aggregates producers are turning to the U.S. for growth.

As Tarmac goes ahead with its \$65.7m (\$79.3m) purchase of the Florida quarries of the U.S. cement producer Lone Star, RMC, ARC and Redland are also looking for acquisitions to expand their activities in the U.S.

They are following the same pattern which has already prompted Britain's cement companies to seek their fortunes "out West."

"We've had to face a 30 per cent decline in demand for aggregates in Britain in the past decade after being on growth for 25 years," said Mr David Taylor, the Redland director in charge of the company's aggregates activities.

"After reaching a record 300m tonnes a year in 1973, UK demand has settled down to around 200m tonnes a year now," he said.

"Since we've got hooked on to growth, we've had to look for other markets, and the U.S. is the honey-pot as nowhere else in the world has a higher per capita consumption of aggregates."

The total market for aggregates in the U.S. is around 1.7bn tonnes a year, explained Mr Taylor, "and analysing where the market is, it's particularly in sunbelt states of the south and southwest. Recent figures show that California alone consumes 150m tons of sand, gravel and crushed stone a year, Texas 125m and Florida 80m."

Unlike the UK, where the low level of spending on roads and other infrastructure projects means that demand for aggregates is low and predicted to remain static, the market in these sunbelt states with their major road and house building programmes is growing rapidly.

"During the next four years, we see a growth in the U.S. of 10-15 per cent a year compared with the flat market in the UK," said Mr Taylor.

"This is both because it's a growth area and because of the increase in highway finance from tax money dedicated to roads which cannot be used for other purposes."

The increase in gasoline tax as a result of the passage of the Surface Transportation Act with its revenue dedicated to improving America's roads will make an extra \$5.5bn (\$5bn) available for spending on highway construction every year for the

next four years, he explained. Redland made its first aggregate investment in the U.S. in late 1982, when it paid \$70.4m for an 80 per cent stake in McDonough Brothers, the Texas company which became Redland Worth. Redland has since increased its stake to 87.5 per cent, with the remaining 12.5 per cent being held by Mr Bill Worth, the chief executive.

Based in the high-tech, tourist and military centre of San Antonio, the company is currently producing 8m tons of crushed stone a year and contributing between \$10-\$11m a year profit.

Redland is so confident in the growth of the market that it is investing \$17m in new plant to increase capacity to 15m tons a year.

Redland is now looking for further acquisitions to add to Redland Worth. "We're looking for sand, gravel and quarrying companies in Texas to complement our existing investment," said Mr Taylor.

"There's no shortage of opportunities but they are likely all to be in Texas as our strategy is to build on what we've got."

Another British company, RMC, is also actively looking for aggregates companies in the

U.S., in this case to extend its existing American concrete-making activities.

RMC's financial director, Mr Derek Jenkins, has "a number of companies lined up as possible acquisitions in Florida and North and South Carolina" to build on the present profitable—but small—activities in these states.

ARC is also on the look-out for expansion opportunities in the U.S. It, too, is looking for aggregates companies to buy to build on its American quarrying and concrete manufacturing operations.

"We're very keen to expand our base in the U.S. because opportunities over there are far greater than here at the moment," Mr Stephen Clark, strategic development manager, said.

Asked whether ARC was deterred by the high value of the dollar, Mr Clark replied: "No, because you cannot afford long-term strategic objectives because of short-term exchange rates."

Or, as Mr Jenkins put it: "If you're looking for long-term investments and the opportunities arise, you've got to take them. You can't just sit back and wait on currencies."

## French group shares in \$40m China port orders

BY DAVID DODDLE IN HONG KONG

CONTRACTS worth almost \$40m (£36m) linked with the construction of a deep water port in the Zhuhai Special Economic Zone on China's southern coast were announced yesterday.

Dragages at Travaux Publics, a French construction group, has been awarded a \$15.4m contract to build a new harbour. A \$7.3m dredging contract has, at the same time, been awarded to a joint venture between Dragages and two Belgian companies, Jan de Nul NV and Dredging International NV.

A nearby residential and commercial complex costing almost \$18m will be built by Wan Hin and Company, a Hong Kong-based construction group.

The port development is part of the \$64m Silverbay project in which the Zhuhai Special Economic Zone Development Company is in partnership with Gladhovier Limited of Hong

Kong and the China Nanhai Oil Joint Service Corporation.

Zhuhai adjoins Portuguese-administered Macao on China's southern coast. The authorities in the special economic zone have formulated development plans based on manufacturing, tourism, and providing services for the offshore oil industry—it is when oil is found in commercial quantities in the Pearl River estuary in the South China Sea.

The new port will be designed to provide berths for vessels of up to 10,000 tons. The Zhuhai authorities are also discussing plans for an international airport, a highway linking the zone with Guangzhou, the capital of Guangdong, and improved electricity supplies and telecommunications.

A \$25m glass bottle factory, and ventures linked with the manufacture of building materials, are also under discussion.

## Europe groups fight to win Canada deal

By Bernard Simon in Toronto

LITTON SYSTEMS of Canada and Oerlikon-Bührle of Switzerland have formed a joint venture to bid on a \$600m low-level air defence system for the Canadian armed forces.

The hotly-contested contract is due to be awarded by early April, according to the Department of National Defence. The Department is considering bids from seven separate European consortia led by group's including Bofors Ordnance of Sweden, British Aerospace and the French group Thomson CSF.

The air defence system will be used to protect two Canadian Air Force bases in West Germany and brigades deployed there and in Norway. The equipment is due to be installed by 1988.

Under the proposed Litton-Oerlikon venture, Litton will produce electronic equipment using Oerlikon technology at an existing plant north of Toronto.

## Fokker awarded \$115m Nato parts contract

By Laura Raun in Amsterdam

FOKKER, the Dutch Aerospace group, has received a \$115m (\$104m) order from Raytheon of the U.S. to provide electronic parts and maintenance for Nato's Patriot air-defence system.

The contract culminates two years of intense lobbying on the part of the Dutch Government to capture some of America's "compensation" orders intended to help balance Europe's heavy reliance on U.S. military material.

The Dutch Air Force last year purchased \$1.843m (\$210m) worth of Patriot launchers, rockets and accessories from the U.S., and The Hague is looking forward to a compensatory order worth \$65m worth of electronic parts and \$50m in logistical upkeep

## Lurgi to provide Spanish plant with engineering

Spain's Rentealde industrial group has chosen Lurgi of West Germany, a subsidiary of Metallgesellschaft, to provide engineering for a \$65,000,000 sulphuric acid plant, Renter reports from Madrid.

The plant will come on stream in 1987 at an estimated cost of \$150m (\$130m), replacing older facilities operated by Dow Chemical Iberia, the U.S. controlled group, and Sefanto of Spain.

Rentealde is a five-member consortium in association with Lurgi, which holds a 10 per cent equity stake in the group.

The new plant will raise Spain's sulphuric acid capacity to 2.2m tonnes a year. Annual demand of 3.4m tonnes is estimated by the

time the plant is operational.

The Spanish Ministry of Economy has awarded a \$7m computer contract to Groupe Bull, Honeywell's Paris-based European associate, our Trade Staff writes. The order follows the largest call for bids ever made by the Spanish Government in the field of data processing. It comes after the announcement earlier this week of a \$33m contract for Honeywell computers from Britain's Department of Health and Social Security.

The Spanish order includes 17 DPMF large mainframe computers and 57 DPMF mini-computers together with 300 terminals and work stations. The contract will be used for budgeting and accountancy and is due for installation by June 1985.

## Norwegians sell cargo ships to U.S. Navy

By Fay Gjester in Oslo

IN A DEAL worth \$52m (\$47m), the Norwegian ship owners Wille Wilhelmsen have sold five "first-generation" roll-on/roll-off cargo ships to the U.S. Navy.

Included in the sale price is the cost of modifications needed to meet U.S. flag requirements. A condition of the contract is that this would be done at a U.S. yard. Bethlehem Steel in Baltimore, have won the order.

Wilhelmsen has been negotiating to sell the five vessels for over a year. It won the contract from the U.S. Navy Marine Administration in competition with a number of other owners. After upgrading, the ships will be laid up as part of the Navy's reserve fleet—ready for rapid mobilisation in an emergency.

## EUROPEAN NEWS

Andriana Ierodionou, Athens Correspondent, on the problems facing Greece's 'first major multinational'

## The Greek state's hand in salvage plan for Heracles

THE HEADQUARTERS of Heracles General Cement, in northwest Athens, have the air of sleek prosperity which usually suggests private enterprise being allowed to lead a quiet, profitable life.

Sprinklers pour on immaculate lawns surrounding the modern, glass-fronted main building—the centre of a 67-year-old cement production and export operation which, by the early 1980s, ranked among the most successful in Europe. Just inside the lobby, a smooth series of water cascades into an artfully engineered indoor pool. In the cafeteria, orders are checked off computerised menu cards.

Appearances can be deceptive. Just over a year ago, Heracles was rocked by a financial scandal which ousted the family management that had run the firm for three generations, raised fears of a state pogrom against private capital, and permanently blighted relations between Greek businessmen and the socialist

Bank of Greece, the leading state credit institution and the owner of about 40 per cent of the company's shares. Other National Bank-related institutions owned an estimated 6 per cent, and the Tsatsos family about 18 per cent.

Heracles officials say that over the past 13 months, the National Bank has increased its share of the company to 60 per cent, by buying up shares sold by private holders in the aftermath of the takeover. The price has dropped from Dr560 (\$5m) to Dr520 on the Athens exchange since September 1983.

The Heracles management is now said to be working out a financial rescue plan for the company, which faces an acute shortage of working capital, in consultation with the Economy Ministry. The plan, which is expected to be completed by the end of the year, is most likely to take the form of an increase of Heracles share capital by the National Bank, either through the conversion of debt to equity or a direct financial injection.

"When this happens, the Tsatsos family's shares will represent only 4 to 5 per cent," says George Tsatsos, Heracles executive said bluntly.

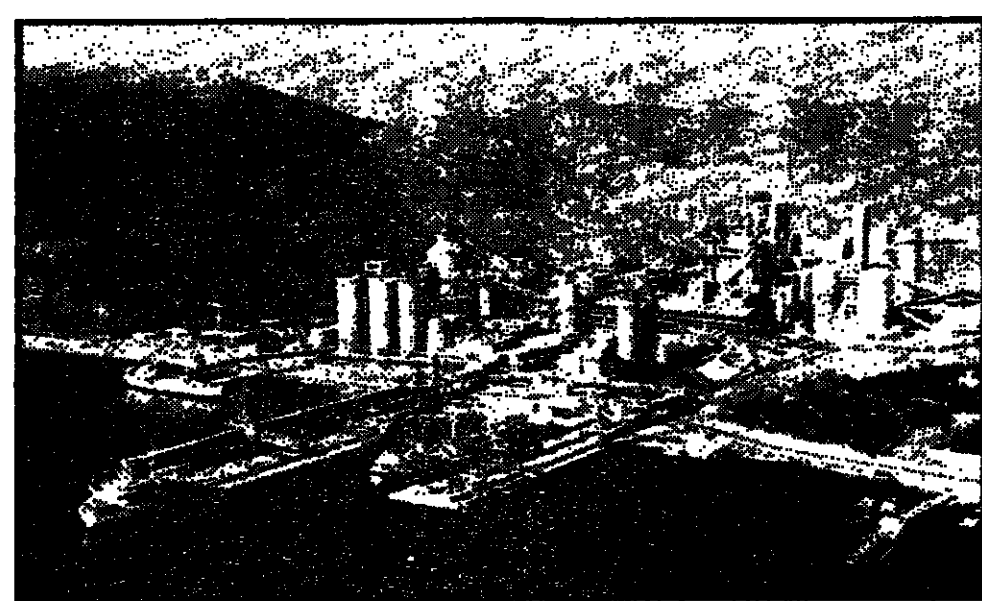
It is an ironic twist of fate for a company which came into existence through a business partnership initiated by the National Bank with Mr Tsatsos' grandfather, an enterprising chemical engineer called Andreas Hadjikyriacos, in the early part of this century.

The Heracles story began in 1917 when Mr Hadjikyriacos, a graduate of the Federal Polytechnic University in Zurich who had been trying his hand at cement ventures in Greece and Turkey since 1903, bought a Piraeus cement plant of that name which was in financial trouble.

Such was his success in turning Heracles' fortunes around that in 1927 Mr Hadjikyriacos was invited by the National Bank to work the same magic on its own ailing Olympos Cement Company in northern Greece.

The following year the two firms merged to form Heracles General Cement Company, where Mr Hadjikyriacos remained as chairman and managing director until his death in 1959.

He lived to see Heracles rise to the position of Greece's top cement producer on the eve of World War II, only to collapse



Heracles General Cement's Olympos plant at Volos

along with the rest of the country's cement sector by the end of the war. The firm was then reconstituted with Marshall Plan aid, though not without shareholders having to forfeit dividends for 13 years, between 1941 and 1953.

Mr Hadjikyriacos was succeeded by his son-in-law, Mr Alexander Tsatsos, and eventually by his grandson, Alexander's son George. Throughout the management of Heracles evolved as a largely family affair, though the National Bank retained the right to appoint four of the 15 members of the board of directors.

Today George Tsatsos divides his time between fighting the Economy Ministry lawsuit and hatching new business plans, which he says he hopes to be able to unveil in due course. His lawyers say they are confident, after having cleared successfully the first major hurdle in the case, the examination of evidence submitted by both sides by an investigating magistrate in September.

A three-member magistrate's panel must next decide whether the case should go to open court. The panel will rule, once the evidence has been re-examined by a public prosecutor. A political interpretation is bound to be placed on their decision, whatever it may be: the Tsatsos' September success provoked rumblings of discontent both within the

company's present chairman, who quietly dismisses these charges.

The soft-spoken, silver-haired Mr Tsatsos' style contrasts with George Tsatsos' bubbly enthusiasm; there is nothing of the excited entrepreneur here, only of the conscientious official anxious to do well by a company which employs over 3,500 people and is one of Greece's top industrial investment and foreign exchange earners. He would be quite happy, Mr Manganias says with a smile, to get back to his quiet desk at the National Bank, having done his job at Heracles, which he regards as a "major responsibility."

Mr Manganias argues that the company's problems began under the Tsatsos management; he points out that a six-month report published in August 1983—one month before the National Bank takeover—already showed Heracles to be running a loss of Dr548m.

He cites a 12.2 per cent volume increase in cement production and a 25 per cent rise in exports in 1983 to show that there is nothing fundamentally wrong with the operation of the company. Eight month figures for 1984 show a 37.3 per cent reduction in losses relative to the same period in 1983, while production and exports have continued to go up.

Mr Manganias and his

colleagues blame the poor 1983 results, and the working capital problems facing Heracles, partly on the post-1982 slump in international cement prices, together with tight domestic price controls, which have kept the average per tonne price in Greece at about 60 per cent of that in Europe. They point out that all but one of the four major Greek cement groups were in the red last year, with total losses of Dr53bn.

Heracles operates seven terminals in Saudi Arabia, Egypt and North Africa. These offshore operations, Mr Tsatsos says, in turn feed business back to Heracles' 18 subsidiary companies at home, whose wide range of activities includes the management of cement carriers (some wholly and many partly owned) and their conversion into floating terminals, the production of cement bags and computer software, as well as construction, insurance and mining and quarrying.

In 1980, a decision was taken to diversify into coal as well. A five-year coal supply contract was signed, and a sophisticated coal terminal (the largest in the eastern Mediterranean) and cement plant complex built on the Euboea peninsula, which came on stream in February 1983.

"I made a whole series of partnerships internationally, which worked out very well," Mr Tsatsos sums up. "We made a lot of money on some deals, we lost a lot of money on others, but the net was very positive."

In 1983, the year before the management change, Heracles ranked as Europe's single largest cement exporter. The company earned \$105m in foreign exchange from the export of about 2.8m tonnes of cement, about half its output, and some \$32m from other activities. Profits in 1983 reached Dr599.5m (\$33m).

In 1983, three profits were transformed into losses of the order of Dr4,250m, the first general meeting following the National Bank takeover, in July, private shareholders angrily laid the blame for the poor results on Heracles' new management, whom they accused of lacking the business acumen and experience of the Tsatsos.

They also cite the crushing cost of servicing dollar debts of the order of \$100m—about half of Heracles Dr527bn total

long term debt—inherited from the Tsatsos management, who borrowed heavily to finance the Euboea and other projects. This cost was badly aggravated by the 15 per cent devaluation of the drachma in January 1983 and the subsequent steep slide of the Greek national currency against the dollar.

Their third, and most controversial argument is that the web of international agreements and partnerships which are at the heart of Mr Tsatsos' ambitions for Heracles were never more than a facade of ghost companies.

Mr Tsatsos, for his part, frankly admits that "clouds" in the form of cash flow problems had already begun to gather on the Heracles horizon before his departure. He blames this on the deterioration of the international market after 1982, as well as the Government's tight price policies, which he says are "destroying the cement industry" in Greece.

"I am happy I am not managing Heracles," I will not be happy about the legal case against me, but I am extremely happy these people are facing the problems and not me," Mr Tsatsos says with feeling. "The surest way to put me in jail now would be to put me back in the management of Heracles. I would go to debtor's prison for owing money to social security and labour."

He argues however that when he and his colleagues were ousted from Heracles, they were in the process of working out a salvage plan to tide the company through what he describes as the "big storm." According to Mr Tsatsos, negotiations were under way with foreign banks to reschedule debts, and there was thought of selling off unprofitable subsidiaries and reshuffling the capital. Now, he says, the solution is likely to be that "of the sledgehammer: take public money and solve it."

In addition, Mr Tsatsos says he was trying to devise ways of mitigating the effects of the "admittedly disadvantageous" coal contract. "By last year, we had achieved an agreement to get half the cost of the contractual price and half on the spot market. We had also acquired new customers like the Public Power Corporation at high prices. So we were averaging down the supply

price," he says.

Mr Tsatsos is gloomy about Heracles' future. The company's international operations, he predicts, will be stunted by the disruption of the business partnerships he had built abroad, which he considers vital.

"The essence of the case against me is that these were all a sham, designed for Tsatsos to line his pocket. But they were two-way streets."

"They involved advantages and certain obligations. The obligations have been maintained, but the positive aspects haven't been exploited," he says. "How can you maintain strength if you are fighting your partners and calling them crooks? It's like a bank at war with all its branches."

Most foreign bankers whose loan portfolios include Heracles are reserved in their judgment of the new management, pointing out that the firm was bound to have faced the objective problem of poor markets abroad and low prices at home anyway.

## I am happy I am not managing Heracles

and that loan payments have been kept up without any problem since the National Bank takeover.

Their reluctance to participate in a rescue is confirmed by Mr Manganias, who says foreign banks are put off by the 1:10 equity to debt ratio at Heracles. "Some of them have their reservations, which I find justified," he says.

Most banks say, however, that they hope to keep working with the company. "We are all concerned that they should get their balance sheet act together. But it would be a pity to write Heracles off as a customer. It has been one of our best," one banker said.

Another is more cynical. "What we know about what is going on in Heracles is what we see in the newspapers. Your guess is as good as mine," he remarked. "But in our opinion our exposure, of about \$15m is as safe as it is used to be, because it is now essentially a government company."

One can almost hear Andreas Hadjikyriacos turning in his grave.

## George Tsatsos and Heracles—finished

government of Dr Andreas Papandreu.

The Heracles affair broke on September 13, 1983, when six board members led by Mr George Tsatsos, the managing director, resigned after being sued by the National Economy Ministry for fraud against the state, breach of faith and the alleged illegal export of \$110m in foreign exchange. Under a 1950 law, the fraud charges, which the Tsatsos family say they first heard about on state television—carry a maximum penalty of death.

A massive brain drain followed, as virtually the entire top management of the company, handling finance, marketing, computers and other key areas, quit their posts. In one fell swoop Heracles lost 20 top people and 600 man-years of experience," according to Mr Tsatsos.

To howls of "nationalisation through the back door" from the Greek business community—convinced that one of their own was being pilloried for political reasons—the management of Heracles then passed into the hands of the National







## UK NEWS

## 40% of miners now at work says coal board

BY JOHN LLOYD, INDUSTRIAL EDITOR

THE NATIONAL Coal Board (NCB) claims that the 1850 miners who reported for work yesterday for the first time since the start of the pit strike brought the total at work to over 40 per cent of the membership of the National Union of Mineworkers (NUM).

The board says that about 76,000 men are now working, at 150 pits out of the 174 state-owned mines in the country, and that coal is being produced at 73 of these.

Yesterday's return, the NCB says, has brought the "drift back" to work to its previous highest level, which was last November. Over 7,700 men are said to have abandoned the strike since the start of the new year.

It was, without doubt, a black Monday for the NUM: at three pits - Kiveton Park and Kellingley in Yorkshire and Killoch in Scotland - a large number went back as an organised group. This was despite an appearance at Kellingley at the weekend by Mr Arthur Scargill, president of the NUM, in an attempt to rally support for the strike.

The North-east of England continues its trend as the area where the miners' previously solid stance is crumbling most rapidly. Some 685 miners returned to pits in Northumberland and Durham for the first time - the 5,000-plus miners now regularly reporting for work represent about one in four of the area's 20,000 miners.

Mr Scargill spent the end of last week touring the coalfield, speaking to packed and enthusiastic rallies, but the unconverted still return.

In South Yorkshire, where nearly 2,400 men are at work, 150 "new faces" crossed picket lines yesterday at Kiveton Park colliery, swelling the ranks at the pit to - the NCB claims - 361 men, or about half the workforce.

Mr George Smith, the NUM branch secretary at Kiveton Park, said last night that he was "saddened" to see that four of the new faces had been "front-line pickets since day one." But, he said, "our stance here has not changed and, out of those who have gone back, only a handful are face-workers."

In North Yorkshire, 70 men went back at Kellingley, the UK's biggest producer. In the Barnsley area, Denby Grange went back into production for the first time - the first in the area to do so.

The total of working miners in the four Yorkshire areas is still, at about 4,500, less than 10 per cent of the total. But area NCB officials were jubilant enough yesterday to claim that this was the turning of the tide.

In Scotland, the board claims that 3,635 of its miners have returned to work, about 30 per cent of the area total.

South Wales continues to show a tiny "drift back" - only 22 "new faces" turned up at the area's pits yesterday. But in North Derbyshire, a further 215 new faces reported, bringing the area - once relatively solid for the strike - up to between 50 and 55 per cent at work.

The overall return has taken the board by surprise, just as much as it has dismayed the NUM. The figure of 15,000 returning in January, once mooted and then dismissed as wildly over-optimistic, is again seen as realistic if yesterday's jump in the figures can be carried through. Board officials up and down the country are talking openly of the end to the strike being in sight.

## Compromise sought over election

BY PETER RIDDELL, POLITICAL EDITOR

HOME OFFICE ministers and Labour Party "shadow" spokesmen hope to reach a compromise agreement this week on the Representation of the People Bill. This would permit the Bill's committee stage to start without the threat by Labour of continuous debate, which would disrupt the whole of the Government's legislative timetable.

The Bill proposes a series of changes to the electoral law, including an extension of votes to holiday-makers and to British citizens who have been resident abroad for no more than seven years. Candidates at parliamentary elections would also have to pay a deposit raised from £150 to £1,000. But his would be coupled with a reduction in the level of votes cast for a candidate below which the deposit would be forfeited - from 12½ per cent to 5 per cent of the total vote in each constituency.

Labour and other opposition parties object to the raising of the deposit and some other aspects of the Bill, in particular to the extension of votes to overseas residents.

The complication for the Government is that the committee stage is being taken on the floor of the House of Commons and, in theory, could be endless, thus disrupting

other Bills and debates in an already crowded timetable.

The measure received its second reading in the Commons six weeks ago, but a stalemate has developed between Mr Leon Brittan, the Home Secretary, and Mr Gerald Kaufman, his Labour shadow, over how to proceed with the Bill.

The indication is that the Government is now willing to compromise and amend the most contentious items to secure an agreed Bill, which could then pass relatively quickly through the Commons.

In particular, ministers seem ready to limit the increase in the deposit level to £500, although this might be opposed by some Liberal MPs.

On the question of the vote for British residents overseas, there is still some uncertainty since Labour is pressing for the whole clause to be dropped. A possible compromise is the reduction in the qualifying period spent abroad, possibly to three years.

The Government also seems ready to drop its proposal for reducing the time for voting in parliamentary elections by closing the polls at 10pm, rather than 10pm as at present. The Labour Party objects to this change which it believes would penalise its supporters.

## State industries face squeeze on finances

BY MAX WILKINSON, ECONOMICS CORRESPONDENT

A PUBLIC expenditure White Paper (policy document) to be published tomorrow will show that the Government is determined to press ahead with its campaign to squeeze more money out of nationalised industries.

The latest plan, for years up to 1987-88, envisages that the nationalised industries should start repaying their borrowings from the Government for the first time.

This will require substantially higher profits from the electricity and gas industries as well as a major reduction of the coal industry's losses.

The White Paper plans will show that public spending as a whole will not be allowed to rise during the period, and that inflation is assumed to fall to 3½ per cent by the end of the period.

The planning total allowed for

1987-88 will be around £141bn, a 24 per cent rise in cash terms, compared with the out-turn for the last financial year (1982-83).

The White Paper is likely to reveal a considerable overrun of spending estimated for the present year compared with the last White Paper plans.

It will also show:

- A tight squeeze on defence spending, which will not be allowed any rise in real terms in the final years covered by the review.
- A revised and tighter target for the reduction in the number of civil servants up to April 1988.
- Tight assumptions on the rise in social security benefits which could open the possibility of a squeeze on benefit levels in later years.
- A continuation of the asset sale programme at the rate of about £2bn a year.

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## Working area seeks Scargill meeting

BY DAVID GOODHART, LABOUR STAFF

A NATIONAL Union of Mineworkers (NUM) branch in the heart of the working south Nottinghamshire coalfield, is asking Mr Arthur Scargill, the union president, to address it on the divisions between the national and area leadership of the NUM.

The controversial decision was passed by 34 votes to 17 at Pye Hill colliery in the face of strong opposition from local union officials especially Mr Colin Clarke, one of the leading figures in the National Working Miners Committee. The area leadership has recently refused an offer to meet Mr Scargill.

Although the invitation from Pye Hill again underlines the diversity of views among Nottinghamshire miners all groups now seem to accept that the split is inevitable.

Working miners who are opposing the establishment of a new union have so far failed to muster very much support for an area ballot on the subject, but some officials still hope that branch meetings before next week's area council could swing behind the idea.

If that is not accepted there may be attempts to persuade the area council or area executive to take legal action to block the disciplinary rule 51 which was the cause of the NUM's decision to drop the area's overriding authority of the NUM from its own rule book.

Discussions later this week be-



Mr Arthur Scargill

tween NUM leaders and the South Derbyshire and Leicestershire areas could yet prevent those areas splitting off. But the new structure for the executive, reducing the representation for some of the smaller right-wing led areas will be voted on at the January 30 special conference along with the expulsion issue - which will further alienate the working areas.

Mr Jim Robinson one of the leading South Nottinghamshire miners said that a realistic figure for the number of miners likely to remain in the NUM in Nottingham was about 3,000. "But after a few months on their own a lot of people will realise that they are better off with the protection of a national union and they will come back," he said.

CONSERVATIVE SUPPORTERS PUZZLED BY 'CAPRICIOUS' GOVERNMENT ACTIONS

## Tory loyalties feeling the strain

BY PETER RIDDELL, POLITICAL EDITOR

"MY LOCAL council has kept within all the official targets, yet its grant and capital allocation have been cut in total by nearly a third. The Tory leader of the council has issued a public statement attacking the Department of the Environment and he and his colleagues want to see me. I can't explain the cutback, let alone defend it," one minister representing a rock-solid Tory seat recently complained.

His comments are typical of those now being made by many Tory MPs from the party's heartlands in southern England. They report embarrassed conversations with local party stalwarts - constituency chairmen, local councillors and the like - who are puzzled and increasingly angry over what they see as capricious and unfair actions by the Government.

It would be misleading to dismiss these rumblings as merely the protests of "wets" or special interest groups - with middle class privileges under threat. This has sometimes been the reaction of Mrs Margaret Thatcher's camp to recent backbench rebellions. Of course, the longstanding critics of the Government, Mr Edward Heath, the former party leader, and others, have merely joined in and some of the arguments have concerned middle class pockets.

But the significant feature is that the unease reported by MPs comes

from the heartlands, from prominent local activists who have previously been unwaveringly loyal and have never been heard to criticise Mrs Thatcher and her strategy.

The first public signal was in the flood of letters to MPs provoked by the proposal suddenly to increase parental contributions to students grants and fees. This forced Sir Keith Joseph, the Education Secretary, into a tactical retreat, while preserving the principle of higher contributions and advancing the idea of student loans.

The other main source of complaint has been local government. A large number of MPs rebelled a year ago over the rate (property tax) support grant settlement. Although the Government has moved in their direction, the underlying cause of complaint has not been removed and was masked by the very limited revolt last week over the latest settlement.

Many MPs are holding fire until the more important issue of local authority capital investment is considered by the House of Commons. Mr Patrick Jenkin, the Environment Secretary, was attacked just before Christmas when he announced a freeze on the use of a proportion of local authority receipts from council house sales.

Many MPs have faced angry local Tory councillors who feel outraged that their authorities are being pe-

nalised despite keeping within official targets.

A Commons motion protesting against the proposal has already attracted well over 60 signatures from MPs right across the Tory spectrum. MPs responsible for party discipline in the Commons are apprehensive about the scale and strength of the opposition and the Government is holding back the detailed orders implementing the decision, possibly for five or six weeks, in the hope of minimising the opposition.

There are several other problems on the horizon:

- A forthcoming transport bill has been delayed, partly in the hope of dealing with some of the fears of rural Tories about a threat to their local bus services.

- The possible development of Stansted in Essex as London's third international airport has aroused the anger not only of East Anglian Tories but also of some northern members who favour the expansion of Manchester. In addition, many of the Tory members west of London equally strongly oppose the development of a fifth terminal at Heathrow.

- Speculation about the possible taxation of occupational pension schemes, notably lump sum payments, has led to a flood of letters and phone calls to MPs, almost rivaling the scale of the protests on

student grants. A normally super-loyal senior Tory backbencher has given a warning of an even larger Commons protest if such a tax is introduced in the spring budget.

The political implications stretch well beyond the problems faced by the Government's business managers in the Commons, important though these are.

First, there is the possible impact of unrest among Tory-controlled councils on voters. The cutbacks provide a big opportunity for the Social Democratic Party Liberal Alliance in the county elections this May and in any parliamentary by-elections which occur.

Second, the confusion and anger among prominent local activists may lead to an unwillingness to turn out and help the party in elections. During the Enfield Southgate by-election some party members apparently refused to put up posters and canvass after the student grants row.

The extent of such disenchantment should not be exaggerated and these local stalwarts do not disagree with the Government's overall strategy. They are right behind Mrs Thatcher over the miners' strike, tax cuts and other issues. Yet there was similar grassroots unease and disillusion in the early 1970s, prompted in part by Mr Peter Walker's reorganisation of local government.

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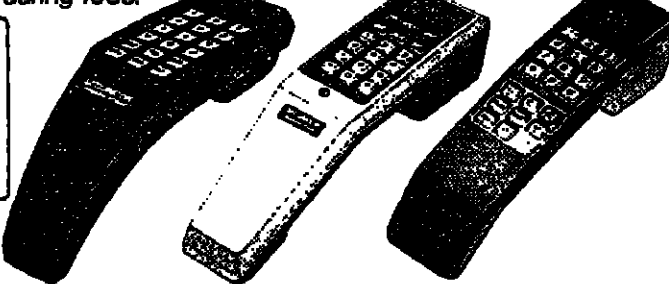
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## FINANCIAL TIMES SURVEY

Tuesday January 22 1985

## NORTH CAROLINA

Although the state has a remarkable record in attracting investment and new business, there are growing pressures to diversify away from such traditional industries as textiles and tobacco.

## State woos more hi-tech investors

By REGINALD DALE, U.S. Editor

"SCRATCH A North Carolinian and you will find a farmer one generation back." So says one local sage in the unpretentious state capital of Raleigh in seeking to explain North Carolina's mentality — an unusual, often conflicting mixture of the conservative and the progressive.

While often taking pride in its reputation as the most liberal of the southern states, North Carolina votes heavily for President Ronald Reagan. In November, it re-elected Republican Senator Jesse Helms, high priest of the ultra-right, after a prolonged and bitter fight with Mr Jim Hunt, its popular former Democratic Governor.

Reflecting the decline of the Democrats in national elections throughout the South, North Carolina now has two Republican senators and a Republican Governor, Mr Jim Martin, for the first time this century.

Within its borders, the latest high-technology research laboratories rub shoulders with poor tobacco farmers who need government support to survive. The state is well-known for its progressive, campaigning newspapers, but some local liberals also see worrying signs of a resurgence of the Ku Klux Klan.

North Carolina was originally settled by small yeoman farmers mainly of Scottish, English and Northern Irish descent. With few of the aristocratic plantation owners who lorded it over its neighbours, the state has a long tradition that combines both rural conservatism and egalitarianism—at least among whites. To the outside world, it long remained a backwater.

Since colonial times, North Carolina has been called "A vale of humility between two mountains of conceit" —

haughty Virginia to the North and proud South Carolina to the South.

## Simple origins

The first English settlement in the New World was founded on North Carolina's Roanoke Island in the 1580s, financed by Sir Walter Raleigh, only to vanish without trace. The state then settled into a long and largely undistinguished period in which it got on with its own business of producing tobacco, textiles and furniture. It had no major port, and many of the original inhabitants migrated westwards. Only recently has it emerged into national prominence.

To many people's surprise,

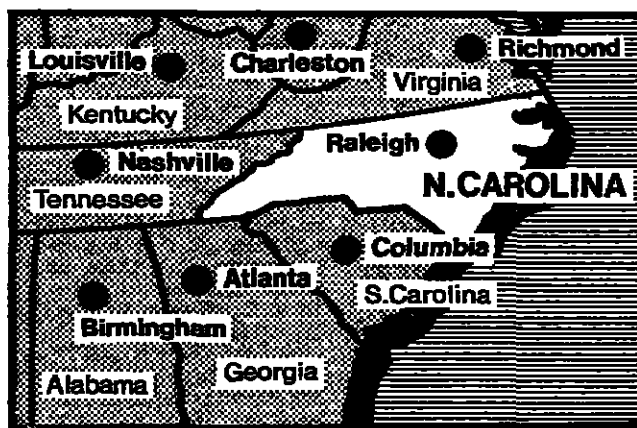
the Tar Heel State was discovered in the 1980 national census to have grown into a "Megastate," the tenth largest of the big ten, with a population of almost 8m, overtaking Massachusetts and Indiana. (The Tar Heel nickname comes from an incident in the War of Independence, when British soldiers waded out of a river into which tar had been poured with it sticking to their boots.)

The state's simple origins continue to dictate the pace of life even in today's "Megastate." There is no major metropolitan centre — Charlotte (with just over 300,000 inhabitants) is the largest city — and the population remains widely scattered. As one recent assessment put it: "North Carolina has industrialised without really urbanising."

North Carolinians say that one of the state's main attractions is that you can easily live in the country and still find nearby work in the small cities and dispersed industries, or the many centres of education for which the state is famous. Many city workers put in a few hours farming when they get home in the evening.



The skyline of Charlotte, North Carolina's largest metropolitan area.



From east to west the state is more than 500 miles long — if it were swivelled round to the north it would reach as far as New York City. Its astonishingly successful promoters as a business centre point out that within a 600-mile radius of its frontiers are to be found half the nation's population and \$1,000bn in industrial production — or 80 per cent of the U.S. market.

The state divides into three distinct sections: the coastal plain in the east, the increas-

ingly hilly Piedmont area in the centre and the Blue Ridge and Smoky Mountains of the west that it shares with neighbouring Tennessee.

Of the three, it is the Piedmont that is the most populous, the most heavily-populated and the most go-ahead. It is here that are to be found the main cities of Raleigh, Durham, Chapel Hill, Winston-Salem, Greensboro and Charlotte in the south, and the bulk of the state's educational and cultural activities.

The state has a remarkable record of attracting new industry and business over the past 20 years, without losing much of its original character. In 1983, more companies—both American and foreign—announced plans for new manufacturing plants in North Carolina than in any other state in the Union. More than half the Fortune 500 companies (The biggest in the U.S.) have at least one plant in North Carolina, and in all the South only Texas surpasses it in factory output.

The state's promoters claim a wide variety of reasons for this success. North Carolina, they say, is in the South but still close to the North. A company would feel less compunction setting up its headquarters in relatively neutral and progressive North Carolina than it would in a more controversial Deep South state like Alabama or Mississippi.

The state does not give special tax breaks to new investors — on the principle that business must "Pay its own way" — but its tax rates, cost of living and construction costs are among the lowest in the nation. In 1982, North Carolina's per capita state and local taxes ranked 42nd out of

## NOW AMERICA'S TENTH MOST POPULOUS STATE

- North Carolina is America's tenth most populous state, with a population of 6.1m.
- It has the nation's lowest unemployment rate—5.9 per cent and declining.
- Work stoppages resulting from labour disputes are the lowest in the U.S., accounting for 0.01 of working time compared to a national average of 0.14 per cent.
- The state's 800,000 manufacturing workforce is the largest in the South-east. No state employs a larger percentage of its workforce in manufacturing.
- High-technology employment is projected to increase 58 per cent from 1975 to 1985, the second highest projection among the ten most populous states.
- The median age in North Carolina, 29.6 years, is below the national average.
- In 1983, a total of \$2.15bn was announced in industrial investments. These are expected to create more than 30,000 jobs.
- During 1974-83, industrial investments announced amounted to \$15.83bn, potentially creating nearly 265,000 jobs.
- Nearly 54 per cent of total investments announced over the last five years are in higher technology-orientated industrial sectors.
- International investments set a state record in 1983, rising by 170 per cent over the previous year to reach \$345m.

the 50 states, at about 25 per cent below the national average. Also cited are the extensive education system, exemplified by such well-known universities as Duke, North Carolina State and the University of North Carolina, in the Raleigh-Durham-Chapel Hill triangle, at the centre of which is the booming Research Triangle Park, an availability of well-trained labour and the state's extensive road and communications system are also promoted.

## Arts centre

By running the road and education system centrally, the state has managed to escape some of the difficulties that local authorities have suffered in other states, where conservative populations are loath to pay local taxes to finance such amenities.

North Carolina is also renowned for its support and encouragement of the arts, on which it spends about \$6m a year, or \$1 per inhabitant — producing among other achievements the first state-supported symphony orchestra and art museum.

But what the North Carolina boosters like to promote is its "Positive attitude to business." The state traditionally has been

one in which the power of the big local industries, and the tobacco and textile barons who run them, has always been immense — long before the diversification that began in the 1960s into high technology, tourism and now the film industry.

The other side of that coin, however, is more grim — or equally attractive, according to which side of the fence you are sitting on. North Carolina has the lowest rate of trade unionisation (5.9 per cent) of any state in the union, and some of the lowest, if not the lowest, of all wages.

For years individual trade unions and the AFL-CIO, the country's largest labour federation, have fought, bitter, and often losing battles to penetrate the state's scattered industries, a task made more difficult by a surplus of labour and the absence of major concentrated industrial centres. It is also a "Right to work" state, meaning that workers are legally protected from pressure to join unions.

Despite its liberal, progressive reputation, the state's back-

CONTINUED ON PAGE 4

## HI-TECH HOSPITALITY

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In *Fortune* magazine's list of the top 50 commercial banks, you'll find that NCNB is ranked 25th in the U.S. With total assets of almost \$15 billion, we're also the largest banking organization in the southeastern United States.

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In London, contact Daniel T. Wall, Senior Vice President, 26 Austin Friars, London EC2N 2EH, England, (588-9133); in Charlotte, Jürgen F. Strasser, Senior Vice President, One NCNB Plaza, Charlotte, NC 28255, (704-374-5693).



## North Carolina 2

Manufacturing dominates to an extent rarely seen elsewhere in the U.S.

## Seeking a place in the first division

## Industry

TERRY DODSWORTH

AJINOMOTO, the Japanese chemicals company, set up its first amino acids production plant in the U.S. just outside Raleigh, the capital city of North Carolina, three years ago. Raleigh is known as a rather sedate administrative and commercial centre. But for Ajinomoto it has already become an embarrassment like a boom town, tight on labour with an unemployment rate which stands at only a little over 3 per cent.

Raleigh is unquestionably an exceptional case. About 50 miles down the road, in the small city of Sanford, unemployment stands at 5.5 per cent, and the average for the state was about 6.1 per cent in June. Nevertheless, what has happened at Raleigh is indicative of the trend. North Carolina is attracting new investment and as it does so is gradually changing the structure of its industrial base in a way that may eventually destroy its old image of a job-seeking, low-wage economy.

## Grappling

Indeed, some economists foresee a long-range scenario for the state that will involve a steady growth in better-paid new industry until the area is eventually pushed into the high-earnings league. And then, they say, jobs may well drift back to the north, which by that time may have become the low-wage region of the country.

This futuristic speculation, however, concerns a somewhat distant period. For the moment, North Carolina is still grappling with the task of breaking away from a part in the U.S.'s economic second division. More than many states in the country, it has suffered historically from a lack of manufacturing diversity, relying heavily on two main sectors, its tobacco growing and processing, and its textile industry.

These two industries, along with the third main sector of furniture production, have done little to move North Carolina away from its traditional image

as a small-town agricultural community. The state boasts no great metropolis. Charlotte, its largest city, has a population of around 320,000, and the other main urban centres are scattered widely around the state.

Much of the old textile industry was centred on smallish factories drawing their labour from a local farming community, rather than large towns, and the tobacco industry, which is heavily capital-intensive, has long made its main impact on employment at the farming end of the production process.

Over the last 20 years or more, all this has begun to change. North Carolina today is one of the main beneficiaries of the enormous geographical redistribution of industry going on in the country. Manufacturing industries which for the past century have rooted themselves and expanded in the north, are now migrating southwards; and they are being followed today both by foreign companies and the new generation of technology-based companies.

As a result, North Carolina today has an economy which is dominated by manufacturing to an extent rarely seen elsewhere in the U.S. Indeed, at the end of 1983, its total ratio of employment in manufacturing (32.8 per cent) was the highest in any state in the country, easily exceeding the national average of 21 per cent.

Both the textiles and tobacco industries have become automated, employment has become much more dependent on the expanding industries which to a considerable extent have been attracted from outside the state. While textiles still employ about 9.0 per cent of the manufacturing labour force, and furniture 3.3 per cent, electrical machinery accounts for 2.2 per cent and other machinery 2.1 per cent.

Those businesses that have come to rest in North Carolina in the drift south have been drawn there by a number of factors. Probably the most important is the overall business climate. The state has deliberately not gone out of its way to throw money into the hands of every potential investor who casts an eye over the possibilities. Instead, it has concentrated on creating and maintaining an environment where modern business management should feel comfortable.

First, it focuses on sound, old-fashioned administration, with a balanced budget that is decreed in the constitution. Local authority borrowing is permitted only against long-term capital projects with an assured pay-off. Taxes, both on industry and on the individual, are modest. While having no direct bearing on business, these attitudes are viewed approvingly by many industrialists who feel that the public sector has too much influence in the north, contributing to the pressures on business.

## Colleges

Second, it invests heavily in those communal services which provide the essential backup to the corporate sector. Education, in particular, is treated as a priority. Apart from an extensive university system, North Carolina has 58 community colleges dotted about the state providing all kinds of vocational training.

If a new company is setting up in a particular area, these colleges will take note and provide special courses tailored to its needs. Everyone has the right to attend—and courses are free if they are connected to new companies entering the area.

Third, the central authorities are linked into a voluntary system of local Chambers of Commerce which allow the state to keep its finger on the pulse in the regions.

The efficiency of this approach underscores North Carolina's claim that it is fundamentally pro-business—the political, elected authorities work closely in this field with the Chambers of Commerce which represent local business rather than the wider populace. Much of the effort of steering companies towards available land falls on the shoulders of these regional clubs.

Finally, North Carolina has made it clear that it wants to continue largely as a non-union state, whatever the political coloration of its leadership. Despite its large-scale textiles and clothing sector, the state has never been effectively tackled by the trade unions.

Indeed, there have been several bitterly-fought contests that have been won by management, as described in the film Norma Rae. At a legal level,

it is Right-to-Work state, with a law guaranteeing that employers may neither enter a labour agreement that requires employees to join a union, nor prohibit union membership; at a practical level, the unionisation rate is the lowest in the nation—5.9 per cent and falling.

Various reasons are given for the low level of unionisation. One is the strength of the following for fundamentalist religion in the area. Many churchgoers contend that unions are morally wrong, coming between Man and his Creator.

Another factor is the inherited economic structure of the state. Farming has continued to play a strong role in the community, lending a strong streak of independence to the local character. In some localities, farmers also have a tradition of working in the textile mills, combining a shift in the plant with a few hours on the farm.

The textile industry itself traditionally has been an industry of small, family-run enterprises which are difficult to organise. The unions have never found it so easy to establish and maintain a foothold in these plants as in the huge impersonal steel and motor factories of the industrial north. The same factors also apply to furniture manufacturing in North Carolina's western highlands.

North Carolina boasts that these inherited characteristics have given it a labour force which is productive, adaptable and cheap. The first generation of largely engineering-based companies which migrated from the industrial north have to a large degree confirmed this view by often following up with second and third plants. Although wages are now rising at a slightly faster rate than in the rest of the U.S.—the result of the deliberate policy of attracting higher value-added industries—last September hourly production salaries stood at only \$7.07 an hour against an average for the country of \$9.22 an hour.

Both the new companies and the authorities, however, have been careful to try to avoid upsetting the delicate social and economic balance of the community they have joined. The state deliberately has not gone

out to seek really large-scale industrial investment; indeed, many local businesses have made it clear that they would be extremely unhappy to see, for example, a big car assembly plant in the region on the grounds that it would become a magnet for organised labour.

Instead of these large organisations, the typical new company in the state employs about 200 to 300 workers. They are the sort of plants where senior managers can get to know all the workers and maintain a keen sense of teamwork; and this runs with a participative style that makes little differentiation between the management and the workforce.

North Carolina is now aiming to graft a high-technology sector on to this network of largely re-located northern companies. Until now, the state has not been a conspicuous generator of new entrepreneurial industries, and it has had no substantial research-based industrial sector. But it is trying to stimulate both characteristics through two university-linked industrial parks.

## Unemployment

Each of these has brought in high-technology industry from outside, and both can boast some pure research activities. In addition, they both have large IBM factories on their grounds, with all the attraction the giant computer manufacturer provides to smaller, innovative technology suppliers. But it has yet to be proven that these experiments will work in the way North Carolina would like them to, by thrusting it into a new era of research-based growth.

Meanwhile, North Carolina has come through the 1981-82 recession with its industrial base looking stronger than ever. Unemployment, once down to 4.3 per cent in 1979, but up to 6.0 per cent by 1982 (and hovering around 14 per cent in some hard-hit areas), is now back down again to about 6.0 per cent. With the labour force rising steadily, more people—about 2.68m—are now in jobs than ever before.

According to the Department of Commerce, capital investment has also rebounded strongly from the deep trough it hit in 1982 when it plummeted by 42 per cent from the 1980 high point to \$1.29bn. Last year, it recovered to \$2.1bn, creating 29,700 new jobs, and in the first 10 months of 1984 it rose sharply again to \$2.2bn, providing 40,300 jobs.

## Historic hunch turns out to be accurate

## Tobacco

TERRY DODSWORTH

DOTTED AROUND the fields in the Raleigh area are literally hundreds of small, high-standing sheds, now falling into disrepair. The structures are tobacco drying huts, superseded today by modern pressurised drying methods. But they are a reminder that tobacco continues to be a prime force in North Carolina's economy, providing the base for agricultural production in the eastern plain, and an additional cash crop in many other parts of the state.

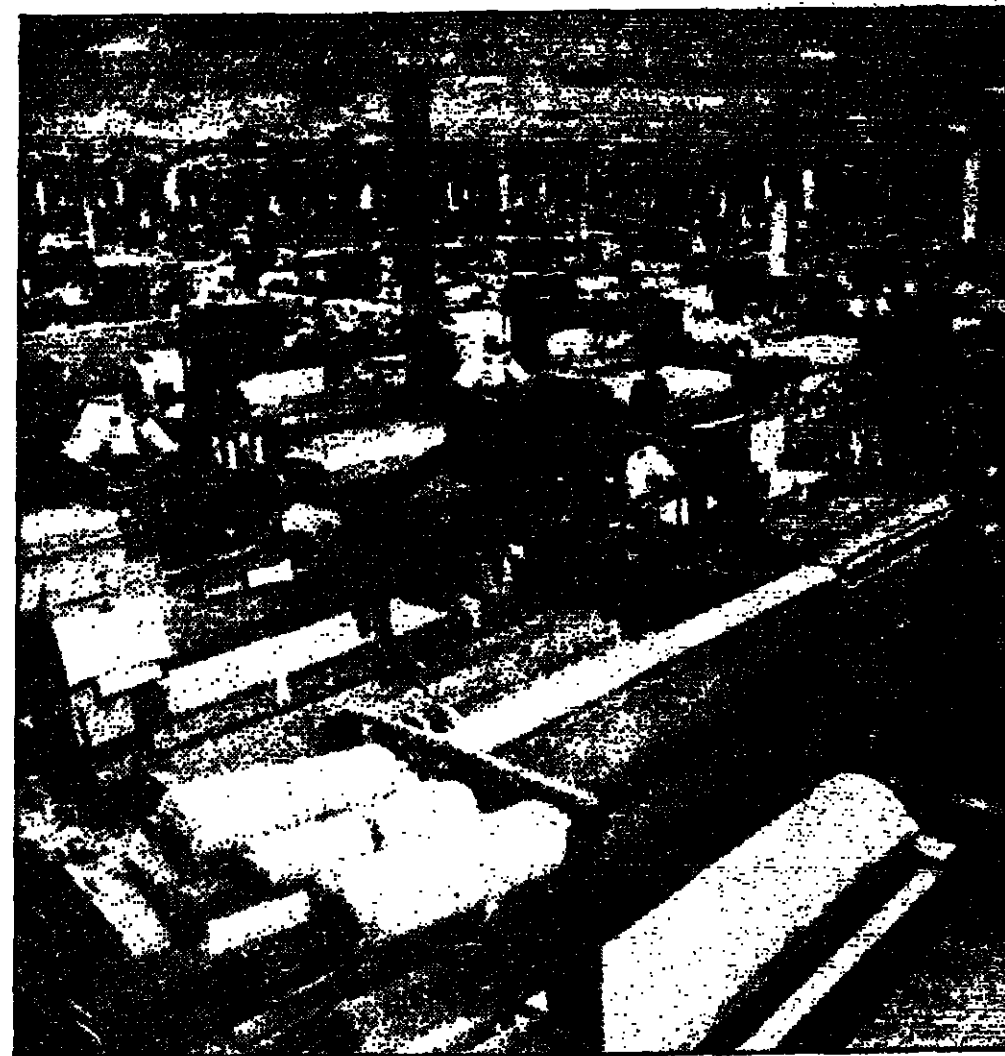
Tobacco has a romantic link with North Carolina's British origins through Sir Walter Raleigh, the Elizabethan adventurer credited with introducing smoking to Britain. Raleigh later became the founder of Roanoke, the first English colony in the New World, on the north eastern shores of North Carolina.

## Anti-trust

Only four years after Roanoke was founded, it disappeared mysteriously, its inhabitants wiped out either by disease or by Indians. But the hunch that North Carolina was ideal for tobacco growing turned out to be entirely accurate. Its fertile eastern plain and warm climate have made it into the best tobacco production area in the U.S., and probably the world. It grows more tobacco than its neighbouring state to the north, from which Virginian tobacco takes its generic name.

At the turn of this century, tobacco was run as one of the huge trusts that were to be rolled in the first big burst of U.S. anti-trust activity. Today, North Carolina still produces much of the tobacco used by the companies which emerged from that era.

The great tobacco monopoly was the brainchild of James B. "Buck" Duke, who as a young man in 1894 grasped the virtues



High-speed water-jet looms at a Burlington Industries weave room. The North Carolina textile industry announced plans for more than \$550m in investments in 1983-84

## Companies attracted by magnet of low wages

## Textiles

TERRY DODSWORTH

TEXTILES HAVE provided the mainstay of North Carolina's economy for the last 100 years. The state was late into the manufacturing game, well behind the New England towns which produced the first generation of wool and cotton mill magnates.

But after the Civil War, it got together the capital to set up a native manufacturing industry, deriving its cotton from the southern growing states all around it. An average of six new cotton mills were built each year from 1880 to 1900.

The state proved ideal for this burgeoning new industry, because, apart from the propinquity of the raw cotton, it had abundant water supplies and—even then—plentiful cheap labour.

Wage costs, in particular, have continued to be a magnet to the textile companies: according to the Department of Labour, average hourly production wages in the state's textile mills amounted to \$6.27 an hour in September, against an average for the U.S. of \$6.45 an hour.

These low rates have been supported in turn by North Carolina's exceptionally low level of unionisation. There have been some bitter attempts to unionise the industry, notably in the 1950s when a massive drive by the Textile Workers Union ended in virtually total failure. But even after some successes in the 1970s, the union was unable to show any net gain in membership.

The unions are in an even more difficult position in trying to organise today because the industry is now streamlining in the effort to cope with the increasing competitive challenge from overseas. With the dollar at present levels, U.S. manufacturers are finding that the cost-cutting aimed at meeting the prices of imports from low-wage countries is still not giving them the edge in the marketplace. Hence the shake out is still continuing, with smaller companies going to the wall.

The larger groups are attempting to strengthen their position by consolidating operations, takeovers, and moving to more high-volume production. Over the last five years, the industry has almost doubled its capital expenditure to an annual average of \$352m, while increasing the physical volume of shipments sufficiently to lift aggregate

sales from \$7.5bn to \$14bn. Although there are still many small-scale producers, the sector is clearly dominated by a few big names, including Burlington, the U.S.'s largest textile company, J. P. Stevens, Cannon Mills and Du Pont in synthetic goods. Between them, the North Carolina companies produce about 25 per cent of all the country's textiles, making the state easily the most important manufacturing in the U.S.

As might be expected in a labour-intensive industry, heavy capital expenditure has had the effect of reducing manpower dramatically. At present, the rate of redundancy in textiles proper is running at around 6,500 a year as total numbers employed in the sector have fallen from 257,000 in 1977 to 224,000 at the end of last year. Job losses are even greater if clothes manufacture is taken into account.

## Streamlining

These changes leave the textile industry standing at the crossroads. Some relief from the competitive pressures might come from two different directions. On the one hand, if the dollar were to slide, importers might find the going a little tougher. In the U.S. market, on the other hand, the possibility of new protective measures to cushion the U.S. manufacturers cannot be entirely ruled out.

Even if such help were forthcoming, however, North Carolina is working on the assumption that it will have to cope with further streamlining in the industry. For many rural communities where the mill was the only source of non-farming income, the attraction of new industries to take the place of the old has thus become a question of survival.

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## North Carolina 3



Product development at Becton Dickinson's in North Carolina Research Triangle Park

## Name built on university links

## High Technology

TERRY DODSWORTH

ONE OF NORTH CAROLINA'S most positive industrial achievements over the last 25 years has been to put itself on the map wherever high technology industry is seriously discussed in the U.S.

While the state still has none of the dash of Silicon Valley, nor the reputation of Route 128 outside Boston, it has created an image of university-linked research which may well make it one of the strongest contenders for future research and development funds.

North Carolina started out on the trail of high technology with no positive advantages except the fact that its urban concentration in the north embraces three universities.

About 25 years ago, a local developer drawing on the experience of research-based industrial growth elsewhere, came up with the idea of linking together all three university centres—Duke University, the University of North Carolina and North Carolina State University—in a common programme. The research triangle was born.

After a shaky start, the research triangle has proved a compelling image to inward investors. At the centre of it there is a large contract research institute employing about 1,000 on mainly government-sponsored projects.

The institute was an important catalyst in getting the park established, but the main interest today is in the 45 or so companies which are grouped around it on the 6,000 acres of parkland owned by the triangle. These companies are allowed only very limited manufacturing under zoning regulations which are designed to maintain a park-like atmosphere, with no smoke, noise or pollution.

The second key idea behind the triangle was a unique arrangement to bring the three universities together. Done share responsibility for running the organising committee, and co-ordinate courses at the different centres. The structure is designed to make it easy for individual researchers to take part in academic life, or for academics to try their ideas in industry.

Courses for students can also be tailored to the needs of the companies in the area. Indeed, one of the other educational inspirations behind the scheme was the fact that the state seemed to be providing more education than could be usefully absorbed in the community. Young people going through the university system were leaving North Carolina in droves for areas where their skills could be better utilised by industry.

The triangle has to some extent stemmed this exodus. This deliberate attempt to recreate some of the conditions which led to the explosion of creativity which spawned the electronics revolution have not so far led to a spontaneous outburst of new, entrepreneurial activity in the triangle.

There are hints that this process may be beginning, but so far the real success of the research triangle has been to attract new divisions of already established high-technology companies.

This tendency is underscored by the way in which IBM has contributed to the development of the park. Officials admit that the triangle was developing only slowly until the giant computer group came along with a substantial investment in 1965. The development gave the park credibility with other companies, and also helped the area begin to attract a number of the satellite companies which cluster round IBM like bees around a honey pot.

At roughly the same time as IBM arrived, the triangle had another coup when North Carolina persuaded the federal government under President Kennedy to relocate the headquarters of the Environmental Protection Agency in the area—the result, it is said, of a political deal.

Today, the 45 or so companies nestling behind their extensive lawns under the pine forest employ about 25,000 people, many of them graduates. The companies have invested well over \$1bn in the area, filling up about half the available land. Several businesses have already been turned away because they could not meet the criteria for the balance between research and manufacturing.

## Competition

There is a heavy sprinkling of electronics companies among these investors, but the most recent growth has been oriented towards the biological sciences. Health care and pharmaceutical companies such as Becton Dickinson, Burroughs Wellcome and Glaxo have all made substantial commitments in the park. Burroughs built a dramatic modernist building which ranks as an architectural showpiece.

As competition from similar research parks throughout America builds up, North Carolina is pressing ahead to capitalise on its present strong position. It has just opened a micro-electronics centre in the park, and apart from the triangle, it has a similar park growing near Charlotte in the south of the state.

This centre, Charlotte University Research Park, started a few years after the triangle, shares many of the same characteristics, even down to a large IBM facility. Mr "Rusty" Goode, who runs the park, says there was a period during the high interest rate era of the 1970s when the backers had to sweat it out with very little income or concrete commitments from clients. Then

came IBM with its 400-acre acquisition, and relative success.

The research park is now well-established, embracing companies such as Southern Bell, the telephone group, Verbatim, the floppy disk manufacturer, and Union Oil. Not all of the jobs are in what could properly be called high technology. For instance, Dow Jones, publisher of the Wall Street Journal, has one of its printing plants in the area. "I am disappointed that there is not enough pure research, but I expect many companies will be like IBM here, combining basic research with manufacturing," says Mr Goode.

In publishing for an even higher level of sophistication in research work, the North Carolina authorities are now moving to give more direct help to industry. Back in the triangle the authorities have just injected \$45m of state funds into a new micro-electronics centre designed to become a focal point for electronics research.

The centre is equipped with one of the "cleanest" laboratories in the world, through which it is hoped to attract participating—and contributing—companies on research projects. It is only just getting into gear, but already has its quota of corporate sponsors for its initial programmes.

It has also launched a scheme to link all the local universities and the campus in Charlotte via a two-way telecommunications system. The idea is to allow the universities to run common courses, involving the micro-electronics centre as well, in a way which allows the maximum use of resources.

According to participants, the state's aim of integrating the universities into the industrial structure is beginning to work. The iron test will be whether these institutions will eventually lead to a surge of locally inspired, rather than imported, new industry.

## The state has captured 16 of the 29 large foreign plant set up in the U.S last year

Terry Dodsworth reports:

NORTH CAROLINA can reel off the names of a number of large international companies among investors in the state: Ciba Geigy, Burroughs, Wellcome, GKN, Ajinomoto, Mitsubishi, Semiconductors, Sumitomo Electric and MAN, to name but a few. A great number of them are recent arrivals,

attracted by a mix of factors not greatly different from those that have pulled in investment from big U.S. companies over the last decade or so.

The stream of new entries has become so strong, indeed, that according to the independently run Industrial Development magazine North Carolina

captured no fewer than 16 of the 29 large foreign-owned plant announced in the U.S. last year. These were all meaningful investments — the magazine's ratings are based on plants of more than 20,000 sq ft in size, costing at least \$500,000 and employing 50 people.

GKN

## Drawn by non-union tradition

THE UK engineering group is a paradigm case of a traditional heavy engineering company which 30 years ago would almost certainly have wanted to base its U.S. operations in the great industrial power house around the Great Lakes, instead, it decided to go to North Carolina, setting up a plant in the Sanford pine forests south of Raleigh.

The spanking new factory is run by Mr Edward Hackim, a professional manager, who had previously set up similar new factories for both Eaton and Clark in the state. Along with another plant at nearby Burlington, the Sanford facility supplies variable transmission units for front-wheel drive vehicles. GKN made the investment, amounting to \$75m at Sanford, mainly at the instigation of Ford, which wanted a U.S. supplier as it steadily moved towards front-

wheel-drive mechanisms in its U.S. models. With an assured contract from Ford, GKN decided on a plant of about 350 people.

"We have a management philosophy of creating operations of this size because we believe they are more manageable," Mr Hackim says.

The fact that North Carolina does not have a union tradition was a big point in its favour. "We are non-unionised, and we have decided to keep it a non-union environment."

On this score, there were other investment possibilities in the South, but North Carolina remained the first choice. "Kentucky is now saturated," says Mr Hackim, "and although there are some parts of Tennessee that are good for investment, we have been easily able to get the people we need here."

About half of the workforce fell into GKN's hands when one

of the leading textile mills in the town closed down. "We started from a very good position. The work ethic in this part of the country is superb," he says.

Partly because of the care that has gone into creating a manageable work environment, the UK company has also been able to pursue new participative managerial methods which, according to Mr Hackim, have helped produce high quality and good productivity.

The company has tried to break down the worker/management barrier by removing such executive privileges as special parking places. And its fresh approach to quality has recently won Ford's highest accolade as a Q1 supplier. It now looks as though these new systems will be exported by the American subsidiary back to the parent company in the UK.

AJINOMOTO

## Matching Japan's efficiency

THE JAPANESE Ajinomoto Acids group selected North Carolina only after an extensive search process which put up eight possible sites to choose from.

The company had two main objectives, says Mr Katsuo Kobayashi, senior vice-president of the \$45m plant. It did not want a union problem, and it wanted to avoid regulatory conflicts over environmental issues. Geographically, the site could have been almost anywhere in the U.S. — Ajinomoto's main pharmaceutical clients were spread around from coast to coast, with one customer in the Rockies.

"Here we found no unions and good workers. And we also got a fairly high level of technical skills," he adds.

Mr Kobayashi says that although there is now some pressure on wages in the area because of the low (3 per cent) level of unemployment in the area, labour productivity is about the same as in the company's parent plant in Kawasaki. There have been few problems of adaptation on either side. "When I was running our plant in Italy, I did what I thought was right, and I did not feel a culture gap," he says.

The 150-worker plant also employs only a few Japanese, although these are in key accounting and technical jobs. On the technical side they are particularly involved in quality control, an extremely tricky affair in Ajinomoto Acid production because of the delicate chemical balances that have to be achieved.

Unlike many Japanese companies Ajinomoto was not influenced by fears of U.S. protectionism when it decided to set up the plant, since it had no big U.S. competitors. But one point of its strategy, to counteract what at that time was a rising yen, has gone out of the window. It took the decision to invest in the U.S. when the dollar was worth only ¥180 against today's ¥240. The plant is easily competitive with its Japanese counterpart, he says, at between ¥200 and ¥220 to the dollar.

SCHLEICHER INTERNATIONAL

## Chance encounter led to move

SCHLEICHER a small privately owned company from Marldorf, West Germany, which makes machines to shred confidential documents, virtually stumbled across North Carolina by chance. Mr Albert Goldhammer, president of the group, says he was first impressed by the state when he heard its former governor, Mr James Hunt, speak at the Devoe management conference in Switzerland.

Mr Hunt impressed upon his audience that North Carolina "liked companies making a profit." At that time, at the end of the 1970s, Mr Goldhammer was thinking of estab-

lishing an operation in the U.S. both as a hedge against currency fluctuations and to establish a base in a market where the Japanese were developing their presence.

"I could only beat the Japanese with American-made machines," he says. "To do your advertising and selling effectively you have to be producing in the U.S. market."

Mr Goldhammer looked at other areas as well. But in North Carolina, he says, "they treated me so nicely." He finally settled in Sanford, whose local industrial development adviser, Mr Hal Siler, also happens to speak German.

Sanford had a small empty factory ready to move into, and Schleicher is now steadily expanding its range of shredders to push the factory up to capacity.

The company is still small, employing only about 20 workers, and Mr Goldhammer says that he is delighted with the way it has been able to maintain the family feeling in the plant which seems to be common in North Carolina. In the north of the U.S., he says, workers change jobs much more quickly "for a few cents an hour." Down in North Carolina there is more loyalty to the business.

## Former school now teaches outsiders business opportunities

## Tracking down new investment

THE OLD WOODEN railway house in Sanford, the oldest building in the North Carolina city, still stands where it was constructed by the side of the station 120 years ago. Around the side the house is a sort of museum — a beautifully preserved steam engine on a few yards of rusty rail. It was engines like this that first put Sanford on the map.

Today, the railway house is once again at the hub of Sanford's development. The interior, which once served as the city's first school, has been converted into a mixture of museum and promotional centre. It is here that Mr Hal Siler, a slow-talking North Carolinian who, as a GI 40 years ago, helped guard top Nazi prisoners at the Nuremberg trials, directs the drive

for new investment in the area. Mr Siler's promotional organisation is an independent one, run by the Chamber of Commerce at arm's length from the local authority. But it is typical of North Carolina that the business works very closely with the authorities, both in the locality and in the local state government. When North Carolina talks about being pro-business, what it is pointing to is essentially this close embrace between the obligations of Government and the needs of the private sector.

Mr Siler himself, for example, was once in government as head of the water and sewer authority. He was also there when the city pushed through a big infrastructure

development in these two utilities, which it saw as a necessary pre-condition to attracting new industry. When the project was complete, Mr Siler left the local authority to run the effort to attract new companies; the development of the utilities, he says, meant that outside industry at last began to take Sanford seriously.

The effort started in earnest about 14 years ago in an attempt to stem the migration of young people from the city. Like many other areas in the same position, the city has tried to help its cause by establishing an industrial park. This has been assembled without laying out any great amount of up-front investment. Sanford takes an option on land in the park area that people are prepared to sell, and will buy it up for use if a potential manufacturer comes along.

It was here that GKN, the UK engineering company, came to set up its variable transmission joint manufacturing facility. Siemens-Albis, the joint concern of the West German Siemens group and the Swiss company, moved in a few years ago, along with Coty, the perfume group. Down the road, on an off-park site, the German company Schleicher has also established a small production for paper-shredding machines — the equipment which chops up documents in embassies throughout the world.

Despite these successes, the development drive has by no means solved all Sanford's economic problems as yet. Mr Siler says that the organisation came together in the first place because of the perception that unemployment would continue

to rise unless something was done. Yet today Sanford still faces a jobless rate of 2.5 per cent over the average for the state, and well over the national average as well.

To the degree that it is only just keeping pace with unemployment, Sanford mirrors the overall situation of North Carolina. Despite its efforts with new investment, it is only just managing to provide enough jobs to take up the slack created by the steady decline of both its textile plants and its agricultural sector.

## Furniture

Mr Siler expects the two lines of the graph to begin to converge within a few years' time, as the traditional industries are trimmed to a viable size, and the newcomers establish themselves in force. In the meantime, he believes that the flood of new investment from outside has been greatly beneficial, not least in raising salary levels in the area.

He can also point to the fact that the situation would almost certainly be much worse if nothing had been done. On top of the old economy of textiles, furniture and the building trade (the Sanford area is one of the biggest brickmakers in the country), the re-location drive has netted 38 new companies and produced 5,000 direct jobs since 1970.

A number of service jobs should also be added to that — a considerable total set against the entire labour force of 19,000.

T.D.

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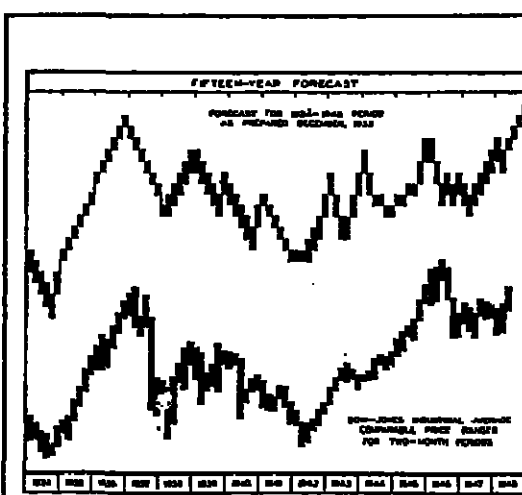
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The top line of price fluctuations is an actual reproduction of a copyrighted fifteen year market forecast as calculated and drawn in 1933 by George Marechal.

The bottom line of price fluctuations is the actual Dow-Jones Industrial average from 1934 to 1948 — the same fifteen years as projected by Marechal.

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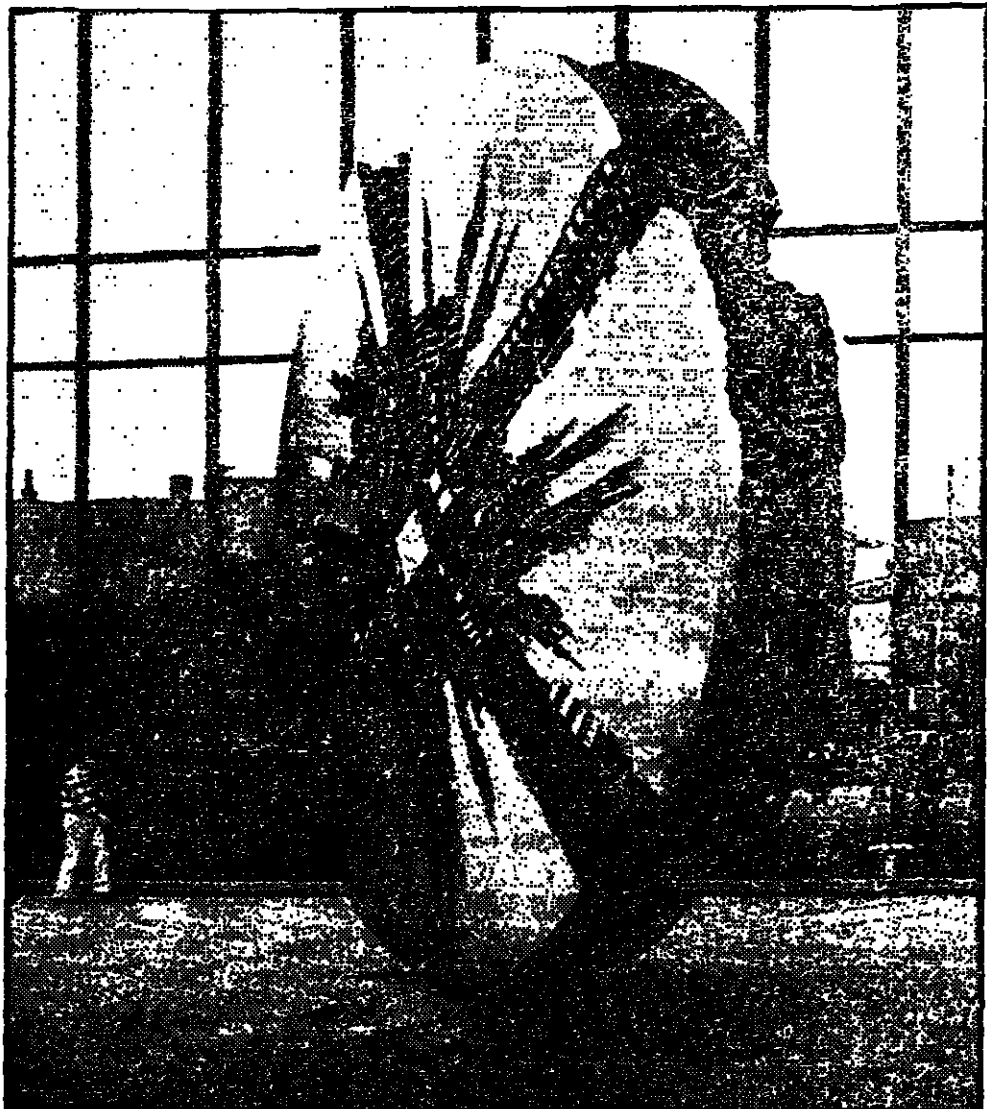
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## North Carolina 4



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## Premier rating for region's banks

Banking  
WILLIAM HALL

WHEN NCNB Corporation announced the acquisition of a 29.9 per cent stake in Panmure Gordon, the London stock-brokers, just before Christmas, some people wondered aloud why one of the City of London's prestige firms would want to get into the same bed with a little-known bank from Charlotte, North Carolina.

While people in the City are familiar with the bigger names in U.S. banking, such as Chase, Citibank and J. P. Morgan, they tend to dismiss regional U.S. banks like NCNB. It is an understandable mistake, but it means that some people in the international financial community still labour under the impression that all of the "movers and shakers" in the U.S. banking system are based in New York, Chicago or Los Angeles and San Francisco.

Nothing could be further from the truth. The regional U.S. banks, especially those which were not lured by the big money centre banks into ill-advised lending to near bankrupt Third World countries, are enjoying rapid growth and above average profitability. North Carolina is the home of

North Carolina Banks  
1984 Third Quarter results

|                        | Assets \$m | Nine months 1984 net income \$m | % change on year | 3rd quarter non-perf. assets \$m | As % of total loans | Third quarter return on equity | Third quarter return on assets | Primary capital ratio | Branches            |
|------------------------|------------|---------------------------------|------------------|----------------------------------|---------------------|--------------------------------|--------------------------------|-----------------------|---------------------|
| NCNB                   | 14.53      | 88.1                            | +29.2            | 143.4                            | 1.59                | 16.12                          | 0.93                           | 6.34                  | 257 (NC) 168 (FLA.) |
| Wachovia               | 8.05       | 73.9                            | +14.9            | 33.4                             | 0.71                | 19.28                          | 1.32                           | 7.28                  | 207                 |
| First Union            | 6.43       | 58.7                            | +33.0            | 39.4                             | 1.08                | 18.20                          | 1.29                           | 8.45                  | 207                 |
| Northwestern Financial | 2.64       | 18.2                            | +41.0            | 18.2                             | 1.17                | 16.27                          | 0.93                           | 4.90                  | 186                 |
| Branch Corporation     | 2.37       | 16.2                            | + 6.61           | 20.6                             | 1.55                | 17.19                          | 1.10                           | 7.43                  | 152                 |
| First Citizens         | 2.10       | 16.0                            | - 3.24           | —                                | —                   | 18.11                          | 1.12                           | 6.86                  | 269                 |

Research: Riva Machonia

several of the best-managed banks in the U.S. NCNB, the biggest bank in the state, ranks only 25th in size in the U.S., while its arch-rival, Wachovia, ranks 40th in terms of asset size. However, looked at in terms of their stock market valuation, both banks move much higher up the league tables. NCNB is valued at \$1.1bn, while Wachovia is valued at more than \$900m.

NCNB has a bigger market capitalisation than First Chicago which, in terms of assets, is nearly three times as big. Its stock market valuation is not much smaller than that of Manufacturers Hanover Trust, the fourth biggest U.S. banking group.

Investors have long accorded

the North Carolina banks with a premier rating. Salomon Brothers, the New York investment bank, has rated Wachovia the best-performing bank for three years running. Its annual review of the performance of 35 leading bankholding companies is based on a composite of five criteria: profitability, credit quality, capital, liquidity and market valuation.

Salomon noted that Wachovia has sported a 17 per cent compound annual earnings growth for the last five years. In 1983 it reported the highest returns on both average assets and assets and equity, while posting the lowest net loan loss ratio of the 35 institutions surveyed. Its earnings continued to grow rapidly in 1984.

Wachovia is not the only North Carolina bank to win accolades from the investment community. NCNB Corporation ranked seventh in the Salomon Brothers rating. In October, First Union, the third-biggest banking group in the state raised \$25m of extra capital from British and European investors by selling them 400,000 of its common shares at \$29.1—a premium of more than 40% over its book value of \$23.85. These shares of most of the major U.S. banks are currently standing at a substantial discount to book value and they can ill afford to issue common stock like First Union.

In First Union's case, it is using the European money to boost a primary capital ratio of 8.45 per cent. This is more than a third higher than the average capital ratios of the top 20 U.S. banks and more than 50 per cent above the 5.5 per cent minimum capital ratios now required by the U.S. banking authorities.

Part of the reason for the premier rating of the North Carolina banks is that they do not suffer from the sorts of problems which have hit other U.S. banks recently. They are not big lenders to developing countries and they have not been affected by the difficulties in real estate, energy and agriculture which have hit many of the other regional U.S. banks.

The level of non-performing loans of the North Carolina banks is below average, their capital ratios are well above average as are their returns on capital.

## Concentration

While few bankers dispute that North Carolina's banks are well managed, the local banking market is much more concentrated than in other areas, which might restrict the competition and allow the banks to earn higher than average returns. Seventy per cent of the state's deposits are controlled by the top five banks. This compares with 38 per cent in Florida and 19 per cent in Louisiana.

As a result of this concentration, North Carolina banks tend to be bigger than their neighbours on average, even though the state is only just over half the size of Florida. NCNB, with assets of \$14.5bn is the biggest bank in the Southeast and considerably bigger than the Florida-based Barnett Banks. It is also roughly twice as big as Georgia's biggest bank, Citizens and Southern.

Despite their recent success, North Carolina's banks face a number of difficult decisions in the coming years. Their growth has been tied to the success of North Carolina and while the state is prospering at the moment this has not always been the case. The local banks are conscious that if they are to continue to outperform others they have to broaden their base. In particular, they will need to find new sources of deposits.

NCNB made no secret of the fact that its recent \$400m investment of the Florida banking market was motivated by a need to tap Florida's rich and fast-growing deposit base. More than a third of NCNB's 430 branches are now in Florida and some of its executives privately admit that the day might not be too far away when Florida overtakes North Carolina in its importance to the group. In just three years NCNB has catapulted itself into the number four position in the Sunshine State with assets of \$5bn.

## Merge

Many bankers admire the speed with which NCNB has moved into the Florida market but the other North Carolina banks are holding fire at the moment. The big inter-state banking is allowed.

North Carolina has passed an inter-state banking law which took effect on January 1. The law is similar to other laws passed in the South-east and allows North Carolina bank holding companies to acquire banks or bankholding companies in a dozen other states and the district of Columbia provided these states have reciprocal legislation. The states covered are Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, South Carolina, Tennessee, Virginia and West Virginia.

Sun Banks of Florida and the Trust Company of Georgia have already announced plans to merge and many bankers outside of North Carolina are waiting to see which way the NCNB, Wachovia and First Union will move in order to take advantage of the new legislation. All three banks have the sort of management which might be expected to acquire banks rather than allow their own institutions to be acquired. As the market capitalisations of both NCNB and Wachovia demonstrate, there are few banks in the U.S. let alone the South-east which could afford to mount a takeover bid for them.

So far none of the top three North Carolina banks has shown its hand but the pressure is on them to move after January 1. There are a limited number of eligible marriage partners in the South-east. Sun Banks of Florida and the Trust Company of Georgia, the third and ninth biggest banks in the South-east, have already announced merger plans and given the concentration in the local North Carolina market, it is most unlikely that NCNB, Wachovia or First Union would be allowed to merge. Among the major banks in the South-east that leaves Barnett Banks and South-east Banking in Florida and Citizens and Southern and First Atlanta in Georgia. They could decide to look north to Virginia, home of Sovereign Financial and United Virginia Bankshares, but the number of possible combinations is small.

# ALMOST 25% OF ALL THE FOREIGN COMPANIES WHO CAME TO THE U.S. LAST YEAR CAME TO THE SAME CONCLUSION.



When a company considers an overseas operation, it takes the United States apart State by state. According to the most recent 12-month figures, eighty-one companies went through the process. They examined everything from proximity to markets to labor force, from the state's business climate

to its bond rating, from educational systems to livability.

And when they were through, with 50 states to choose from, 18 of the companies chose North Carolina. That's 22% of the U.S. total.

What's more, of those who chose from the nine South Atlantic states, almost 50% came here.

And these figures are no recent development. Over the past five years, we've been far and away the most popular choice for foreign companies—almost doubling our closest competitor.

But you don't have to take our word for all this. We've put together an Official Directory of 320 overseas-based companies who operate in North Carolina. They're in all kinds of businesses, come from all over the world. So, you may find some friends already here.

So call or write us for your free copy. Then contact some of the companies. And draw your own conclusions.

## NORTH CAROLINA, USA

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## State woos more high-tech investors

CONTINUED FROM PAGE 1

bone is still conservative. In the Senate race that culminated with Mr Helms's re-election in November the longest, most expensive and one of the most fraught in U.S. history — the initially moderate Mr Hunt moved progressively to the right to try to prevent Mr Helms casting him as a "dangerous liberal."

Mr Hunt at first ran on his record, claiming to have brought the state \$12bn in industrial investment and 200,000 jobs during his two, four-year terms as governor. He championed the "Progressive" causes of education, new technology, economic growth, health care and a "friendly, open decent society."

In the end, Mr Helms backed by a nationwide Right-wing organisation and millions of dollars in campaign funds, was too much for him. Mr Helms ran successfully on his friendship with Mr Reagan, and the broad themes of patriotism, religion, American "Strength" and the ten commandments.

Although the more progressive North Carolinians are increasingly resentful that their state's image should be defined

at national and international level by Mr Helms, the state's conservative streak prevailed, 52 to 48 per cent, thanks largely to his massive support from white males.

## Vulnerable

Mr Helms will now have his work cut out to make good on his campaigning promises to protect the state's tobacco farmers from cuts in government support as Mr Reagan looks for ways to reduce federal budget deficits by cutting government spending. The long-term future of the tobacco industry is a serious question as the U.S. turns increasingly away from smoking. North Carolina, the nation's number one cigarette producer, is particularly vulnerable.

The textile industry, the state's biggest employer, faces the continuing threat of foreign competition. Both dangers increase the need for still further diversification. Change is bound to come. But in North Carolina's history is any guide, it is likely to be gradual rather than dramatic.

The Book of America, by Neal Pierce and Jerry Hagstrom, (Warner Books).



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Tuesday January 22 1985

## Cyprus peace at risk

THE BREAKDOWN of talks in New York between President Spyros Kyprianou and Mr Rauf Denktaş, the Greek and Turkish Cypriot leaders, may not be final. There is still a reasonable chance that Mr Perez de Cuellar, the UN Secretary-General, who played such an important part in arranging the first face-to-face meeting in six years between the two men, can bring them together again.

Yet it would be naive to deny that failure to agree even on a framework for future negotiations on the creation of a federal state is anything but a severe setback to prospects for a lasting solution to the age-old Cyprus problem.

Rightly or wrongly, the hopes of both the Greek and Turkish Cypriot communities, as well as those of international observers, had been buoyed up by the progress made in the so-called "proximity" talks leading up to the Kyprianou-Denktaş summit. On territorial issues, the Turkish Cypriot side had made a number of unexpected concessions which, while not wholly satisfactory to the Greek Cypriots, at least opened up real prospects for an agreement.

Everyone was agreed on at least one point. The moment was ripe for a Cyprus settlement. For the first time since the Turkish invasion of the northern part of the island in 1974, mutual expressions of goodwill outweighed the more normal exchange of invective. No-one expected the President Kyprianou and Mr Denktaş to come up with a detailed blueprint for a Cyprus settlement. Their task was to decide, on the basis of broad agreement on a number of fundamental problems, how to continue the negotiations in more detail, probably by the setting up of specialised working groups.

## Gas: the case for free trade

AFTER A year of prevarication, the British Government has promised to make up its mind by the end of this month whether to permit British Gas to import \$300m of gas from Norway's Sleipner field.

The indications are that Whitehall opinions are moving against the deal, chiefly on the grounds that the import of such a large volume of gas could discourage UK gas production and thus reduce both the Treasury's North Sea take and the potential of the offshore oil and gas industry to create jobs.

These negative arguments are held to have been strengthened by the slide in sterling. The price for Sleipner gas agreed one year ago by British Gas and Statoil of around \$4.10 per million BTUs today converts to a price of about 36p a therm, compared with 27p a therm when the deal was struck and a going rate of 23p a therm currently on offer from British Gas to UK gas producers.

This argument has some force, but not as much as its proponents, a group of oil companies led by BP, suggest. The fall in sterling also means higher prices for UK gas since the sterling price of oil is a major element in the escalation clauses of UK gas contracts. Also, it would be wrong to make a decision about imports from Sleipner, not due to start until the early 1990s, on the basis of today's exchange rates.

## Supply gap

British Gas's main argument in favour of Sleipner is that it caught the Norwegians at a moment when they had no other buyer in sight and got a good price for the volume of gas which will be needed to meet demand in the 1990s.

The Government itself admits there is a supply gap to be filled. It published figures last week showing a Sleipner-size hole in the mid-1990s. BP has sown doubt by talking about major discoveries, but no-one outside BP is in a position to weigh their significance.

That supply gap, however, need not be filled by Sleipner. Alternative suppliers exist; most obviously in the Netherlands, but also the Soviet Union and Algeria, both connected to the west European gas grid. The difficulty is to evaluate British Gas's argument that the Nor-

wegian price is and will remain unobtainable. It is not possible for ministers to make a good judgment on this point. No-one knows what the price of gas will be in 1990, although it is unlikely, in an oversupplied market, that prices will go higher.

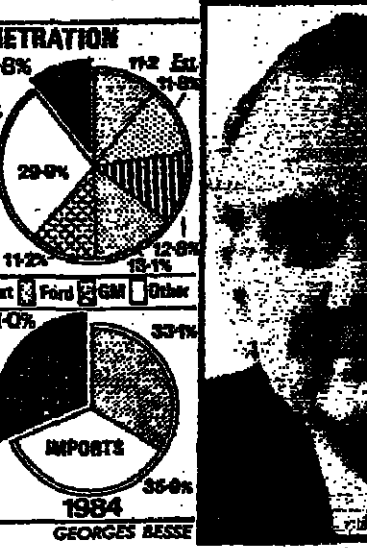
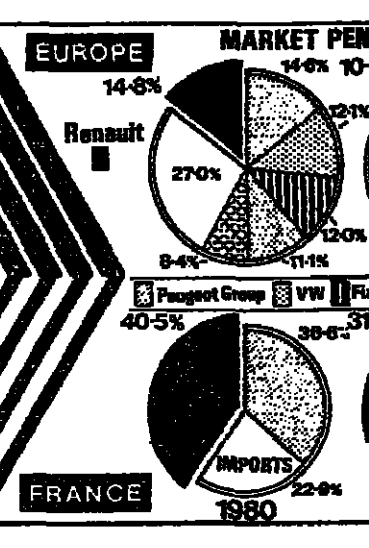
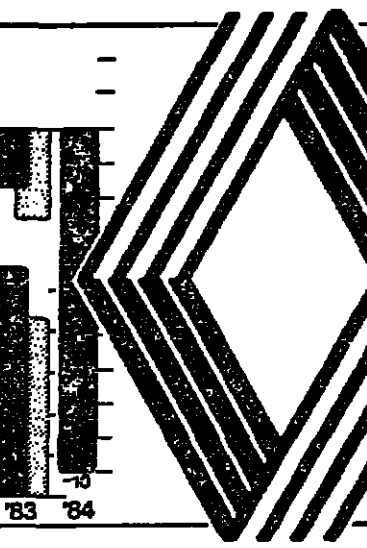
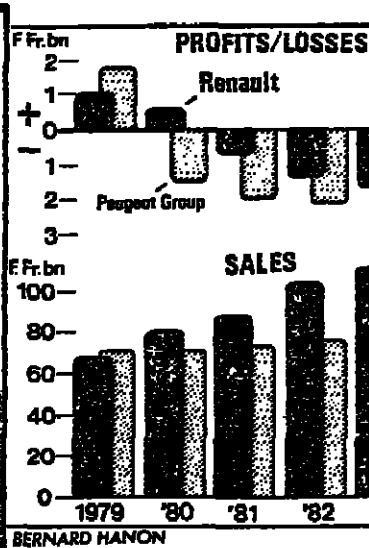
But the main lesson for ministers in their conundrum over Sleipner is that they would not even need to be making a guess if UK gas prices were responsive to international market forces. There has never been a better time to take a decisive step towards international free trade in gas because the gas glut means, quite possibly, that the impact on UK retail prices would be modest; in the medium term it may even be beneficial. But at least then the consumer would be paying the economic price for gas and would receive the right market signals for investment.

**Import deal**  
 This means the Government should either approve Sleipner, whilst simultaneously permitting UK gas exports, or veto Sleipner, whilst encouraging a smaller, more flexible import arrangement from the Netherlands and again permitting UK exports.

The worst possible decision would be to veto Sleipner and retain the status quo on exports. That would be to deprive British Gas of an unacceptable degree of pricing power, only to hand it to the oil companies. The gas consumer and, ultimately, the economy would suffer.

In the long run, the security of Britain's gas supplies lies not in an insular reserve management policy but in a robust mix of foreign and domestic gas. As the major gas producer, the UK must see itself as a player in the European gas grid, the nature of the market is changing from one dominated by long term contracts, to a mixture of long, short and spot markets deals, reflecting a similar pattern of change in the oil market. Since the Soviet Union alone has 44 per cent of the world's gas reserves, it is folly for Britain to turn its back on this supply chain.

If Britain moves decisively in a free market direction, this will be the last time ministers and officials waste their time arguing the detail of a commercial gas contract.



## Ruthless time at Renault

By Paul Betts in Paris

RENAULT has dramatically lived up in the past 48 hours to its reputation of being le plus grand théâtre de France.

With extraordinary speed and unusual brutality the Socialist Government at the weekend dismissed M Bernard Hanon, the chairman of the troubled state-owned car group, which is expected to report losses of up to FF10bn in 1984.

M Hanon was in New York on Saturday to attend a board meeting of American Motors Corporation (AMC), the U.S. car company 46 per cent owned by Renault.

He was woken up by an assistant in Paris who read him out over the telephone the front page of the pro-Socialist Le Matin newspaper announcing that M Laurent Fabius, the Socialist minister, had decided to replace him at the head of Renault by M Georges Besse, chairman of the nationalised Pechiney aluminium group.

After returning by Concorde to Paris, M Hanon was left with little alternative but to hand in his resignation yesterday.

His dismissal is not altogether surprising. For months there had been rumours that the Government planned to replace him. But the sudden and ruthless manner in which the Government acted after President Mitterrand curtly announced last week on national television that measures would soon be taken to resolve the crisis at Renault, took every one by surprise—even the unions. The resignation left the car group, already battered by months of criticism and declining performance, in a state of profound shock yesterday.

The Socialist Government, with crucial parliamentary elections looming next year, had grown increasingly impatient at the growing losses and industrial problems of a group which has traditionally been a symbol of what is best in French nationalised industry.

Since coming under the orbit of the state in 1945, Renault has been regarded as a flagship of French industry at home and abroad. Employing 200,000 people in 25 countries including 150,000 in France, with annual sales of more than FF110bn,

a dominant position on the French and West European markets, and a bold approach to the U.S. Renault was a model for the French left to justify its policy of nationalisation when it came to power in 1981.

Ironically, it was at about this time that the French car industry in general, flushed after a decade of expansion in the 1970s, started entering into one of the worst crises in its history. In 1981, the year M Hanon became chairman, Renault dropped into the red with a loss of FF690m, although its automobile division was still profitable.

That same year the private Peugeot group, saw its losses increase to FF2bn as it struggled to absorb the merger of Chrysler's European assets acquired two years earlier.

Government policies holding down domestic car prices and a wave of labour unrest at French car plants in 1983 damaged the domestic car industry. The initial expansionary policies of the Socialist Government helped new registrations on the domestic French car market surge above the 2m level in 1982 and 1983. But although the volume sales of the two domestic producers rose sharply in those years, the effect on earnings was quite the reverse.

New Socialist government labour regulations caused French car industry labour costs to rise 14 per cent while the price freeze further eroded profit margins.

However, these policies enabled foreign manufacturers to take major inroads on the French market.

The situation worsened for the domestic car makers after the Socialist U-turn in economic policy which began in 1982 and was confirmed in 1983 when austerity and rigour replaced expansion. This led to a dramatic fall in the domestic car market with total new registrations falling from a little over 2m in 1983 to 1.76m last year.

But the spotlight at first was on Peugeot. The private group felt threatened by possible moves to try to nationalise it. Hence, it was reluctant to call on state financial aid to bail it out of its financial difficulties. With losses mounting, it announced a draconian programme of lay-

offs which led to major labour clashes at the group's Talbot plant at Poissy, outside Paris.

Peugeot called in an outsider, M Jacques Calvet, a banker who was head of the Banque Nationale de Paris until the Socialists took over, to help it resolve its problems. M Calvet's approach was from the beginning tough and uncompromising. He succeeded in cutting the French workforce of the group's Peugeot, Talbot and Citroën divisions by about 12,000 people. Helped by the commercial success of the Peugeot 205 supermini and the Citroën BX medium-sized saloon, Peugeot is now on a slow road to recovery.

M Calvet has been rewarded by taking over as chairman of the private group last September.

Renault's expansion in the U.S. where the car group has invested \$545m in the past five years and owns a 46 per cent stake in AMC and a 41 per cent stake in Mack Trucks.

At Renault, M Hanon sought to introduce new management techniques and to decentralise responsibilities more than in the past. If M Parayre is largely responsible for the Peugeot 205 supermini whose success M Calvet is now reaping, M Hanon was also behind the original Renault 5 mini which catapulted the group to the top of the European charts in the 1970s.

Friends of M Hanon say that the 53-year-old chairman of Renault has been made into a scapegoat for a situation which is at least partly the result of his own fault as the result of his own

management errors. M Hanon has always sought to adopt a so-called "soft" approach to restructuring. Last October, when he finally announced a long awaited restructuring plan for the group's French car division, he said it would be done without compulsory lay-offs, and in consultation with the labour unions. But the unions, especially the pro-Communist CGT always critical of his U.S. strategy, turned the plan down before Christmas.

This "soft" approach is part of Renault's long tradition of what the group regards as innovative labour relations. For years, Renault has paid better wages than other car manufacturers in France. It has never made any compulsory redundancies. Indeed, the group's history of labour relations was at first hailed by the Socialist administration. But in the new circumstances of the car industry in general, the Renault model, as it is often called, was no longer able to deliver the required results.

The state group, which is seeking to cut 9,000 jobs out

of a total of 89,000 in its French car division and another 3,000 in its truck division this year, is still hoping to reduce employment by early retirements, repatriation grants for immigrants and other incentives.

But the Government appears resigned to the fact that Renault may be forced to make compulsory redundancies for the first time in its history. Mme Cresson, the Industry Minister, said she expects the group to need an additional 5,000-6,000 job cuts in its French car division this year on top of the 9,000 already announced.

Renault has also been weighed down by its loss-making truck operations, originally the fruit of a merger between Renault and the French nuclear industry and was chairman of Cogema, the French nuclear fuels concern, before being placed in charge of the nationalised Pechiney aluminium group by the Socialists. A bumpy and god-humoured man, M Besse is also regarded as one of the toughest and most independent-minded of the French nationalised industry managers.

At Pechiney, through a sweeping reorganisation programme, he has managed to revive morale and to restore, as one of his close assistants put it, "some punch in this venerable old group".

He has, nonetheless, returned Pechiney to profit with estimated earnings of about FF550m last year. In 1983 Pechiney had an overall deficit of FF4.6bn.

M Besse's will now have to play miracle worker at Renault, a task which is likely to be considerably more difficult and challenging than the restructuring of Pechiney. He will be under pressure to produce some early results to justify the Government's swift intervention at the weekend.

The Government is clearly hoping that M Besse's arrival will provoke the necessary shock which it hopes will put Renault back on its feet in time for the 1986 elections. But it is a risky decision which could equally backfire.

Certainly the mood at Renault yesterday was grim, to say the least. "For Renault, the weekend of the 19th and 20th have felt as if the Government was kicking in the stomach a crippled dog," one company insider remarked with bitterness.

## Smiles of the paper tigers

A mutual admiration society is flourishing within the higher echelons of the British newspaper world.

Among its members are, Robert Maxwell, publisher of Mirror Group Newspapers, David Stevens, chairman of United Newspapers, and Ian Irvine, managing director of Fleet Holdings which owns Express Newspapers.

Through his Pergamon Press, Maxwell last week sold a 15.7 per cent stake in Fleet United for £30.6m. The financial arrangements for the deal will leave him with £20.7m in cash plus a 4.6 per cent stake in United.

Commenting on the deal—which is understood to have yielded a 60m profit for Pergamon—Maxwell expressed his delight at having an interest in United, which he described as being "brilliantly led." This remark was clearly intended as a compliment to Stevens who has greatly expanded United during his four years as chairman.

The compliment has been returned—with interest—by Stevens who says he admires



"How many more times do you have to tell me that I am not standing where there are seats available?"

## Men and Matters

Maxwell as a "very intelligent, very tough man who has achieved a great deal." He also says that when Maxwell says he will do something "He bonuses it every time." "I like him," Stevens adds firmly.

Stevens is a quick-talking businessman who appears a trifle shy compared with Maxwell's extrovert flamboyance. Stevens is well up with the game as he demonstrated again yesterday. He started the week by buying the Californian magazine group Miller Freeman for \$3.3m cash and a future payment which will be based upon profit performance.

Irvine, who spent much of his career with Touche Ross, the accountancy firm, is the quiet man of the trio both in dress and manner. He too is said to have voiced his respect for the irrepressible Maxwell's abilities.

But he may have concluded that having Maxwell as a major shareholder in Fleet was to harbour a worrying unknown quantity. Anyway, Irvine is understood to prefer Stevens as a major shareholder in Fleet.

## Bird seed

Tony Bird is smiling all the way to the bank with his bag, averaging £200 a week, in coins collected from his scrap metal processing plant.

The coins come from the old cars and washing machines his Warwickshire scrap is shredding to recover scrap metals. The industry used to pound cars to near-solid blocks for re-melting. It made for a lot of impure metal.

Now the Bird group is using some ingenious science to separate the different metals. It is even working on a way of processing the dirt and prime that gets separated—"richer" than many ores" Bird assures me.

But the richest by-product from his shredder is the coinage that comes from odd corners and recesses of the car. He offers to bonus to his employees to thank them.

Bird gave me an old-fashioned 100k when I suggested it must be a good bonus to persuade them not to pocket the bounty. But he admits that few ear-earings are handed in.

## Mice and men

Anything the BBC can do the Independent Broadcasting Authority can match.

Such is the spirit of rivalry that the IBA is now pursuing its rival down the pathways of bureaucracy.

The BBC has no fewer than six inquiries taking place at present into various aspects of its operations. Bill Cotton, managing director of BBC television, has been heard to say the corporation has inquiries, "like other people have mice."

The IBA, until now innocent of such a plague, is inviting tenders from accountancy firms for an inquiry of its very own. To begin with the money men will be looking at how the IBA's information services are run. Later the whole business could come under scrutiny.

**Growing pains**  
 You have heard of the successes of China's moves towards private enterprise—now the Peasants' Daily, alas, has to report at least one significant failure.

Chen Zhixiong on this nine-strong family won fame in 1979 by quickly grasping the opportunities for specialised, private farming offered by the dismantling of the rural communes.

Under the new system, land and facilities were contracted to

farmers in return for payments in cash or produce.

But according to the newspaper, Chen rashly contracted out too many fish ponds, planted rice without really knowing how, and started growing fruit without realising there would be a glut. He is now some £30,000 in debt.

Chen, however, may be down but he is not yet out. His local authority has decided to help him sell his fruit, give him technical advice and rechedule his debts. And he has signed new contracts for fish ponds.

**Initial value**  
 Currencies like the Albanian lek or Botswana's pula do not often make the headlines, even in the FT. But their day will surely come.

In preparation for it, perhaps, the Geneva-based International Standards Organisation has published a list of approved abbreviations for national currencies.

Some are predictably prosaic—the USD (dollar), the GBP (sterling) and the JPY (yen). But the money markets may be enlivened in the future by the TOP-rated Tongan palanga, the MAD Moroccan dirham, and the Jaz-oriented Bolivian peso, BOP.

The MOP, Macau's pataca, may have some appeal for clearing banks. The Canadian dollar sounds merely CAD-ish; but the fortunes of the Colombian peso, the COP, will clearly be tied to that of the Nicaraguan coroba, the NIC.

In times of stress and strain, the currency I rate with the most chance of being rescued first is the Somali shilling. Its approved acronym is SOS.

**Casualty figures**  
 The accountancy profession may not be as amused—but many MPs were tickled by Home Office minister, David Mellor's description of the accountant's role as "the man who goes on to the battlefield after the battle is over to count the dead and bury the wounded."

Observer

The Cathedral alone took 43,435 days to complete. And most of those were in the 12th century.

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## Letters to the Editor

## Ganging up on the dollar

From Mr R. Corber

Sir,—It would appear from Mrs Thatcher's revelations on Women's Hour (January 17) that she considers the pound in everyone's pocket to be more valuable than the rough, one dollar a world of U.S. goods it will buy. The Organisation for Economic Co-operation and Development's recent estimate (London, January 10) of the U.S. purchasing power of sterling lends credible support to her belief. So why have the monetary authorities of the non-dollar countries not ganged up on the overvalued dollar market? The reason would appear to be scepticism as to the effectiveness of exchange intervention — "spitting in the wind" as one American official recently described it. Certainly there is a strong intellectual case for non-intervention in normal circumstances. If a central bank were to sell its foreign reserves against the equilibrium movement of the exchange markets then it would have little influence on the long-run path of the exchange rate. Simulations of Bank of England intervention on our computer model of the UK economy support this proposition.

But it is not clear that the recent strength of the dollar is an equilibrium movement. It is warranted by world economic developments. It is quite possible that the dollar's strength and hence sterling's weakness is mainly a result of unsustainable speculation, though we would not wish to deny that weak oil prices and uncertainty about UK monetary policy have played an important role in recent developments. If so, the bubble will burst sooner or later and the pound will be

restored to a more realistic value. In these circumstances there is a legitimate case for using exchange intervention to bring forward the collapse of the speculative bubble. But even then, the intervention is unlikely to be effective because the major central banks have insufficient reserves to beat the market.

The answer is for all these central banks—setting together—to accumulate as many reserves as they need by first buying dollars (thus aggravating the problem temporarily), then selling these newly accumulated reserves all at one go without warning. The victims of the intervention would be precisely those speculators who have pushed the dollar to unsustainable heights.

There is a further more subtle advantage of the intervention scheme proposed above. If the banks announce their strategy clearly in advance, but do not reveal the date at which they will suddenly sell their accumulated reserves, then increased risk to speculators being caught in the wrong currency may be sufficient to burst the speculative bubble straight away.

At Washington, finance ministers stated that joint exchange intervention is being considered if the march of the dollar continues. If they are serious in their intentions then a bold strategy will be required to break the speculation. Merely flitting with conventional exchange intervention—burning a few reserves here and there—would be a waste of time.

R. J. Corber,  
London Business School,  
Regent's Park, NW1.

## Multi-fibre arrangement

From Mr I. Bradley

Sir,—The Silberton report recommending the abolition of the multi-fibre arrangement was given an unequivocal welcome by you in an editorial last month. Published criticism of the report has since been represented as the cries of those with a vested interest in keeping an inefficient British industry going at all costs.

I do not wish to argue about the merits of the gains to British consumers or the losses of jobs in the textile industry that Silberton estimates would result from "liberalisation," but I would like to point out that the abolition of the multi-fibre arrangement would mean a transfer of income from consumers to producers, and is largely a straight transfer payment from the newly industrialised and less-developed countries.

The explanation of this is simple, and is in the report although not made explicitly. He estimates that price reductions after abolition would give £500m annual gain to consumers and a £165m annual loss to our domestic textile industry. The net gain of £335m comes from a loss of £530m in "quota rents" to the low-cost countries and a mere £50m from trade liberalisation. The loss in quota rents arises from these countries having to sell their products at lower prices than previously. The MFA confers some monopoly power to all of the exporting countries and its removal would result in a loss of this power. Obviously some countries would lose more in quota rents than others—in particular some of the poorest nations. The abolition of the MFA would mean a transfer of this rent from the developing nations. If we are determined to make such a transfer there are many other

strategies we could adopt. These range from negotiating a new agreement where the importing rather than the exporting countries administer the quotas and receive quota premiums, to abolishing the MFA but subsidising the output of the British industry. Any economist could produce countless such policies, and while many could be ruled out as politically infeasible it is remarkable that Professor Silberton's agenda seemed to be MFA or no MFA with no consideration whatever of any alternatives.

There is no reason why the British textile industry and in particular the workers in that industry should suffer the cost of making the transfer. Silberton misleadingly suggests that the MFA saves jobs here at a cost of something between £10,000 and £50,000 per job per year. Looking at the cost of retaining jobs without the quota rent transfer payment, we are left with a total cost of jobs saved of £5m per annum that comes from the MFA. Since he estimates that between 10,000 and 50,000 jobs could be lost, this means that restrictions on trade save jobs at a cost of between £100 and £500 per job per year. This is a remarkably cheap job retention scheme, given that any job losses would be concentrated in very definite regions, that the industry even with the MFA is suffering and will continue to suffer a severe secular decline and that the present government's attitude to regional aid may continue for some time.

Negotiations between the EEC and the exporting countries for a new MFA are going to be exceedingly difficult. It is to be hoped that the Silberton report is not used as a weapon to help extract concessions from the exporting countries but that consideration is given to a reallocation of that rent in favour of some of the poorest nations and the well-being of textile workers here. Ian Bradley,  
Department of Economics,  
University of Leicester,  
University Road, Leicester.

## A wider array of views

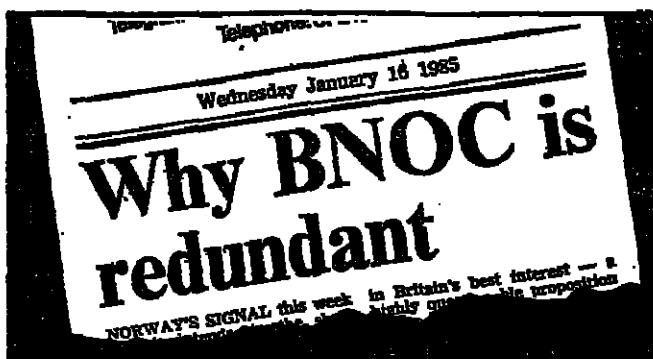
From Dr Frank Heller

Sir,—John Cassels, the director-general of the National Economic Development Office, makes some very trenchant remarks about his organisation's task in his letter of January 15. He attempts to rebuff Samuel Brittan's criticism by showing that no single gimmick could successfully attack deep-seated and apparently enduring problems like unemployment. He then leans heavily on the argument that economists are at sea when it comes to analysing causes and prescribing remedies. He stresses his discomfort with economic analysis by using the term "puzzlement" three times in describing their uneven contribution to the nation's problems. Having read the letter twice, I have to confess to my own puzzlement which takes me back to the time when I took a degree at the London School of Economics several decades ago. How is it that in spite of fairly consistently poor records of prediction and a wider array of views than in other social sciences disciplines, most policy-makers find it necessary to surround themselves exclusively with advisers from this particular area of study? Are

the causes and consequences of unemployment really only economic? Does the education system, the social fabric, deep-seated pre-judgments, technological choices, apprenticeship schemes, trade union structures, etc. play no part? It is my experience that specialists in the areas of knowledge I have mentioned, while not of one mind, show significantly lower levels of disagreement and despair than economists. In Britain, however, they are never consulted on a regular basis.

Mr Cassels meets the problem of irreconcilable and entrenched disagreements among practitioners of the "dismal science" by an arrangement "to get technical help from economists of several different ages, views and degrees of puzzlement." This is much superior to the solution adopted by British Governments which like to enlist consensus in their own image.

(Dr) Frank Heller,  
Netherlands Institute for Advanced Study in the Humanities and Social Sciences,  
Meyboomlaan 1,  
2242 PR Wassenaar,  
Netherlands.



## The UK's policy on oil

From Mr A. Salmon

Sir,—Given that official oil policy is in a state of confusion the Government probably could use some coherent advice on this subject. More the pity that your leader of January 16 chose to concentrate on the secondary question of the role of British National Oil Corporation rather than on the fundamentals of UK oil policy.

The substantive issue is not whether BNOC should be abolished but whether the UK should co-operate with or confront the Organisation of Petroleum Exporting Countries. If the former policy is decided upon then BNOC should be retained, official oil prices held and production policy brought into line with pricing policy. If a policy of confrontation with Opec is pursued then the abolition of BNOC will certainly not save the UK from the consequences of such a foolhardy strategy. The suggestion in your leader that it is the mere presence of BNOC (rather than its incoherent pricing policy) which has soured relations with Opec is a rather curious confusion of the messenger with the message.

Equally spurious is the belief that BNOC trading losses (almost 90 per cent of which are recouped through taxation) should be a major consideration in this matter.

I am less than convinced that in the present position of no substantial Opec surplus, lower oil prices would offer a major stimulus to the world economy. What is certain is that even the threat of lower oil prices can have substantial implications for the UK. An oil price collapse

would seriously disrupt the economics of all oil exporters not to mention the international financial system. The outlook for the continued development of the relatively high cost oil around Scotland would be particularly poor. The initiative in the oil market would gradually move back to Opec and an oil price "hike" would follow in the medium term.

As the only major Organisation for Economic Co-operation and Development country which is also a major oil exporter UK schizophrenia on oil policy is understandable but not defensible. It should be possible to pursue a more sensible role as a stabilising influence in world oil markets, a moderating influence when prices are firm and a steady influence when prices are weak. Instead the UK has lived off the backs of Opec, taking cartel prices while increasing output and now being the first (or second) to panic when the going gets tough. The Opec countries are unlikely to forget such perfidy and who can blame them?

Professor Maynard (January 15) could well be correct that at current dollar levels, an oil price of \$24 would be an optimum level for the world economy. But to risk a downward price spiral in pursuit of this relatively modest change is to venture high stakes for an uncertain return. It is the sort of risk that seems acceptable when you're playing with other people's chips.

Alex Salmon,  
Riverside Green House,  
Cosmety Hall,  
Linthgow.

## Public and private sectors

From the Liberal Chief Whip

Sir,—Malcolm Rutherford is surprised (January 18) that the Alliance voted against the Labour motion on unemployment following the debate in the House of Commons on January 15. This was because the motion specifically called for the concentration of resources at the Government's disposal on the public sector. Liberal and SDP MPs put down a comprehensive amendment demanding "an investment stimulus affecting both the public and private sectors," but this, as usual, was not selected by the Speaker for discussion or division even though it might have attracted wide support. We were therefore forced to vote negatively against both the Labour motion and the Government's own complacent amendment.

## Catch 22 for the Don

From the Marketing Officer,

South Yorkshire County Council  
Sir,—Your sympathetic treatment (January 15) of the devastation in the lower Don Valley, a part of South Yorkshire hit by the coldest winter in UK metal manufacture was much appreciated. One slip of the pen omitted a full reference to the "Derelict Land Grant" withheld in the lower Don Valley at a time when its availability could accelerate the restoration of sites and their return to useful occupation. The definition of derelict land for grant purposes

is "land so damaged by industrial or other development that it is incapable of beneficial use without treatment." The interpretation given to this in the case of the Don Valley by DoE is that the land is not derelict because it has a positive market price, however low. Such tactics and attitudes to urban devastation can only prolong the agony and unenviable task of the local authorities entrusted with dealing with the problem.  
Ian Johnson,  
Cosmety Hall,  
Barnsley, S. Yorks.

## Jumping the gun on tapes

From the Director General,

British Phonographic Industry  
Sir,—The director of the National Consumer Council (January 12) seems to jump the gun in his criticism of proposals for a copyright royalty on blank audio tapes. The Green Paper has not yet even been published.

Within the record industry, we are concerned about fair payment for our endeavours and we have existing mechanisms for collecting such payments. The tape manufacturers and the National Consumer Council seem to be of the opinion that no payment need be paid for obtaining music. In our discussions with the Government we have argued for royalty payments on blank audio tapes that will go some way to

securing fair payment for the music copied. Most blank tapes sold are designed to accommodate two LPs, and presumably sell on this merit—60 per cent of blank tapes are used for copying music.

The total acquisition of music has risen steadily over the last twelve years, the price of records in real terms has dropped significantly, imports of blank audio tape have risen to some \$0 million per year, while the base of the UK record industry has shrunk.

As a young industry, we have been at the forefront of exporting new ideas and products; given fair legislation, we can offer new opportunities for youth in the UK.  
John Deacon,  
273-287, Regent Street, W1.

## The case for an export bank

From Mr L. Scruton

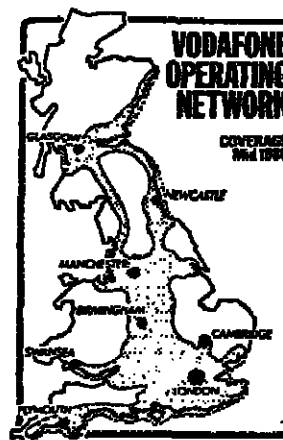
Sir,—The case for an export bank (The case for a UK export bank, January 16), has been advocated since 1966 when Derrick Edwards introduced the idea. He outlined his scheme in an article in your paper on August 7, 1968. The

attitude of the major banks to the concept seems unchanged today as it was 19 years ago, but it is encouraging to know that Government is now taking more than a passing interest. Leonard Scruton,  
198, Mandeville Road,  
Berford, Herts.

## UK telephone revolution

## Now for the hard cell

By Jason Crisp



TYPICAL CELLULAR RADIO COSTS

|                            |                    |
|----------------------------|--------------------|
| Car telephone (buy)        | £1,275-£1,500      |
| (to lease)                 | £24.75-£30 a month |
| Portable (buy)             | £1,750-£2,495      |
| Connection                 | £50-£60            |
| Installation               | £100               |
| Monthly charge             | £25                |
| Call charges/min.          | 8p-25p             |
| (depending on time of day) |                    |

IF YOU see someone talking animatedly to themselves in a car, do not assume that they are necessarily mad. Some of the new cellular radio mobile telephones which have just come into service have a loud-speaker system which means you can keep both hands free for driving.

The much-trumpeted cellular radio service has begun in the Greater London area several months ahead of schedule as the two competing network providers—Racal and a joint venture between British Telecom and Securicor—vied to be first. The service has started so quickly that there is now a temporary shortage of mobile telephones.

Cellular radio has begun just two years after the government gave the final go-ahead when ministers forecast a massive expansion of mobile communications in Britain creating 10,000 jobs and generating a new export business.

Cellular radio is an ingenious technique which uses microchip technology to exploit the crowded airwaves more efficiently. It means more people can use radio telephones in cities, and as the market is much bigger, so prices are also lower.

The speed at which the service has been introduced in the UK and its success in other countries has led to growing confidence—but there are still doubts. So far virtually all the equipment being used to run the two UK networks and all the mobile telephone sets are imported.

Estimates of the impact of cellular radio grow every week. Arthur D. Little, the consultants, now expects the U.S. alone to have between 4m and 6m mobile radios by 1992 and thinks there is a potential demand of 2.6m-3.6m sets in Europe. Prices are expected to fall dramatically, too. Mr Ray Northcott, a consultant with Pactal, says the price of a portable hand-held telephone, which is currently close to £2,000, will be below £400 by the end of the decade. And a Japanese company, is developing a wrist-watch telephone to turn an aspect of science fiction into fact.

The system works by dividing the country into the small cells of a few hundred feet from their home telephone.) The great, and as yet unanswered, question is how many people will want mobile telephones. Racal, which is to invest £200m in its Vodafone network by 1990, has been consistently more optimistic about the market than Cellnet, the joint venture between BT and Securicor which is making a similar investment. Racal predicts there will be nearly 500,000 people with mobile tele-

phones in Britain by the end of the decade, while Cellnet's estimate is half of that. Both estimates involve a massive expansion of the existing mobile telephone market of about 40,000 users, mainly senior executives. The limitation of the current mobile telephone system is the number of people who can use it in central London where there is the greatest demand and congestion.

The same problem will occur with cellular when there are 80-100,000 mobiles in the capital, says Mr John Carrington, head of BT's Cellnet. Racal is more optimistic about the number of provincial customers and believes developments in technology will mean that

number will be increased by the end of the decade.

Cellnet and Vodafone base their optimism on cellular radio's success in the Scandinavian countries. Cellular radio has been operating for over three years in Sweden, Norway, Finland and Denmark. It has over 120,000 subscribers and is growing so rapidly that the Swedish telephone authority has repeatedly had to revise its investment plans upwards to meet demand.

Mr Malcolm Ross of Arthur D. Little says: "The people who

## The penalty for such a swift introduction has been a minimal British content

are buying it are those you would least expect. At first everyone assumed it would be people like doctors, dentists and lawyers. In fact doctors are the last people who want to be easily contacted. The market is those with a real commercial need to be in touch, like plumbers and construction site foremen."

An Arthur D. Little survey of Swedish users found a very high proportion in road haulage, construction, service and repair organisations and the car trade. "No doctors, no politicians and no playboys, all of which had been predicted," adds Mr Ross. But Racal thinks the rich will be an important source of demand for cellular in Britain. Mr Gerry Whent, chairman of

Philips, which has been a large manufacturer of existing mobile radio equipment, is not expected to make any cellular radios until next year at the earliest. Ministers have been extremely optimistic about how many manufacturing jobs would be created by the new system. Mr John Butcher, Industry Minister, said Racal would employ 1,000 people making mobile radios by the end of 1983. In fact, production will not start until later this year.

Most of the jobs created so far for salesmen. Both networks have appointed several distributors and retailers such as the AA, National Radiofone, Dixons, and Philips with Vodafone and Aircell, Granada and Motorola with Cellnet. Even if cellular radio demand does take off, no one in the industry appears to believe it will create anything like 10,000 jobs.

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## Provisions leave Inland with third annual loss

By Andrew Baxter in New York

INLAND STEEL, the fourth largest U.S. steel producer, yesterday reported a 1984 net loss of \$41.4m - its third annual deficit running - after a further series of heavy charges and provisions in the final quarter.

The Chicago-based concern, which is the first of the major U.S. steel companies to report its full-year results, managed net profits from continuing operations of \$25.9m or \$1.04 a share in the fourth quarter, against \$17.4m or 70 cents.

But a \$24.3m provision for closing some manufacturing facilities, a \$28m charge for job cuts and a \$1.9m loss from discontinued operations produced a final net loss for the quarter of \$28.3m, compared with a \$45.9m deficit last time.

For the year, Inland posted net profits from continuing operations of \$31.8m or \$1.28 a share, compared with a loss of \$55.4m. However, the company said its 1984 operating profit benefited from a \$53.5m reduction in pension expenses, of which \$43.8m was recorded in the fourth quarter.

The \$41.4m final net loss comes after charges taken in the fourth quarter and earlier in the year, and compares with a final loss of \$116.9m in 1983.

## Fourth quarter gain lifts Singer

By Our New York Staff

SINGER, the U.S. manufacturer of sewing machines, defence equipment and consumer products, boosted fourth-quarter operating net earnings from \$7.5m or 36 cents a share to \$18m or 95 cents.

In the latest quarter a \$2.2m tax credit boosted final net earnings to \$20.2m or \$1.07 a share, while the 1983 figure excludes a \$6.4m extraordinary credit which lifted final net to \$13.5m or 73 cents.

## Bank of Boston profits spurred by property sale

By Paul Taylor in New York

BANK OF BOSTON, the 19th largest banking group in the U.S., yesterday reported a big jump in fourth-quarter earnings spurred by a \$177m pre-tax gain from the sale of its headquarters building partly offset by a \$100m special provision for credit losses.

As a result the Boston banking group said fourth-quarter net earnings more than doubled to \$74.57m or \$3.80 a share from \$34.82m or \$1.86 a share.

Mr William Brown, chairman, said the record earnings reflected the gain from the sale of the Boston headquarters building as well as increases in net interest revenue and other operating income.

These gains were offset in part by a higher provision for credit losses, including the special provision, and increases in other operating expenses.

Net credit losses for the quarter totalled \$44.9m compared with \$8.4m a year earlier. Net credit losses for the year grew to \$80m from \$44.2m.

The bank noted that the increase was caused by the recent sharp deterioration of a limited number of domestic and international loans. Mr Brown said: "These charge-offs, together with the additional provision for credit losses, are in line with the corporation's aggressive charge-off policy and conservative approach to the credit loss reserve."

The reserve for credit losses at the end of the year was \$242.4m or 1.86 per cent of outstanding loans and leases compared with 1.14 per cent at the end of 1983. At the end of the year the banking group's non-performing loans and leases totalled \$468m or 3.2 per cent of outstanding balances compared with \$514m or 3.7 per cent at the end of September and \$328m or 2.7 per cent a year ago.

## Sperry hit by farm equipment slump and strength of dollar

By Paul Taylor in New York

SPERRY, the U.S. computer and capital goods manufacturer, yesterday reported a decline in fiscal third quarter earnings from continuing operations. The decline reflects the impact of the strong dollar, the depressed farm equipment market, which affected Sperry's New Holland unit, and a \$12.7m after-tax charge resulting from the resolution of arbitration proceedings with the Israeli government.

Income from continuing operations fell by 10 per cent to \$11.2m or \$1.00 a share in the fiscal quarter ending December 31 from \$12.1m or \$1.12 a share a year earlier. The fall came despite higher revenues, which grew by 23 per cent to \$146m from \$118m a year earlier.

Mr Gerald Probst, Sperry's chairman and chief executive, said "the increase in revenue during the quarter reflects accelerated shipments of new products of the information systems group and a continuation of increased shipments by the defense and aerospace groups."

Third quarter earnings a year earlier included a \$10.1m or 20 cents a share after tax gain from the sale of a facility.

For the first nine months Sperry reported income from continuing operations and net earnings of \$180.8m or \$3.26 a share, up 52 per cent from the \$118.8m or \$2.33 a share in earnings from continuing operations reported in the corresponding period a year ago.

The latest nine months' earnings included a \$84m or \$1.16 a share tax credit and a \$24.1m or 44 cents a share write-down of the company's investment in Trilogy. A year earlier, \$10.8m in earnings from discontinued operations made final net earnings of \$129.4m or \$2.54 a share. Revenues for the period increased by 13 per cent to \$389m.

Mr Probst said: "We are looking forward to a very strong fourth quarter performance by our electronics businesses, particularly commercial computers. Accordingly, fiscal 1985 earnings should be better than fiscal 1984, even without the non-recurring deferred income tax reversal that was reported in our September quarter."

Bank of Boston is one of the last leading U.S. banking groups to report its quarterly and full year net earnings which have generally proved to be substantially better than expected. It is also one of a number of U.S. majors to use some of the proceeds of special gains - particularly from the sale of property - to bolster its loan loss reserves.

## Honeywell recovers pace after third-quarter profits setback

By Our New York Staff

HONEYWELL, the U.S. computer and control instruments manufacturer, reported fourth-quarter earnings from continuing operations of \$110.4m, or \$2.35 a share, compared with \$102.9m, or \$2.22, in the 1983 final quarter.

The earnings from continuing operations represent a significant improvement over the 1984 third quarter, when profits - excluding a substantial tax charge gain - stalled unexpectedly, halting a cyclical recovery.

Nevertheless the company, which last month announced plans to sell its Syntek semiconductor subsidiary and warned that this would result in a "substantial write-off," said net earnings in the final quarter plunged to \$31.8m, or 88 cents a share, from \$91.9m, or \$1.98, in the 1983 period.

The latest net earnings included an estimated \$70.6m, or \$1.50 a share, charge related to the planned Syntek disposal, together with Syntek's fourth-quarter losses of \$8m, or 17 cents a share. In the corresponding 1983 quarter Syntek reported losses of \$11m, or 24 cents a share.

Revenues in the final quarter totalled \$1.75bn, up from \$1.62bn a year earlier.

For the full year Honeywell said

net income from continuing operations - including a \$40m, or 85 cents a share, gain in the third quarter from tax law changes - totalled \$334.8m, or \$7.14 a share, a 33.5 per cent increase over the \$250.7m, or \$5.48 a share, in net earnings from continuing operations reported in 1983.

Full-year net income, including the third-quarter gain, the fourth-quarter charge and \$25.2m, or 54 cents a share, in Syntek losses, totalled \$239m, or \$5.10 a share, compared with \$231.2m, or \$5.03 a share, in 1983. Revenues increased by 7.2 per cent to \$6.1bn from \$5.7bn.

## IBM reshapes personal computer sales division

By Louise Kenne in San Francisco

IBM's maverick Entry-Level Systems division, which produces the company's line of personal computers, has been reformed firmly into the traditional IBM corporate structure. In a move that recognises personal computers as mainstream IBM products, the company has shifted responsibility for personal computer sales from the Entry-Level Systems division to the National Distribution division, IBM's selling organisation.

The reorganisation is designed to "increase the focus of the Entry-Level Systems division development, manufacturing and marketing of personal computers, and PC-based products," IBM said.

The Entry-Level Systems division, based in Boca Raton, Florida, has until now held responsibility for retail sales and support as well as manufacturing. One of IBM's first "independent business units" until it was given divisional status in 1983, ELS has been regarded as

something of a maverick within IBM, according to division executives.

ELS championed the personal computer within IBM and has been enormously successful. Before the reorganisation, the division had set itself a sales goal for 1985 of 30 per cent growth, double that of IBM as a whole.

Commenting on the changes, Mr Philip Estridge, ELS president, said: "This change is driven by the unprecedented success of IBM's personal computer and its dealers."

"This is back to basics for IBM," Ms Jan Lewis of InfoCorp said. "It will give IBM greater control over its distribution channels and strengthen its sales operations," she predicted. IBM has recently had problems controlling "grey" market resales of personal computers at heavily discounted prices. By placing personal computer sales in the charge of a single operation, IBM will be able to address this problem, Ms Lewis believes.

## Penn Central lifts operating income 18%

By Our New York Staff

PENN CENTRAL, the U.S. conglomerate headed by financier Mr Carl Lindner, increased its operating income by 18 per cent in 1984 to \$297.2m on the back of a marginal increase in sales to \$2.6bn.

Mr Alfred W. Martinelli, Penn Central's chief executive, said that the group's energy service operations improved as a result of the inclusion for the full year of Gulf Energy Development Corporation and Northern Propane Gas, together with increased weather-related demand.

Marine construction operations continued to be affected, however, by depressed demand for offshore drilling rigs.

The group's electronic and telecommunications companies benefited from strong market demand although the rate of activity in the electronics business moderated in the fourth quarter.

Mr Martinelli says that the 1984 performance was also boosted by a reduction in corporate overheads, the repurchase of common stock and the redeployment of divestiture proceeds. Last year Penn Central repurchased 8.1m of its shares for \$383m.

Penn Central's net income for the year totalled \$170m compared with \$147m in 1983 when the figures were depressed by a \$199.7m provision for asset deployment.

Penn Central, whose shares had a book value of \$40 at end 1984, earned \$3.82 (fully diluted) in 1984. At year-end, Penn Central had working capital of \$337m, shareholders' equity of \$1.6bn and debt-to-capital ratio of 0.16.

## Caterpillar loss increased by capacity cuts

By Our New York Staff

CATERPILLAR TRACTOR, the U.S. earthmoving and construction equipment company, has reported a sharply higher \$251m or \$2.80 a share fourth-quarter loss and a \$428m or \$4.47 a share loss for the full year.

The results were foreshadowed in earlier warnings from the company which slashed its dividend for the second time in three years last October. They reflect the impact of one-time charges for plant closures to reduce capacity, the costs associated with layoffs, depressed sales prices and "disproportionate" fixed costs at plants operating significantly below capacity.

Caterpillar said its fourth-quarter loss, which compared with a \$11m or 12 cents a share loss in the 1983 period, included a \$212m provision for plant consolidation, together with other special charges totalling \$144m. Sales in the quarter fell to \$1.65bn from \$1.77bn.

The company also noted that, because it has exhausted its ability to carry tax credits back to previous years, it did not record a tax credit of \$106m applicable to the quarterly loss and a \$156m credit applicable to the full year.

The Peoria, Illinois-based group said the full-year loss compared with a \$345m or \$3.74 a share loss in 1983 on sales which increased by 21 per cent from \$5.45bn to \$6.58bn.

Excluding \$226m in plant consolidation charges, and other special factors including favourable last-in first-out inventory decrements, Caterpillar said the 1984 pre-tax loss of \$541m would have been \$325m representing "a significant improvement, despite lower selling prices in 1984," from a similarly adjusted pre-tax loss of \$719m for 1983.

## Bunzl plans expansion following rights issue

By Alison Hogan in London

BUNZL, the UK-based international paper and packaging group, yesterday announced a £54.63m (\$61m) rights issue which sent its share price soaring 40p to an all time 483p high.

The one-for-four rights issue at 370p per share - the first in the company's history - was priced at a level "to ensure we kept a loyal and happy band of shareholders," according to Mr James White, the managing director of Bunzl.

The group also forecast a 55 per cent increase in pre-tax profits in 1984 to at least £27m with a 36 per cent increase in the net dividend for the year to 7.5p.

Bunzl is still anxious to acquire

more businesses, having spent over £57m on acquisitions in the last five years. Turnover has increased by 350 per cent to over £200m in the same period and the group feels that its present capital base limits the scope for further major acquisitions using cash.

"The rights issue will eliminate net debt of around £20m and put us in a rather luxurious position," said Mr White.

Bunzl is expected to expand its paper distribution network in the U.S. in western states including California. It will also look for further acquisitions to strengthen the recently acquired paper brokerage business, Grant Paper of Florida.

## U.S. airline sparks new fare war

By Our New York Staff

AMERICAN AIRLINES, the second biggest domestic carrier, has initiated a new round in the U.S. air fares war by introducing a discount programme cutting ticket prices by up to 70 per cent.

About \$350m was wiped off the market capitalisation of the top 10 U.S. airlines as investors and brokers downgraded profit forecasts. Wall Street believes that American's new discounts, which were matched within hours by five of its

rivals, will hit earnings this year. American, whose parent company AMR this week reported an 80 per cent drop in fourth-quarter net profits to \$23.5m, has been hit by the air fares war, which began this summer, and has been facing increased competition on some of its routes.

American's new fares can produce discounts of 70 per cent on the full fare, against 50 per cent for the airline's current discounts.

## Alcoa plunges to \$14.7m loss

By Our New York Staff

ALUMINUM COMPANY of America, the world's largest aluminium producer, has plunged to a \$14.7m loss in the 1984 fourth quarter because of continuing low prices and extraordinary charges of \$51.2m.

The loss, equivalent to 19 cents a share, compares with net profits of \$86.3m or \$1.19 a share. Excluding the 1984 charges and a \$38.8m LIFO gain in the 1983 period, net profits dropped from \$59.5m to \$38.5m.

The charges in the latest period comprise a \$41m writedown of an idle Alabama bauxite refinery, a \$7.5m write-off of an equity investment in France, currency losses of \$8.4m and other charges of \$16.8m. These are offset partially by a \$20.5m gain on the sale of Alcoa's share in a Texas power generating complex.

For the year, Alcoa - buoyed by a strong first-half performance - increased net profits from \$174.2m or \$2.15 a share to \$288m or \$3.13 a share. Revenues rose from \$3.28bn to \$5.75bn for the year, but slipped from \$1.47bn to \$1.39bn in the fourth quarter.

## Northern Telecom earnings jump 40%

By Bernard Simon in Toronto

STRONG demand for central office switches enabled Northern Telecom, the Canadian telecommunications manufacturer, to lift net earnings before extraordinary items by 40 per cent last year to \$517.5m (US\$246m), or \$2.76 per share.

The group experienced a record-breaking fourth quarter, with earnings jumping to \$514.9m or 99 cents a share, 68 per cent higher than a year earlier.

Mr Edmund Fitzgerald, group president, said sales of Northern Telecom's DMS digital switches jumped from \$296.2m in 1983 to \$514.9m last year, including a doubling of revenues in the final three months.

Overall revenues rose from \$53.3bn to \$54.4bn. Operating profits increased from \$296.5m to \$514.9m.

Northern Telecom has become a major supplier to Bell operating companies in the U.S., and the U.S. contribution to revenues has risen from 56 per cent in 1983 to 64 per cent last year. Sales outside North America stagnated in 1984.

The company said its order backlog at the end of December was valued at \$2.3bn, 10 per cent lower than three months earlier.

U.S. West, one of the seven regional Bell holding companies spun off from American Telephone & Telegraph at the start of last year, reported \$887m or \$9.24 a share in full year net earnings, after fourth-quarter figures of \$253m or \$2.62 a share.

U.S. West is the first of the seven regional companies to report its fourth-quarter and full year results and, as expected, they suggest the regional companies will exceed their own earnings forecasts, made before the Bell break up.

Denver-based U.S. West had projected 1984 net earnings of \$877.5m or \$8.86 a share on revenues of \$7.44bn.

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## INTL. COMPANIES &amp; FINANCE

Ian Rodger on increasing competition in the U.S. aluminium industry

## Alcan deal fuels fight for sales

THE APPROVAL by the U.S. courts last week of Alcan Aluminium's acquisition for some \$500m of most of the aluminium interests of Atlantic Richfield (Arco) completes a major step in the restructuring of the U.S. aluminium industry.

But the latest batch of poor financial results from some of the leading companies in the world's largest market for aluminium suggests that the process is by no means over.

Aluminium - Co of America (Alcoa), the largest U.S. producer, slumped into a \$14.7m loss in the fourth quarter of 1984, due to \$31m in extraordinary items. But even excluding the loss, the fourth-quarter result was well down on the \$88.3m figure earned in the same period of 1983.

Earlier last week, Kaiser Aluminum and Chemical, the third largest producer, reported a \$27.5m fourth-quarter loss, attributing it to lower aluminium prices. This contributed to a full-year loss by the group of \$33.9m, its third annual loss.

Only Reynolds Metals, which has a high proportion of finished products in its sales, continues to progress, reporting fourth-quarter net income of \$38.4m, treble the level in the previous year.

All the U.S. producers have been caught out by the collapse of aluminium prices from a peak of 80 cents a lb in November 1983 to around the 60 cents

level where it has languished for several months. They were at first surprised by this development because their markets were very strong. U.S. consumption of aluminium probably rose about 9 per cent to 4.6m tonnes in the full year.

However, imports were rising dramatically because of the high value of the dollar. Even when prices fell, some offshore suppliers had lower costs than the U.S. producers so some of the high cost smelters were closed.

This year promises to be no easier. The dollar remains at a very high level and the U.S. economy is slowing down, which means that consumption of aluminium is expected to show little or no growth. Meanwhile, the restructuring moves of last year are likely to increase the competitive pressure, at least in the near term, as new and growing players try to make their mark.

## Competitive advantage

Comalco of Australia, for example, made its entry last October through a \$400m acquisition of the aluminium business of Martin Marietta, the aerospace and building materials group. Alumar, the U.S.-Japanese joint venture, is building a new rolling mill complex in California and Noranda is acquiring a sheet mill from Reynolds Copper & Brass in November.

But the most important

recent move is the one by Alcan. The Canadian company is not exactly a newcomer to the U.S. industry, but it has had a relatively small position until the acquisition of the Arco assets. Its total U.S. assets amounted to \$302m at the end of 1983 (compared to Alcoa's \$4.4bn), and its presence was strongest in the mature and cyclical markets, such as transport equipment, building products, and cable.

The company has long wanted to improve its position in the U.S., believing it would obtain a clear competitive advantage in many fabricating markets by using low cost metal from its Canadian smelters. In 1977, it made a \$140m bid for Revere's aluminium smelter and sheet mill but ultimately gave up trying to fight objections on anti-trust grounds by the U.S. Justice Department.

Like the Revere bid, the Arco bid a year ago was blocked initially by the Justice Department but in October a consent decree was agreed under which Alcan could acquire all the Arco assets it wanted except a new beverage can sheet rolling mill in Kentucky. It could have only a 40 per cent stake in that mill.

Apart from the can sheet mill, the Arco assets are, ironically, much larger than the Revere ones, and include a primary smelter, two sheet rolling mills, and two foil converting plants. Alcan also picks up Arco's share in an alumina refinery in Ire-

land, raising its holding to 65 per cent.

Mr David Culver, Alcan's chief executive, said the deal would double the company's U.S. sheet capacity and give it an entry for the first time into the U.S. foil and packaging businesses.

## Objection dismissed

The sensitivity about the can sheet plant arose because this is the sector in which competition is at present most fierce. Indeed, the conclusion of the consent decree was held up until last week because Alcoa had lodged a technical objection to the formula for managing the Kentucky plant. A judge dismissed it on Thursday.

Can sheet is the only aluminium market where demand and prices have been fairly stable in recent years. Consequently, several producers have rushed in, building new rolling mills or expanding and modernising old ones.

Analysts have estimated that Alcan's part of the mill's 180,000 tonne annual capacity could raise its share of the U.S. can sheet market from 13.5 per cent to nearly 17 per cent. Alcoa, the leader in that market, has a 33 per cent share. Reynolds has 24 per cent, and Kaiser 17 per cent.

The fight promises to be fierce, with the canning companies, breweries and perhaps even the beer drinkers being the winners for a while.

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Placing Agent for the Notes

Merrill Lynch Capital Markets

December 1984

Du Plessis steps  
down as Sanlam  
chief executiveBy Our Johannesburg  
Correspondent

DR FRED DU PLESSIS has surprised many by resigning as managing director of Sanlam, South Africa's second largest life assurance group. His position as chief executive will be taken on April 1 by Mr Pierre Steyn, Sanlam's senior general manager marketing. Dr Du Plessis will remain as Sanlam's chairman.

No reasons have been given for Dr Du Plessis' sudden resignation. It is, however, widely believed in Johannesburg investment circles that the move is intended to allow him to devote more time to Sanlam's broadly-based industrial and mining subsidiaries.

Federale Volksbelegings, the main industrial holding subsidiary, has performed particularly badly. In addition General Mining Union Corporation (Gencor), which is South Africa's second largest mining house and which is an indirectly controlled subsidiary of Sanlam, has still to decide who will succeed Mr Ted Pavitt as Group executive chairman.

## Saan disposes of Argus holding

BY JIM JONES IN JOHANNESBURG

SOUTH AFRICAN Associated Newspapers (Saan) has raised some R5m (\$2.2m) to help finance its circulation battle with the competing Argus group by selling its entire shareholding in Argus.

Saan and Argus are engaged in a vigorous circulation battle in which Saan's Rand Daily Mail is competing with the Star, which is published by Argus for the Johannesburg daily English Language market. In addition Argus last year

launched the Sunday Star which has made inroads into the market of Saan's Sunday Express in the Johannesburg region.

Saan has sold its entire 99,000 share holding in Argus at R50 a share to Anglo American Corporation—South Africa's largest mining and industrial conglomerate. Purchase of the shares has increased Anglo American's direct and indirect interests in Argus to about 35 per cent of the publishing com-

pany's 1.54m issued ordinary shares.

In its turn, Argus owns 39.4 per cent of Saan's ordinary capital. A further 13.5 per cent of Saan's capital is owned by Johannesburg Consolidated Investment (JCI), a mining house which is controlled by Anglo American. An additional 31 per cent of Saan's equity is owned by the Advowon Trust which is comprised of nominees of Harry Oppenheimer, Anglo America's erstwhile chairman.

## Tokyo SE tightens margin trading rules

TOKYO—The Tokyo stock exchange has tightened its requirements on margin trading, the buying or selling of shares on credit.

Under the new rules, effective from January 17, investors wishing to buy or sell on margin will have to put up 60 per cent of the transaction's value (the purchase price in the case of a buying operation) in cash or collateral, up from 50 per cent previously.

The exchange decided to

tighten the rules because the market was becoming "overheated," an official said.

Tokyo's Nikkei Dow Jones index has risen 421.92 points to yesterday's record closing 11,964.52 from the 11,542.60 on December 28, the last trading day of 1984.

The more broadly based Tokyo Stock Exchange First-Section index has climbed 22 points to 855.57 yesterday from 813.37 at the year end.

In the process, the outstanding balance of shares bought on margin on the Tokyo, Osaka and Nagoya exchanges had risen to a record ¥2,897bn by January 11, the latest reporting day. Outstanding margin selling, a form of short selling, rose to ¥325.3bn from ¥304.5bn.

Those margin purchases will have to be either paid up in full or sold eventually, in most cases within six months. AP-DJ

## C. Itoh sells Toa stake

BY BERNARD SIMON IN TORONTO

TOKYO—C. Itoh, one of the leading Japanese trading houses, said yesterday that it had signed an agreement to transfer its full 10.28 per cent stake in Toa Oil to Showa Shell Sekiyu KK, Toa's largest shareholder.

The agreement signed last Friday releases C. Itoh from a 10 year contract begun in 1979, under which Toa refined 50,000 barrels of crude oil per day for sale to third parties.

In compensation for stopping the contract, C. Itoh will pay Showa Shell ¥11bn (\$48.2m) by the end of this month.

Toa will repay C. Itoh an outstanding loan of ¥15.2bn by the end of March 1986, C. Itoh said in a statement.

C. Itoh expects the deal to have no impact on its profits for the year ending next March 31 because costs incurred by stopping the contract will be offset by current account profits and sales of securities holdings.

C. Itoh last November forecast an after-tax profit of about ¥5bn for the year ending March 31, compared with ¥3.41bn in 1983-84. Reuter

UAE issues  
CDs to stem  
dirham outflow

By our Abu Dhabi Correspondent

THE UAE Central Bank yesterday launched its first series of certificates of deposit (CDs), in the hope of stemming the flow of dirhams abroad.

The CDs, although dirham-denominated, have to be paid for in dollars and the bank intends to give a favourable exchange rate, fixed at 3.6725 dirhams to the dollar. The rate normally quoted is 3.361. The interest rate will be slightly lower than Abu Dhabi inter-bank rates and the CDs will be available at maturities of one, three, six and twelve months.

The issue is specifically aimed at banks with extensive dollar holdings offshore. Official statistics for the first nine months of 1984 indicated a marked increase in the rate of dirham outflow for that period. Last October, reaction to the proposed CD issue was guarded, in view of the relatively low interest rate, coupled with the stipulation that the CDs must be purchased with dollars.

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## UK COMPANY NEWS

# United Newspapers buys U.S. magazine publisher

BY SUE CAMERON

United Newspapers, the fast growing group which owns Exchange and Mart, Punch and the Yorkshire Post, is buying U.S.-based Miller Freeman Publications for a down payment of \$9.4m (£5.4m). The deal is the third major purchase by the UK-based United in as many months. In November last year United paid \$23.3m for the UK-based Link House publishing group. And earlier this month it bought a 15.25 per cent stake in Fleet Holdings, owner of Express Newspapers, from Pergamon Press for \$30.6m.

Yesterday's deal marks a further build up of United's publishing empire. The family-owned Miller Freeman group, which is based in San Francisco, published eight national and international magazines in the paper and forestry industry and in the radiology, radiology and computer markets.

United has agreed to make further payments to the Freeman family over the next five years up to a maximum of \$7.8m. But they will only receive the full \$7.8m on top of the

immediate downpayment of \$9.4m—if the group's aggregate pre-tax profits over the next five years top \$16.5m. If profits fail to reach this figure, the Freeman's "take" will be proportionately reduced.

This type of deferred payment scheme is designed to act as an incentive to managers and is fairly common in the U.S. The present owners of Miller Freeman—Mr Marshall Freeman, Mr Leigh Freeman and Mr Miller Freeman III—will continue in their present positions with the group.

Miller Freeman's pre-tax profits in 1983 were only \$10,000 after deducting \$1.3m initial losses on the launch of new magazines. And in the first nine months of 1984, the group had losses of \$900,000 following further losses of \$31.93m again associated with the new launches.

But last night Mr David Stevens, chairman of United, said that Miller Freeman's launch of new magazines was simply taking longer to come into profit than had been expected. Launches, he added, were always expensive.

"We bought it because we linked the business it adds to our existing magazines in the

U.S. and we think it can be further expanded by adding on individual magazines. Miller Freeman employs some 200 odd people and we think they'll have the expertise to take in other publications.

"The deal also gives us a base on the West coast of America, where the economy is growing more quickly than in the rest of the country. Our other magazines are based in New York on the East coast—they're doing very well.

Since Mr Stevens became chairman four years ago, United has made four purchases in the U.S.: Miller Freeman; Gralla Publications, which was bought for \$44m in 1983, with further payments due until May 1987, but dependent, like the Miller Freeman deal, on profits; PR Newswire Association, bought for \$10m in 1982; and Mediawire, bought in 1983 by PRN.

In 1981 United's profits came entirely from the UK and 90 per cent of them were contributed by newspapers. Under Mr Stevens' leadership the balance changed until by last year 60 per cent of profits were coming from the U.S. and only 40 per cent from the UK. But this year, following the purchase of Link House, the balance is expected to be about 50/50.

## Hanson has 24% of Powell and extends

By Martin Dickson

HANSON TRUST has extended until January 29 its £170m takeover bid for Powell Duffryn, the distribution and storage group, but said yesterday that the offer would not be revised or increased.

Hanson announced that it had received acceptances covering 20.29 per cent of Powell Duffryn's ordinary shares by last Friday, the first closing date for its offer. That, together with the 3.69 per cent it held prior to the bid, gives Hanson a 23.98 per cent interest in the equity.

Lord Hanson, the chairman of Hanson Trust, said that "nothing we have heard from Powell Duffryn persuades us that our existing generous offers do not value the company very fully. The offers will not be increased or revised."

The level of acceptances led to a feeling among City analysts yesterday that the battle was moving Hanson's way. "This is more encouraging for Hanson than Powell Duffryn," said Mr Michael Murphy, of brokers Quilter Goodson.

However, Powell Duffryn is expected to send a letter to shareholders later this week urging rejection and insisting that the bid undervalues the company.

Hanson is offering four of its shares for every three Powell Duffryn ordinary. At last night's Hanson closing price of 346p, up 2p on the day, the bid is worth 461p for every Powell Duffryn share. That compares to last night's Powell Duffryn close of 445p, down 3p.

Hanson has also received acceptances for 61.15 per cent of Powell Duffryn's preference shares.

Alexander Nicoll previews the monopoly probe into £232m Dee bid

## Unravelling the Booker saga

A REPORT by the Monopolies and Mergers Commission may not be as gripping as Ian Fleming's 'On Her Majesty's Secret Service'.

For Booker McConnell, however, tomorrow's expected publication of Commission findings will hold far more real-life suspense than the James Bond novels to which it owes the rights.

Mr Norman Tebbit, Secretary of State for Trade and Industry, is due to reveal his decision on a Commission inquiry into Dee Corporation's £232m bid for Booker, launched last June.

He will either agree with Booker's case that a merger of the two companies' wholesale cash-and-carry operations would create an unhealthy market concentration, or he will accept Dee's belief that the bid should not be barred on grounds of competition. Less likely, though, the subject of considerable speculation, is a green light for Dee conditional on the sale of all or part of Booker's food distribution business.

Dee, headed by the acquisitive Mr Alec Monk, will be in a strong position if it is allowed to bid. It has 19.9 per cent of Booker, and Booker's past profit record provides plenty of ammunition for a hostile bidder.

It has stressed, however, that it would not necessarily proceed with its offer even if cleared to do so by the Monopolies Commission. A bidder may renew an offer within three weeks of Government clearance. If it does not do so, it must wait until a year after the offer was cleared.

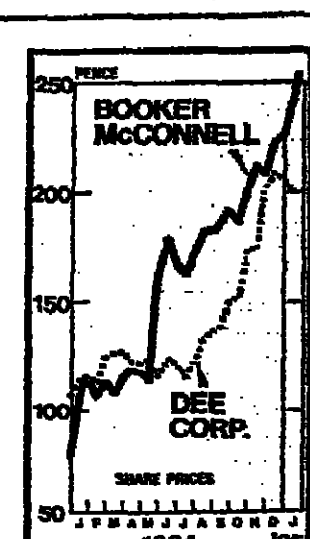
For both companies, the position has changed considerably since last June. Dee rarely stands still, while Booker has been forced by Dee's bid into a rapid shakeup of management and corporate strategy.

Dee, formerly known as Linfoods, recently doubled its supermarket presence with the £130m purchase of 330 International Stores from BAT Industries. Its Gateway Foodmarkets chain had already featured Key Markets, Frank Dee stores and Lennons under its wing. The purchase of 330 International has added a new dimension to Dee's food business, accounting for a dwindling proportion of assets.

Since last June, Booker has sold its shipping subsidiary and several properties. It has bought a small chain of convenience stores, and is discussing a franchising agreement with



Mr Michael Caine, chairman of Booker McConnell



Mr Alec Monk, chairman of Dee Corporation

The group also has a cash and carry wholesale operation which has found it hard to make profits. Booker, which once relied on Guyana sugar plantations and gradually developed into a sprawling mass of unrelated businesses, has clearly been sharpened and revitalised in recent months. "I don't think the bid's done Booker any harm," says Mr Jonathan Taylor, managing director. "It's got us moving, speeding up processes that were already under way."

Immediately after the Dee bid was referred to the Monopolies Commission, there was a boardroom shakeup at Booker. Mr Michael Caine stayed on as chairman, but Mr Taylor was brought back from the U.S. into his current post. The finance director was replaced, and two other directors also resigned.

The new team quickly accelerated Booker's programme of disposals and acquisitions, creating three operating divisions instead of seven. Agribusiness, health products and food distribution are now its staples, with other activities such as engineering and the group's book business accounting for a dwindling proportion of assets.

Since last June, Booker has sold its shipping subsidiary and several properties. It has bought a small chain of convenience stores, and is discussing a franchising agreement with

Sperrings, the Southampton-based convenience store group. Other purchases have included an additional stake in a U.S. nutritional products company, a UK forestry manager, and a salmon processor.

Most significant has been its £17m acquisition of Agribest, a UK company which breeds agricultural and horticultural seeds and makes high-technology agricultural sorting equipment. Dee, as a shareholder, voted against the purchase. At the same time, Booker increased its holding in Dee, a U.S. holding company for agribusiness interests, from 80 to 90 per cent.

Free-trading profits are expected to show a sharp increase to over £34m for 1984 from £22m in 1983, with a further gain anticipated for 1985.

Dee, not surprisingly, has tried to pour cold water on Booker's latest achievements. In a recent circular, Mr Monk said it had noted that the transient strength of the dollar against sterling has been favourable to Booker's 1984 results and also that the profit figures... will be expected to show the temporary benefit of short-term movements in the exchange rate, gained by securing a Monopolies Commission reference."

Mr Taylor of Booker counters that Dee would be ill-fitted to acquire a business as large as Booker while it was still digesting the purchase of Inter-

national Stores. That Booker has entertained the idea of a deal with Mr Monk was proved by abortive talks between the two sides held after the Commission reference. Dee offered £23m for Booker's 162 Budge and Bishop's supermarkets, but the price was rejected as "clearly inadequate."

The crux of the Commission reference will be the two groups' cash and carry operations. Booker argues that a combined group would have 25 per cent of the national wholesale cash and carry market, 37 per cent of the number of depots nationwide and heavy concentrations in some regions. It says that Dee, with a large number of smallish supermarkets, is not an appropriate owner of a leading food wholesaling business supplying its own stores and their competitors.

From tomorrow, the shipping will either have to stop, or it will resume with a vengeance. Booker's share price at 237p yesterday, up 4p, values the company at £232m compared with the £222m at which Dee's shares, plus loan stock, offer was pitched. A revision of the bid to £232m would obviously be in order, but this would be aided by the rise in Dee's own share price.

## Rothschild clears the decks

BY JOHN MOORE, CITY CORRESPONDENT

Smith Bros, the stockbroker in which NM Rothschild, the merchant bank, has an interest, is acquiring the 49 per cent shareholding held by Rothschild in its international dealing company, Smith New Court. Smith Bros is issuing 3.3m of its shares to Rothschild to buy the stake. On the basis of yesterday's share price of the jobber the deal is worth £3.8m.

Rothschild said yesterday that the move was designed to eliminate minority stakes in its planned security operations which would make it easier "to pull things together in the future."

Following the issue of 3.3m new ordinary shares Rothschild

will own 42.3m in Smith Bros (24 per cent) and hold 15.65m loan stock convertible into a further 5.65m ordinary shares in Smith Bros. Assuming conversion of this stock by Smith Bros, other holders, the Rothschild group would own 34.6 per cent of the issued share capital of Smith Bros.

The Rothschild group is prohibited by the present rules of the Stock Exchange from converting its holding of loan stock beyond the point where it would exceed 29.9 per cent of the jobber's ordinary capital.

Rothschild forged its link with Smith Bros in December 1983 at the same time announcing

plans that it intended to participate in Smith Bros' international dealing plans by holding 49 per cent in a joint company and subscribing £4.8m.

The new company, Smith New Court, which started operations last spring, has had a difficult trading period. At the half-way stage in the group's financial year, Mr Tony Lewis, Smith's chairman, said that results from the international dealing operation were improving because of refinements in trading methods and more effective cost control.

Since then Smith Bros has forged a link with Scott Goff Layton, the stockbroker, taking a 5 per cent stake in the firm.

## REPUBLIC OF FINLAND

DM 200 000 000

7 % Bearer Bonds of 1985/1992

Stock index No. 474835

Offering price: 100 %

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Banque Nationale de Paris  
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Banque Paribas Capital Markets  
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Barings Brothers & Co., Limited  
Bayerische Hypothek- und  
Wechsel-Bank Aktiengesellschaft  
Bayerische Vereinsbank  
Aktiengesellschaft  
Joh. Benning, Gossler & Co.  
Borger Bank Aktiengesellschaft  
Berliner Handels- und Finanzbank  
Bankhaus Gebrüder Bethmann  
Brauer Landesbank  
Kreditanstalt Oldenburg  
- Girozentrale -  
Caisse des Dépôts et Consignations  
Caisse Nationale de Crédit Agricole  
Chase Manhattan Capital Markets Group  
Chase Manhattan Limited  
Chemical Bank International Group  
CIBC Limited  
Citicorp Capital Markets Group  
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Crédit Suisse First Boston Limited  
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Dei-ichi Kangyo International Limited

Daher Europe Limited  
Deutsche Bank  
Den Danske Bank af 1871 Aktieselskab  
Den Danske Provinsbank A/S  
Den norske Creditbank  
- Deutsche Girozentrale  
- Deutsche Kassenbank -  
DSL Bank Deutsche Siedlungs- und  
Landesbank  
DG Bank Deutsche Genossenschaftsbank  
Dominion Securities Pfiel  
Erfeldbank-Warburg Aktiengesellschaft  
Eskilds Securities  
Skandinaviska Enskilda Limited  
Eurocomobiliare S.p.A.  
European Arab Bank  
European Banking Company Limited  
First Chicago Limited  
First Interstate Limited  
Genossenschaftliche Zentralbank AG  
Vienna  
Girozentrale und Bank  
der Österreichischen Sparkassen  
Aktiengesellschaft  
Goldman Sachs International Corp.  
Hambro Bank Limited  
Hamburgische Landesbank  
- Girozentrale -  
Georg Hank & Sohn Bankiers  
Kommunikationsbank auf Aktien  
Hessische Landesbank - Girozentrale -  
Hilf Samuel & Co. Limited  
Industribank von Japan (Deutschland)  
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Köln, Peabody International Limited  
Kleinwort, Benson Limited  
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Kreditbank S.A. Luxembourg  
Kuwait Foreign Trading Contracting &  
Investment Co. (S.A.K.)  
Kuwait International Investment Co. a.s.k.  
Kuwait Investment Company (S.A.K.)  
Landesbank Rheinland-Pfalz  
- Girozentrale -  
Landesbank Schleswig-Holstein  
Girozentrale  
Lazard Frères & Co.  
Lehman Brothers International  
Shearman Lothman/American Express Inc.  
Lloyds Bank International Limited  
LTCB International Limited  
Manufacturers Hanover Limited  
McLeod Young Weir International Limited  
Merck, Finck & Co.

Merrill Lynch Capital Markets  
R. Metzger und Sohn & Co.  
Nittschi Finance International Limited  
Samuel Montagu & Co. Limited  
Morgan Grenfell & Co. Limited  
Morgan Guaranty Ltd  
Morgan Stanley International  
The Nikko Securities Co. (Europe) Ltd.  
Nippon Credit International (HQ) Ltd.  
Nomura International Limited  
Norddeutsche Landesbank Girozentrale  
Nordbank Bank Zürich  
Norde Bank P.L.C.  
Okobank Österreichskiden  
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Österreichische Länderbank  
Aktiengesellschaft  
Sot. Oppenheim J. & Co.  
Orion Royal Bank Limited  
Pierpont, Fierling & Pierson N.V.  
PK Christians Bank (UK) Limited  
Privatbanken Aktieselskab  
Präsidenten Bank Securities  
Rauschel & Co.  
N. M. Rothschild & Sons Limited  
Salomon Brothers International  
J. Henry Schroder Wagg & Co. Limited  
Schweizerische Hypothek- und  
Handelsbank  
Skopbank  
Smith Barney, Harris Upham & Co.  
Incorporated  
Société Générale  
Société Générale de Banque S.A.  
Swissbank  
Standard Chartered Merchant Bank  
Limited  
Sumitomo Finance International  
Svenska Handelsbanken Group  
Swiss Bank Corporation International  
Limited  
Thikau & Burkhardt  
Verband Schweizerischer Kantonalbanken  
Verkehrs- und Westbank Aktiengesellschaft  
M. M. Warburg-Brosenmann, Wirtz & Co.  
S. G. Warburg & Co. Ltd.  
Wardley  
Westdeutsche Genossenschafts-  
bank  
Westdeutsche Landesbank Girozentrale  
Westfälische Bank Aktiengesellschaft  
Wittenberg Bank Aktiengesellschaft  
Dean Witter Capital Markets  
International Ltd.  
Wood Gundy Inc.  
Yamachi International (Europe) Limited

## Evode hit by pressure on adhesive margins

CONTINUED pressure on margins in the adhesives and sealants division at Evode Group is seen by Mr Andrew Simon, chairman, as the major cause of the fall in taxable profits from £2.53m to £2.31m for the year ended September 29 1984.

He points out that the group had been able to hold its margins there, profits would have been some £400,000 to £500,000 higher. Evode brought in a number of price increases towards the end of 1984 but Mr Simon says he did not expect to make up all the ground lost on margins last year.

"We hope we have limited the erosion and that we will start to get a little bit back," he states.

At the midway stage pre-tax profits were up from £885,000 to £911,000 and in October the directors said that the trend of the group's trading performance in the second half was continuing in line with that of the first. They expected full year figures to be similar to last year, and would principally reflect the pressure on margins in the adhesives and roofing businesses.

With some £3m of the increase due to acquisitions during the year, group turnover moved ahead from £46.1m to £53.2m.

Mr Simon explains that "very substantial" cost reduction programmes were implemented to redress the situation in the adhesives and sealants sector coupled with organisational

changes. Evode Industries, in the Republic of Ireland has also been substantially rationalised.

"The benefits of these will begin to come through to profits mainly during the second quarter of the current year," he states.

Trading conditions during the first quarter of the current year were generally satisfactory, the chairman says, and directors are beginning to see some of the benefits of the cost reduction programme. Evode Roofing has a record order book and demand for powder coatings continues to grow. He adds that recent acquisitions made a good profit contribution.

"During the financial year we will achieve the benefits from the various actions taken during the past 12 months. We believe that the results for 1984-85 will show a return to increasing levels of profitability."

He says the group will also benefit from the first year's profit contribution from the acquisitions made towards the end of last year, particularly from Hifo, Worralls and Carter Brothers. These will increase profits by approximately £800,000 after financing charges in the current year, the chairman states.

A divisional analysis of both turnover and pre-tax profits shows adhesives and sealants £28.5m (£28.52m) and £1.04m (£1.4m); roofing and insulation £10.19m (£8.32m) and £779,000 (£581,000); paints and plastics £14.44m (£10.51m) and £473,000 (£245,000); other £29,000 (£48,000) and £20,000 (£27,000).

Capital expenditure remained at a very high level throughout the year following its policy of developing the business sectors with growth potential and improving productivity. Expenditure on fixed assets was £3.6m, 2.6 times the depreciation charge. Acquisitions costing £2.8m have been made while the level of net gearing at the year end was 34 per cent.

The total dividend is up from 2.44p to 2.81p, as forecast, with a final payment of 1.99p. Basic earnings per 20p share were 13.25p (11.5p) and 11.51p (11.69p) fully diluted.

Profits for the year were after unchanged interest charges of £724,000 and subject to much lower tax of £161,000 (£97,000). After tax profits were £563,000 (£1,03m (£76,000 credit) the available balance came through down from £1.96m to £1.12m. Dividends added £510,000 compared with £388,000.

The extraordinary items cover rationalisation costs and deferred tax, but also takes into account a near £250,000 windfall on the sale of the group's stake in adhesives maker, Cyporex, taken over by Beecham last year.

Asked about possible acquisitions, Mr Simon said later that he thought this year that unless a golden opportunity came along the group would be looking to consolidate. Then next year we would be interested in further acquisitions."

## Contracts shortage hits Real Time at halfway

DELAY BY major retail organisations in the placing of contracts has hit Real Time Control and the directors say that it is unlikely that performance for the year will match last year's output, when pre-tax profits slipped by £37,000 to £217,000.

For the first six months to September 28, 1984, pre-tax profits of this USM-owned manufacturer of computer systems and terminals fell sharply from £415,000 to £118,000. The directors point out that a satisfactory performance in turnover, which moved up from £1.75m to £1.88m, was not matched by group profits.

The directors say that the group is entering the final quarter of the year with a "satisfactory order book" for both EPOS equipment and keyboards.

First half earnings per 5p share were shown as falling from 2.94p to 1.06p, before extraordinary items.

During the period under review a major retail organisation has placed orders for EPOS (electronic point of sale) equipment at a time when the directors say the company was struggling to maintain a heavy burden of overheads in advance of that commitment.

They say a further detrimental factor has been the shortage and consequent price rise in components, compounded by the decline in sterling, both elements adversely affecting margins.

Pilot EPOS schemes in operation for various retail organisations in several sectors continue to demonstrate the company's expertise, say the directors, and dominance of the supply of EPOS equipment to the whole-sale food industry has been maintained.

Pre-tax profits were struck down after investment income of £50,000 (£79,000) and were subject to tax of £44,000 (£218,000).

## DIVIDENDS ANNOUNCED

|                | Current | Date of | Corre- | Total | Total |
|----------------|---------|---------|--------|-------|-------|
|                | payment | payment | div.   | year  | year  |
| John Beales    | 1.3     | —       | 1.15   | —     | 3.55  |
| Brooks Tool    | —       | —       | —      | —     | 1.1   |
| Evode Group    | 1.99    | —       | 1.73   | 2.81  | 2.44  |
| MME Facilities | 0.72    | Apr 8   | 0.53   | —     | 2.1   |
| Restmar        | 0.75    | Mar 8   | 0.75   | —     | 3.75  |
| St Andrew Tst  | 0.2     | —       | 4.5    | 7.7   | 7     |

Dividends shown pence per share net except where otherwise stated. \* Equivalent after allowing for scrip issue. † USM stock increased by rights and/or acquisition issues. ‡ USM stock. § Unquoted stock. ¶ Final of not less than 1.75p forecast. || For 63-week period.

On one side raw material costs have been rising with the dollar's strength, on the other the buying power of the retailers requires even lower prices, and in the middle sits Evode's diminishing margins. Profits in the second half fell by 16 per cent—worse than the market expected but not by very much. Yet it looks as if the group has already pulled itself out of the downward slide following some heavy costing cutting in the adhesives and sealants division, which was the worst bit in 84. Even without the help of last year's four acquisitions Evode should be able to improve on the £1.12m of 1983-84 to £1.5m, a contribution from its new subsidiaries a total of £3.25m looks within its grasp. That drops the prospective p/e, after a 38 per cent rise, to 9.4:1, a slip which in a building materials rating and ignores any claim to speciality chemicals the group may have. But that is fair for the present. Evode has to show it can perform again. Further acquisitions look unlikely this year—unless, that is, Dunlop's chemicals business comes up for sale.

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## UK COMPANY NEWS

## Brooke Tool progresses to £0.84m

DESPITE TWO of its subsidiaries being adversely affected by the miners' strike, Brooke Tool Engineering (Holdings) raised its profits before tax by £319,500 to £548,000 over the year to September 30, 1984.

Moreover, prospects for the current year are described as "encouraging" in spite of the continuing dispute.

As expected, dividends are being retained with a payment of 1p net per 5p share for 1983-1984. The last payment was a 0.75p interim on the 25p shares in 1981.

The two subsidiaries affected by the dispute are involved in mining tools and mining equipment and depend on the NCB for the bulk of their orders.

When the dispute ends the group expects to look forward to further organic expansion enhanced by a carefully considered acquisition policy and further growth in overseas markets with the strengthening of operations

in the U.S., Europe and the Pacific Basin.

Group turnover for the 12 months pushed ahead from £8.32m to £8.63m and operating profits improved from £748,500 to £1.02m. Pre-tax results were struck after taking in a £4,600 share of profits of the related company, compared with previous losses of £3,000, and deducting interest of £192,100 against £217,500.

During the second six months the group as a whole maintained the momentum created by improved turnover in the engineers' cutting tool businesses throughout the world, particularly in the U.S. where operations were assisted by the falling value of the pound against the dollar.

Tax for the year rose to £154,000 (£82,000) but minorities added £15,000 (£900). Extraordinary dividends were reduced to £24,000 (£83,500).

Earnings rose by 1.4p to 5.4p basic per share before exercise

of the conversion rights. Fully diluted and after conversion they totalled 3p (2.1p).

At year-end shareholders' funds amounted to £2.33m and with net borrowings at £1.02m the debt ratio was cut from 61 per cent to 47 per cent.

Expectations of a return to the dividend list were given in the interim statement. The directors at that time said they did not consider the mining dispute would have any overall effect on the group's medium or long-term future.

First half pre-tax profits rose from £192,000 to £419,000 but the dispute was expected to cause a significant reduction in figures for the second half.

comment

The miners' strike hit the two mining tools and equipment divisions of Brooke Tool throughout the second half. The damage to profits is not revealed in the figures, nor is the currency gain

from increased trading in the U.S. and the two engineering cutting tool businesses, undoubtedly performed well, allowing the company to return to a dividend payment of 1p at the end of the year.

The strike has somewhat clouded the improving picture at Brooke Tool since institutions assisted with a capital reconstruction two years ago. The chairman, Paul Vernon, has overseen a slimming down operation which leaves the company as a leader, by market share, in its areas of operation. The company has begun to reduce its dependence on the National Coal Board before the strike and now the NCB accounts for 20 per cent of turnover against 38 per cent—a proportion which will probably decline further as the company expands. It is on the look out for acquisitions now that it has gearing down to 40 per cent and overseas sales are so buoyant. The shares rose 3p to 37p yesterday to give a historic p/e of 8.6.

## Expenditure checks Restmor expansion

DESPITE AN increase in turnover from £6.53m to £7.43m at Restmor Group, substantial capital investment has had the expected effect upon taxable profits which were little changed in £804,000 for the half year to November 2, 1984, against £793,000.

The directors, however, feel the benefits of such expenditure will be reflected in the company's future performance.

Restmor's directors said that this baby carriage and nursery furniture maker had been able to sustain steady growth in its activities during the 1983-84 year—profits rose from £1.49m to £1.70m—most of which was due to success of new product lines.

It is added that accurate prediction of future results was extremely difficult, but they hoped that growth would continue. During the current year the group would substantially increase the level of capital expenditure, they stated, mainly by the construction of a new factory building at Backridge. The interim dividend is effectively unchanged at 0.75p following last year's one-for-one scrip last year's adjusted final was 3p.

Trading profit at midway was £251,000 (£219,000) and the pre-tax profit was £251,000 (£219,000) against £226,000. Tax took £268,000, compared with £226,000 after which earnings per 25p share were 4.22p (3.55p).

## Midland to buy Crocker balance

Midland Bank and Crocker Nations have signed a definitive agreement for Midland to buy the 37 per cent of the California Bank which it does not own.

The terms, agreed last week, gave shareholders of the bank a new Crocker adjustable rate preferred stock with a stated value of \$27 for each common share. The terms had to be revised downwards earlier this month after Crocker reported another huge loss for the fourth quarter of 1984.

The terms also oblige Midland to provide Crocker with a "best effort" financial resource to meet U.S. banking rules.

The agreement must now go before both banks' shareholders for their approval.

## Anglo Nordic

F. L. Smith, a Danish engineering and building equipment company, has agreed to acquire 887,351 ordinary shares (approximately 3.6 per cent) for its offer for Anglo Nordic, a UK holding company with engineering and property interests.

Together with the 46.45 per cent already owned by its subsidiary FLS UK and the 2.45 per cent owned by Freeman group, the amount to 52.5 per cent of the capital of Anglo Nordic.

The 25p share offer, which values Anglo Nordic at £4.4m, was made purely to comply with the City Takeover Code. FLS, which does not want to increase its interest in Anglo Nordic substantially, has an option to sell to CDS shares acquired in excess of 51 per cent.

## MME midway rise in line with forecast

FOLLOWING THE statement at the annual meeting last November of MME Facilities that sales were running 30 per cent up in the first four months of the financial year, the figure for the first half to the end of 1984 came out ahead from £558,000 to £740,000 (33 per cent), while pre-tax profits were lifted sharply from £120,000 to £201,000.

Mr Gordon Currie, chairman, says that trading in the second half is continuing at the same level as in the first, and he anticipates that profit margins will be maintained on the increased turnover.

Also at the annual meeting, the directors forecast a 41 per cent rise in pre-tax profits to net less than £450,000 for the current year.

The interim dividend has been lifted from 0.25p to 0.7p—shares of this facilities house which is engaged in editing, copying and cassette operations for broadcast television contractors and video producers are traded on the USA. On the basis of current levels of business, the directors say that an increased final of not less than 1.75p (1.975p) will be declared next September.

First half earnings per 10p share are shown as 1.89p (1.09p).

A two-for-23 scrip is also proposed—the new shares will rank for the forecast final.

Substantial reserves represented by cash and short-term investments are available to finance acquisitions and expansion within the industry.

First-half pre-tax profits were struck after deduction of £131,000 (£94,000), and were subject to tax of £28,000 (£21,000).

The company's name is to be changed to Capital Television Facilities, following an AGM last December, when the scrip issue was also first proposed.

## Pentland Inds. deal extends U.S. interests

Through the subsidiary, Associated General Supplies, Pentland Industries has completed the acquisition of a 51 per cent holding in Holmes Products Corporation for an initial consideration of \$450,000 (£400,000).

Holmes is incorporated in the U.S. and imports heaters, humidifiers and fans from the Far East.

Additional consideration may become payable depending on Holmes' results for 1985 and will be equal to the increase in the net asset value of Holmes last 1985 after deducting \$450,000. The additional consideration is subject to a maximum additional payment of \$250,000. All consideration is to be satisfied by a cash subscription by ASCO for new shares in Holmes on completion ASCO was allotted shares in Holmes representing 51 per cent of Holmes' enlarged capital.

Any additional consideration will be satisfied by a further cash subscription by way of share premium by ASCO to Holmes.

The net asset value of Holmes at the end of 1984 was approximately \$250,000, and net profit for the 11 months to the same date was approximately \$70,000.

## Low margins restrict J. Beales

WITH NO sign of an improvement in margins, John Beales' taxable profits edged ahead by only £3,000 to £230,000 in the half-year to November 30, 1984.

The group, which manufactures Marathon clothing, suffered also from a sharp reduction in net investment income as a result of the purchase of a 50 per cent share of a large factory complex in Loughborough, Leicestershire. Interest costs took more than £20,000, compared with £37,000.

The interim dividend is raised from 1.15p to 1.2p net per share,

following a 3.55p total for a 63-week period. Earnings are stated at 5.5p per share basic (5.7p) and 5.5p (5.2p) fully diluted.

Turnover moved ahead from £6.8m to £7.63m, producing operating profits of £229,000 against £182,000 after net operating expenses of £208,000 (£208,000). Mr D. Tittle, chairman, says that the overall volume of business continues to increase.

He is confident that the group will continue to make progress, and that the share price will rise on with its policy of selective

product development, underpinned by strict financial controls and investment.

The Loughborough investment is part of a plan to re-organise manufacturing. In February the operations and workforces of three smaller factories in Loughborough will be transferred to new premises. Three surplus factories have already been sold, subject to contract for a sum in excess of £500,000. In addition, the directors have decided to close a factory in South Wales.

## Dowty expands in electronics with £4.5m buy

Dowty Group has taken a further step in the expansion of its electronics division with the acquisition of Steebek Systems, a data communications manufacturer based in Newbury.

The consideration is £4.5m, payable as to £2m on completion, and in each of the three years following completion, a further conditional instalment of a maximum of £1.5m.

The initial £2m will be satisfied by £2.2m in cash and the balance by the issue of 305,000 Dowty shares. The three further instalments will be payable in cash.

In May last year Dowty paid £13.5m for Chesam Lion, an unquoted electronics company, in a deal which fuelled Dowty's already rapid growth in the electronics sector.

The group, which also has three other divisions—aircraft and defence, mining and industrial—last week reported a substantial increase in its taxable profits for the half-year to September 30, 1984, up from £11.9m to £20.0m on turnover ahead by nearly £40m at £218.6m. Electronic accounted for £2.9m (£2.6m) of operating profits.

Manders (Holdings), the Wolverhampton-based patents and printing group, has acquired 84 per cent holding in Trend Voluntary Group Services.

Increased pre-tax losses of £222,000, against a related £141,000, were incurred by oil and gas exploration company Pennine Resources in the half year to end-September 1984.

Yearly increased from £5,000 to £114,000, the company suffered a higher trading loss of £412,000 compared with £270,000. This increased loss was after depreciation, depletion and amortisation of £148,000 (nil) and other operating charges higher at £379,000 (£275,000).

Profits from the sale of assets and investments added £150,000 (nil), while interest received contributed £106,000 (£129,000). There was interest payable this time of £307,000 (nil).

The current year had started well, Mr Richard Wheeler-Bennett, chairman of the company, told the annual meeting. An early season in

Mixed results worldwide for Eagle Star Insurance

EAGLE Star Insurance Group, a member of BAT Industries, has announced mixed results on its worldwide life and pensions business last year.

New annual premiums declined 7 per cent from £54.4m to £50.5m, while single premiums advanced by 60 per cent from £97.4m to £156.5m.

New annual premium business in the UK was adversely affected by the ending of Life Assurance Premium Relief. New annual premiums fell nearly 30 per cent from £39.1m to £27.8m. Mortgage-related business was halved from £13m to £6.7m, while the company discontinued building society linked business with the ending of LAMP.

Single premium business in the UK was buoyant last year with immediate annuity considerations, mostly connected with pension rising by half from £58.9m to £87.8m and leading to total single premiums rising nearly 40 per cent from £85.1m to £121.5m.

Individual pensions business was good in 1984 both for self-employed and executive contracts. New annual premiums doubled more than 50 per cent to £4m, while single premiums doubled to £8m.

The managed fund subsidiary, Eagle Star Funds, saw its annual premium business last year from £5.72m to £5.55m, the decline coming from linked life bond sales which dropped from £5.99m to £5.35m.

However, new annual premiums in the Ordinary branch were hit by LAMP loss. New annual premiums on traditional business were a quarter lower at £4.1m against £5.5m, with mortgage-related business also affected by the 1983 MIRAS boom.

Unit linked annual premiums were cut from £441,000 to £373,000, but personal pension annual premiums more than doubled from £73,000 to £149,000. This left total annual premiums in the Ordinary branch 15 per cent down at £3.27m against £3.73m.

Single premiums fell slightly last year from £5.72m to £5.55m, the decline coming from linked life bond sales which dropped from £5.99m to £5.35m.

COMPANY NEWS IN BRIEF

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The current year had started well, Mr Richard Wheeler-Bennett, chairman of the company, told the annual meeting. An early season in

New Zealand, and stable relationships with unions, produced conditions favourable to the company's works and he said that trading forecasts were encouraging.

The last full year, pre-tax profits of this international meat trader grew from £3.8m to £4.19m on turnover of £541.79m (£539.58m).

The chairman said management was taking energetic action in Australia but it was too early to say what effect that would have on the results of operations there this year.

The group position at the end of the first quarter was encouraging, although the company had to be mindful of the unexpected fluctuations to which the bulk of its business was exposed.

Greenstar Investment Co saw its net asset value increase from an adjusted £39.4p per 25p share

at end-December 1983 to 270.1p at the end of 1984.

The single final dividend for 1984 is lifted from an adjusted 1.35p to 1.8p, following a one-for-one scrip last year.

Investment income fell from £379,911 to £366,876 and other income was down at £10,140 compared with £19,289.

Pre-tax profits of £347,870 (£300,905) included income from deposits of £81,051 against £48,821. The pre-tax figure was struck after interest charges of £143,782 (£175,179), and slightly higher administrative expenses of £76,835 (£71,717).

Bett Brothers recovery continues with the announcement of £1.3m pre-tax profits for the year to August 31, 1984, which compares with a loss of £1.1m and £277,000 for 1983.

The year's dividend is 3.1p (2.65p) net with a final of 1.9p

a share. Earnings per 20p share were given as 5.84p (1.26p).

Losses in Ireland offset the performance from housing and plant hire in the UK and a positive result from merchandising at Abbey Road the six months to the end of October 1984.

Reduction in turnover was brought about by "a large cessation of trade in Ireland".

The group again no dividend—a total of 3.84p was paid in 1983.

After exceptional debits of £1.01m this time on write-downs in lands and property, profits came through down from £1.37m to £174,000. Interest costs fell from £1.56m to £885,000—gearing has been held at about 53 per cent.

Turnover fell from £37.49m to £27.95m.

Last December Gallagher Holdings paid 28.8p per cent of ordinary shares.

Net asset value per ordinary and B ordinary share in Murray Smaller Markets Trust rose by 18.5 per cent to 20.5p in the six months to November 30, 1984. There was an increase of 22.5 per cent over the past year.

Earnings per 25p share rose from 3.36p to 2.8p, and the interim dividend was up from 0.6p to 0.7p net—paid on January 7.

Revenue for the six-month period was substantially higher at £582,000 compared with £284,000, with dividends and interest contributing £1.15m (£1.11m). Interest on borrowed money was down, however, from £781,000 to £718,000. Expenses took £94,000 (£78,000) and there was tax charge of £244,000 (£141,000).

The directors anticipate that revenue for the full year to May 31, 1985, will show a modest increase than that seen in the opening half.

Spirit Music Holdings, a music publishing and record producing company, headed by Sir Ben Crompton, is joining the over-the-counter market run by Afor Investments, a licensed dealer in securities.

Afor, acting for its parent Munro Corporate, another licensed dealing company, has placed 1.7m 5p ordinary shares in Spirit Music at 25p per share, raising £425,000 for the company before expenses. Dealings on the OTC market will start tomorrow.

Notice of Redemption

Continental Telephone International Finance Corporation

5 1/2% Guaranteed Debentures Due 1988

NOTICE IS HEREBY GIVEN that, pursuant to the provisions of the Indenture dated as of March 1, 1968 under which the above described Debentures were issued, Citibank, N.A., as Trustee, has drawn by lot, for redemption on March 1, 1985, through the operation of the sinking fund provided for in said Indenture, \$2,400,000 principal amount of Debentures of the said issue of the following distinctive numbers:

COUPON DEBENTURES OF \$100. PRINCIPAL AMOUNT OUTSTANDING

| MT | 899 | 2007 | 3079 | 4588 | 5775 | 6923 | 7796 | 9125 | 10056 | 10564 | 17804 | 20356 | 21238 | 22444 | 22890 |
|----|-----|------|------|------|------|------|------|------|-------|-------|-------|-------|-------|-------|-------|
| 33 | 302 | 3008 | 3080 | 4588 | 5775 | 6923 | 7796 | 9125 | 10056 | 10564 | 17804 | 20356 | 21238 | 22444 | 22890 |
| 34 | 303 | 3011 | 3081 | 4589 | 5776 | 6924 | 7797 | 9126 | 10057 | 10565 | 17805 | 20357 | 21239 | 22445 | 22891 |
| 35 | 304 | 3012 | 3082 | 4590 | 5777 | 6925 | 7798 | 9127 | 10058 | 10566 | 17806 | 20358 | 21240 | 22446 | 22892 |
| 36 | 305 | 3013 | 3083 | 4591 | 5778 | 6926 | 7799 | 9128 | 10059 | 10567 | 17807 | 20359 | 21241 | 22447 | 22893 |
| 37 | 306 | 3014 | 3084 | 4592 | 5779 | 6927 | 7800 | 9129 | 10060 | 10568 | 17808 | 20360 | 21242 | 22448 | 22894 |
| 38 | 307 | 3015 | 3085 | 4593 | 5780 | 6928 | 7801 | 9130 | 10061 | 10569 | 17809 | 20361 | 21243 | 22449 | 22895 |
| 39 | 308 | 3016 | 3086 | 4594 | 5781 | 6929 | 7802 | 9131 | 10062 | 10570 | 17810 | 20362 | 21244 | 22450 | 22896 |
| 40 | 309 | 3017 | 3087 | 4595 | 5782 | 6930 | 7803 | 9132 | 10063 | 10571 | 17811 | 20363 | 21245 | 22451 | 22897 |
| 41 | 310 | 3018 | 3088 | 4596 | 5783 | 6931 | 7804 | 9133 | 10064 | 10572 | 17812 | 20364 | 21246 | 22452 | 22898 |
| 42 | 311 | 3019 | 3089 | 4597 | 5784 | 6932 | 7805 | 9134 | 10065 | 10573 | 17813 | 20365 | 21247 | 22453 | 22899 |
| 43 | 312 | 3020 | 3090 | 4598 | 5785 | 6933 | 7806 | 9135 | 10066 | 10574 | 17814 | 20366 | 21248 | 22454 | 22900 |
| 44 | 313 | 3021 | 3091 | 4599 | 5786 | 6934 | 7807 | 9136 | 10067 | 10575 | 17815 | 20367 | 21249 | 22455 | 22901 |
| 45 | 314 | 3022 | 3092 | 4600 | 5787 | 6935 | 7808 | 9137 | 10068 | 10576 | 17816 | 20368 | 21250 | 22456 | 22902 |
| 46 | 315 | 3023 | 3093 | 4601 | 5788 | 6936 | 7809 | 9138 | 10069 | 10577 | 17817 | 20369 | 21251 | 22457 | 22903 |
| 47 | 316 | 3024 | 3094 | 4602 | 5789 | 6937 | 7810 | 9139 | 10070 | 10578 | 17818 | 20370 | 21252 | 22458 | 22904 |
| 48 | 317 | 3025 | 3095 | 4603 | 5790 | 6938 | 7811 | 9140 | 10071 | 10579 | 17819 | 20371 | 21253 | 22459 | 22905 |
| 49 | 318 | 3026 | 3096 | 4604 | 5791 | 6939 | 7812 | 9141 | 10072 | 10580 | 17820 | 20372 | 21254 | 22460 | 22906 |
| 50 | 319 | 3027 | 3097 | 4605 | 5792 | 6940 | 7813 | 9142 | 10073 | 10581 | 17821 | 20373 | 21255 | 22461 | 22907 |
| 51 | 320 | 3028 | 3098 | 4606 | 5793 | 6941 | 7814 | 9143 | 10074 | 10582 | 17822 | 20374 | 21256 | 22462 | 22908 |
| 52 | 321 | 3029 | 3099 | 4607 | 5794 | 6942 | 7815 | 9144 | 10075 | 10583 | 17823 |       |       |       |       |



## MINING NEWS

## Seltrust fate hangs on institutions

BY JOHN McILWRAITH IN PERTH

TODAY BRINGS the meeting in Perth, Western Australia, to decide the future of the British Petroleum group's 75.3 per cent owned Seltrust subsidiary, Seltrust Holdings.

Controversial proposals put forward by BP, which has warned that if they are not accepted Seltrust may be put into liquidation, envisage BP taking the remaining shares in Seltrust with its non-gold assets and debts—totally the 66 per cent interest in the Agnew mine and the 5 per cent stake in the Mount Newman iron ore project.

Minority holders in Seltrust are offered shares and options in a new company, Resources, which would hold the gold interests, including the 75 per cent stake in the promising Temora prospect in New South Wales, plus cash of some A\$8m (£5.8m).

Alternatively, the minority holders may settle for 54 cents (about 39p) per share each. It appears that some of them in the UK have not received the official scheme of arrangement

documents, including the proxy voting form for today's meeting.

Whatever the merits, or otherwise, of the Seltrust proposals, BP's reputation as a "good corporate citizen" has been tarnished in the eyes of much of the Australian financial community during the debate leading up to today's meeting.

The implied threat to liquidate Seltrust if the proposals are not approved is particularly resented. However, it is recognised that the prolonged recession in the mining industry and, particularly, depressed nickel prices have severely tried BP's patience as it poured loans into the company to sustain the nickel project.

Shares in Seltrust were offered to the Australian public in 1979 at A\$2.50 by Selection Trust, an AS250 listed mining house which was subsequently taken over by BP. When it was confirmed that Seltrust would be liquidated, the minority shareholders rejected the restructuring plan BP again came under attack from Australian brokers and financial

institutions. Some current and former Seltrust executives have joined in, although discreetly. Mr John Du Cane, the former chairman, wrote to Sir Peter Walters BP's chairman, particularly condemning the lack of any alternatives to the proposals. However, BP is owed A\$84m by Seltrust and this would give it the role of liquidator.

Australian brokers Potts, West, Trumbull point out that only moderate increases in the nickel price could greatly increase the value of A\$21.5m placed on Agnew by an independent study. They argue that increases in production and other measures could make the venture profitable even at current nickel prices. It is also pointed out that Agnew is one of the world's biggest sulphide orebodies.

Critics also argue that, to the right buyer, Seltrust's tax-loss benefits would be worth A\$60m. BP rejects the criticism, saying that the face value of the proposed share exchange would be 60 cents and estimates the medium tax allowance value at A\$20m.

MMH Holdings, which owns the remaining 40 per cent of Agnew, said in October when the Seltrust plan was revealed that it would stay with the holding in the mine "we are encouraged by the fact that the company is now operating at a cash break-even position."

Today's meeting should answer several questions which have intrigued the market, in particular concerning the intentions of major institutions which have sufficient votes to reject the resolutions which require a 75 per cent approval by minority holders.

Another question will be the motive of Mr Laurie Connell, a Perth businessman who has bought nearly 5 per cent of Seltrust shares in the past few weeks. Yesterday his office claimed that no decision had been made on how his proxies would be used but it is thought that he may seek a strategic position in the Temora gold project.

Seltrust shares were unchanged at 39p in London yesterday.

## Battle for Horseshoe gold mine intensifies

THE BATTLE for control of the promising Horseshoe Lights gold mine in Western Australia is intensifying with the news that Black Hill Minerals has lifted its stake in one of the participants, Samantha Exploration, from 17.5 per cent to 19.9 per cent through buying on the market.

This is just below the 20 per cent level at which Black Hill would be forced to make a full bid for the rest of Samantha, and the share markets are expecting an offer this week either from Black Hill or its associate, Eastern Petroleum.

Samantha is already the subject of an offer from Barrick Mines, although that bid is unlikely to find wide acceptance as it places a substantially lower value on Samantha shares than the market price. However, under Australian company law, a predator is freed from the 20 per cent restriction once it has made an offer, and may add to its holding through the share markets.

Any offer from Black Hill or Eastern Petroleum would presumably be pitched at a higher level than that from Barrick, although probably still well under the market price, and would similarly be designed mainly to circumvent the 20 per cent limit.

Samantha's main attraction is its 19.1 per cent stake in Horseshoe Lights. This holding effectively balances the balance of power in the gold mine, with Barrick Mines as operator holding 45.1 per cent and Eastern Petroleum 35.8 per cent.

The mine seems to be operating smoothly at present, with 7,652 ounces of gold produced during the December quarter from the treatment of 61,580 tonnes of ore at an average recovered grade of 3.58 grammes of gold to the tonne. Through-out has been stepped up to 1,500 tonnes a day following the commissioning of a carbon-in-pulp plant last October.

Nevertheless, Dr Roy Wise, chairman of Eastern, is unhappy about the situation. He has not received the three seats on the board of Horseshoe Lights Gold, the joint venture company, to which he says it is entitled, and he would also like more information on the mine's operations.

The acquisition of Samantha, giving Eastern a clear majority of the joint venture, would be the best means of attaining these objectives.

Canada's Echo Bay Mines has filed a preliminary prospectus for the sale to the public of approximately 3.6m shares, which would be used to finance part of the \$55m cost of acquiring the Louisiana Land and Exploration subsidiary, Copper Mountain, which has a 50 per cent interest in the Round Mountain gold mining project in Nevada.

## COMMERCIAL LAW REPORTS

## Writ properly served at London office of foreign bank

SOUTH INDIA SHIPPING CORPORATION LTD v THE IMPORT-EXPORT BANK OF KOREA. Court of Appeal (Lord Justice Ackner, Lord Justice Browne-Wilkinson and Sir George Waller): January 18 1985

A FOREIGN company's representative office in Great Britain is a "place of business" at which it can be served with a writ if it conducts business activities from there which are ancillary to its main activity.

The Court of Appeal so held when allowing an appeal by South India Shipping Corporation Ltd from Mr Justice Leggatt's decision that the writ in its action against the Import-Export Bank of Korea had not been properly served.

Section 406 of the Companies Act 1948 provides: "The following sections shall apply to all overseas companies... which... establish a place of business in Great Britain..."

Section 412: "Any process... to be served on an overseas company shall be sufficiently served if addressed to any person whose name has been delivered to the Registrar... Provided that (a) where any company makes default in delivering to the Registrar the name and address of a person... to be served on a person... a document may be served on the company by leaving it at or sending it by post to any place of business established by the company in Great Britain."

LORD JUSTICE ACKNER said that South India Shipping claimed \$13m allegedly due from the bank under two letters of guarantee.

Although the bank conducted its main business in Korea, it rented office accommodation in London. The writ in the action was sent by post to the London office, where it was physically received by the bank's representative.

On May 11 1984 Mr Justice Leggatt made a declaration that the writ had not been duly served. South India Shipping, which considered that the bank had defaulted in registering a person to accept service on its behalf under section 412 of the Companies Act 1948, submitted that it had established a "place of business" within section 406, and that service was good.

Aldridge evidence for the bank stated that its functions in London were the gathering of information, consultation with other banks, and liaison activities. It was asserted that

the office did not conclude "business" within the jurisdiction.

The *Hercules* [1912] 1 KB 225, to which Mr Justice Leggatt's attention was not drawn, gave consideration to the extent of business which had to be carried on to establish a sufficient presence within the jurisdiction.

In that case the defendant was a Canadian company incorporated for the purpose of constructing and working a railway in Canada. Four of its directors resided in Great Britain and formed a London committee which dealt with the issue of loan capital to be used for the construction of the railway.

The committee met at the London office of another company, and paid no rent. No business other than the raising of loan capital was transacted by the committee.

The Court of Appeal held that the defendant was carrying on its business at the office and could properly be served there with a writ.

Lord Justice Buckley said "the best test is to ascertain whether the business is carried on here and at a defined place. In the present case the company has a permanent and also a subsidiary object to make and run a railway in Canada; it has a subsidiary object, namely the raising of money to carry on its business. The raising of this loan capital is part of the company's business, and is done here."

Mr Chambers, for the bank, conceded that it was carrying on a business activity at its London office. It had not only entered into a lease, thereby assuming contractual obligations, but it also employed staff and probably entered into other contractual obligations.

The main object of the legislation was to take away any difficulty in the service of a writ on foreign corporations carrying on business in Great Britain, and, in effect, to place a foreign corporation for that purpose, on the same footing as an English company.

Parliament had placed no express qualification or limitation of the words "a place of business," and there seemed no good reason why one should be implied.

If, as Mr Chambers sub-

mitted, the foreign company did not establish a place of business unless the activity constituted a substantial part of, and was not incidental to, its main objects, that would probably involve a large area of uncertainty facing not only the plaintiff who wished to sue, but also the company which wished to know whether it was affected by the statutory provision.

The facts in the present appeal were clear. The bank was an import-export bank, not a high street bank. It had premises and staff within the jurisdiction. It conducted external relations with other banks and financial institutions. It carried out preliminary work in relation to granting or obtaining loans. It sought to give itself publicity and to encourage trade between Korea and the UK, and it conducted other banks and financial institutions on the usual operating matters.

It had therefore established a place of business within Great Britain. It was immaterial that it did not conclude banking transactions within the jurisdiction or have banking dealings with the general public exposed to other banks or financial institutions.

Accordingly, the appeal should be allowed.

Lord Justice Browne-Wilkinson and Sir George Waller agreed.

For South India Shipping: Jeremy Cooke (Richard Butler & Co.).

For the bank: Nicholas Chambers (Simpkin, Roche & Temperley).

By Rachel Davies, Barrister.

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DIANE STEWARD

## Rustenburg surges 86% and sees further growth

BY KENNETH MARSTON, MINING EDITOR

SOUTH AFRICA'S Rustenburg Platinum Holdings has boosted its first-half net profits by 86 per cent to R59.5m (£23m), or 47.5 cents a share, from R32m a year ago.

Furthermore, the big producer of platinum expects a "substantial" increase in second-half earnings over those of a year ago (R88.1m), although probably not as great an increase as that now reported for the first six months to end-December, 1984.

For the 1983-84 year the group raised its net profits by 32 per cent to R100.1m. The interim dividend for the current year is being doubled to 35 cents (13.5p) "in the light of the current outlook and the company's sound financial position and in order to reduce the disparity between interim and final dividends." The previous year's final was 42.5 cents. As with the South African gold producers, Rustenburg received lower U.S. dollar prices for its platinum, palladium, gold and

nickel during the half-year, but the weakness of the South African currency boosted earnings in terms of rands. At the same time demand for platinum continued to improve and sales of the metal together with those of palladium, nickel and copper also increased. Presumably, the company is confident that this trend will continue in the current half. What remains to be seen, of course, is just how well the improvement in sales will be maintained in the second half and beyond and whether there will be any change in the important rand-dollar relationship. Despite the dividend qualification a higher total payment is on the cards for the full year. However, the shares at 655p may be discounting a fair amount of this—the yield on the previous year's total dividend is under 4 per cent—and may be high enough for those who feel that the discrepancy between the rand and the dollar is nearing its widest point.

## Gold price forces another Canadian mine closure

THE weak gold price has forced Teck Corporation of Vancouver to close its Lamaque mine in Quebec, bringing to five the number of Canadian gold producers known to have suspended production in recent months, writes Bernard Simon in Toronto.

Lamaque has suffered operating losses of about C\$1.5m in the past six months. Besides the lower gold price, the mines' ore body has dwindled to the point where it has provided only half of the mill throughput of 1,000 to 2,000 tonnes of ore a month. The rest was supplied under a custom milling agreement with a mine owned by Kiena Gold Mines, which was recently terminated.

According to a Teck official, the Lamaque mine will not be reopened until the gold price rises to \$380-\$400 an ounce. Exchange rates have not cushioned Canadian mines against the falling gold price to the same extent as South African producers. The Canadian dollar has dropped by about

6 per cent in the past year against the U.S. currency.

On the other hand, the average production cost of Canada's 30 gold mines is around \$150 an ounce, lower unit costs and raise earnings by increasing production. Statistics Canada reported last week that while the value of Canada's gold output dipped by 0.3 per cent last year, volumes rose by almost 11 per cent.

Several mines have sold a substantial part of their output forward to protect themselves against the decline in spot prices.

A total of 46,526 tonnes of ore was milled last year at the Rio Tinto Zinc group's Bougainville open-pit mine in Papua New Guinea.

This compared with 47,736 tonnes in 1983 and coupled with the declining grades it resulted in a fall in the metal content of the concentrates produced. Totals were: copper 164,447 tonnes (183,191 tonnes), gold 15,673 kg (18,002 kg) and silver 44,400 kg (47,414 kg).

High grade gold values are reported from latest drilling at Brewster's. Oils' Galtee More open-pit gold prospect in Western Australia. The average grade for the proposed ASS-AS7m operation is expected to be 7g to 8g gold per tonne.

A final feasibility study is expected to be completed next month and it is hoped to start construction in June with the first gold pour taking place before Christmas.

Lawrence will remodel most of the two-storey school building opposite Sandown Park Racecourse. Work will be completed by September.

PHILIPS BUSINESS SYSTEMS has landed a contract with the Inland Revenue for its software development system Maestro. Three systems worth over £600,000, comprising mini-computer hardware, software and terminals, are being installed at the Inland Revenue's Telford computer centre.

The Ministry of Defence has awarded a contract worth over £600,000 to TROEN EMI SIMTEC for production quantities of its portable explosives detector. The high sensitivity of the equipment enables it to detect the presence of minute concentrations of nitroglycerine and nitrobenzene-based explosives. It is so sensitive that it can detect residual explosives vapours, for example in a vehicle, even after the explosives have been removed.

The equipment is also selective in the vapours to which it is programmed to respond. This means in practice that it will not alarm to non-explosive vapours which may be present.

A contract for a vehicle test system worth £380,000 has been awarded by the research facility of the Chinese Petroleum Corporation, Taiwan, Republic of China, to the control gear division of BUSH ELECTRICAL MACHINES.

The system will incorporate a 150 kW controlled chassis dynamometer with mechanical / electrical inertia simulation, together with robot drive cycle controller. An in-vehicle road data acquisition system is also incorporated, enabling accurate reproduction in the laboratory of road recorded test data. The equipment will be shipped to Taiwan during August 1985 with commissioning expected before the end of the year.

A £2m contract from the Ministry of Defence (Procurement Executive) for a range safety command, and communications system at the Royal Navy's gunnery range, HMS Cambridge, Plymouth, has been won by RACAL-SMS. The Range Safety Target Control and Weapons Direction/Blind Fire Safety Systems (RSCWDFS) will be operational by the end of 1985, providing command, control and

NORWEST HOLST CONSTRUCTION has begun work on contracts worth \$800,000 for British Rail in Paisley and Saltcoats. In Paisley, the company is building a fully-serviced signal box comprising three linked single-storey buildings. The new facilities adjoin the existing signal box which is to remain in use until the new box is in operation. Work is alongside a live railway line. An overbridge is being reconstructed to replace the existing one. Work includes provision of a temporary footbridge and a temporary service crossing for public utilities.

Norwest Holst Civil Engineering, southern region, has begun work on a £500,000 contract to construct a strategic special waste incineration plant at Edmonton, North London. Work comprises construction of a steel framed structure with profiled cladding. The contract was awarded by the Greater London Council and is due for completion in May 1985.

SEAS STRUCTURES OVERSEAS, Burton-on-Trent, part of the Conder Group, has won a £2m order to supply 3,200 tonnes of steelwork to the Wimpey-Taylor Woodrow South Atlantic joint venture, contractors to the Property Services Agency, on the Falklands. The steelwork, which is specially galvanised to withstand the South Atlantic weather, will be used to erect 21 portal framed buildings at the Mount Pleasant Airfield near Port Stanley.

WALTER LAWRENCE & SON is building a detached teaching block, vehicle maintenance workshop and music suite extension on behalf of the Surrey County Council at Wayneside School, Esher, at a cost of £700,000. In addition, Walter

communications between surface units and aircraft using the telemetry range. It will enhance the usage of the range, as well as centralising the overall safety functions. Facilities include target control, blind fire safety and weapons direction. It also assists visual safety, records firing exercises and allows blind fire safety training.

PYRAMID TECHNOLOGY has won its first UK order for a computer system, worth £150,000, from the software engineering company Imperial Software Technology (IST). Part owned by Imperial College, NatWest, Plessey and Patel, IST is one of the UK's leading organisations engaged in researching better ways of creating software. The computer system is being installed in its South Kensington headquarters, where among other things it will be used in developing for British Telecom the first usable Integrated Project Support Environment (IPSE) to be made commercially available.

The £5m project, which will produce an environment for supporting software project throughout its entire life, from requirements analysis and specification to operational support and maintenance. Intended to become the standard for developing telephone switching and other complex software, it will also be available to other software producers by the middle of 1986.

OFFSHORE MARINE ENGINEERING, Walsall, has gained a contract for a system that can be used to evacuate deep sea divers from the diving support vessel "Tender Tartan". The system, worth over £500,000, consists of a Phoenix self-propelled hyperbaric lifeboat, launching equipment, a transfer pot and escape trunk together with various modifications to the existing OME/AQUA diving system. The Phoenix lifeboat will be used as a four-man routine diver decompression unit. In the event of an emergency aboard the diving vessel the lifeboat would be used to evacuate the full 10-man team from the saturation diving system. The Phoenix contains its own life support equipment that will maintain the divers under pressure for up to five days. The modified diving system will consist of the three-man diving bell, the six-man decompression chamber and the existing rescue vessel converted into a four-man decompression chamber.

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## Over-the-Counter Market

| High Low | Company                 | Price   | Change | Yield | P/E | Fully |
|----------|-------------------------|---------|--------|-------|-----|-------|
| 142 1/2  | Asa. Brit. Ind. Corp.   | 142 1/2 | 0.5    | 8.5   | 7.5 | 9.4   |
| 148 1/2  | Asa. Ind. Corp.         | 148 1/2 | 0.5    | 8.5   | 7.5 | 9.4   |
| 77 1/2   | Aspang Group            | 77 1/2  | 0.5    | 12.5  | 5.5 | 8.7   |
| 136 1/2  | Aspang Rhodes           | 136 1/2 | 0.5    | 12.5  | 5.5 | 8.7   |
| 136 1/2  | Barclay Hill            | 136 1/2 | 0.5    | 12.5  | 5.5 | 8.7   |
| 58 1/2   | Bry Technology          | 58 1/2  | 0.5    | 12.5  | 5.5 | 8.7   |
| 152 1/2  | CCF Type Corp           | 152 1/2 | 0.5    | 12.5  | 5.5 | 8.7   |
| 810 1/2  | Carderbury Ind.         | 810 1/2 | 0.5    | 12.5  | 5.5 | 8.7   |
| 250 1/2  | Carderbury Ind. P.      | 250 1/2 | 0.5    | 12.5  | 5.5 | 8.7   |
| 103 1/2  | Carderbury Ind. P.      | 103 1/2 | 0.5    | 12.5  | 5.5 | 8.7   |
| 73 1/2   | Carderbury Ind. P.      | 73 1/2  | 0.5    | 12.5  | 5.5 | 8.7   |
| 220 1/2  | Carderbury Ind. P.      | 220 1/2 | 0.5    | 12.5  | 5.5 | 8.7   |
| 31 1/2   | Carderbury Ind. P.      | 31 1/2  | 0.5    | 12.5  | 5.5 | 8.7   |
| 152 1/2  | CCF Type Corp           | 152 1/2 | 0.5    | 12.5  | 5.5 | 8.7   |
| 50 1/2   | Ind. Precision Castings | 50 1/2  | 0.5    | 12.5  | 5.5 | 8.7   |
| 218 1/2  | Ind. Precision Castings | 218 1/2 | 0.5    | 12.5  | 5.5 | 8.7   |
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## TECHNOLOGY

INSTITUTE TACKLES PROBLEMS USING ARTIFICIAL INTELLIGENCE

## Electronic clues to electrical faults

BY PETER MARSH

THE Central Electricity Generating Board is attempting to find a computer-aided technique with which engineers can diagnose faults in electricity networks.

The Glasgow-based Turing Institute, a recently established research centre in information technology, is working on behalf of the board on expert systems to diagnose these kind of failures. The institute aims to act as a bridge between research workers and application-oriented engineers in industry.

An expert system is a set of computer software that contains the knowledge of a person skilled in a particular discipline. With such equipment, a relatively low-skilled man or woman would be able to call upon this expertise to solve a particular problem.

Fault diagnosis in the electricity industry, for example, an electrician would enter details of the failure into a computer via a keyboard. The

machine would produce general hints as to what might be wrong and ask the electrician specific questions. If all went to plan, the electricity worker would eventually arrive at the answer.

The CEGB contract is one of a number obtained by the institute, set up nearly two years ago. It moved into premises in Glasgow in September. The value of the organisation's research contracts is about £500,000 over the next three years.

Professor Donald Michie, formerly of Edinburgh University, is one of the leading lights behind the organisation. Prof Michie left his post as head of the machine intelligence research unit there to become executive director of the centre.

The institute is affiliated with the University of Strathclyde—the staff of a dozen can use university facilities such as libraries. The Scottish Development Agency has given the institute a five-year grant to fund much of its work.

Other cash comes from a scheme under which companies pay the Turing organisation £20,000 a year for specific services. These include training schemes, seminars and access to computer facilities. Companies in this scheme include Texas Instruments, Westinghouse, ICL, Sinclair Research, Thorn EMI and Shell.

Areas of work in which the centre seeks to specialise include:

● Expert systems. Besides working for the CEGB, the institute has a grant under the Department of Trade and Industry's Alvey programme in advanced computing to develop such equipment. In a joint programme with Imperial College in London, the Turing Institute is offering facilities to engineers from industry who want to work on these systems.

Burroughs, ICL and British Rail are among the industrial organisations involved. Burroughs wants to develop expertise in diagnosis of faults

in software. Staff at the institute are also working on an expert system to help biologists to obtain information from archives of literature in the area of biotechnology. This programme is funded by the European Community's ESPRIT advanced-technology project.

● Computer vision. Work in this area could provide techniques that enable industrial robots to see their surroundings. Westinghouse, which owns the Unimation robot company, is particularly interested in this area.

● Machine learning. In this work, a person using a computer would try to instil some of his or her knowledge into the machine. In this way, the hardware would, for instance, check some of the information that the person provides to ensure it is free from errors. With such a technique, computer workers may be able to obtain a more efficient way to write new software.

MILESTONE IN DEVELOPMENT OF VIEWDATA SYSTEMS

## Sumitomo to develop Kanji based videotex

BY GEOFFREY CHARLISH

WHATEVER VIEW one might take of the future of videotex as a data communications system, the fact that Disc International has just sold rights to its Viewbase software to Japanese giant Sumitomo must surely be something of a milestone.

Videotex (previously called Viewdata in the UK) is a means of communicating and displaying data on ordinary television sets and has its roots in France, the public information system run by British Telecom. It uses the public switched telephone network. Other versions were later developed in such countries as France, Canada and the U.S.

Disc refuses to say what the deal was worth, but believes it opens up "multi-million dollar" business opportunities in Japan. Sumitomo, in collaboration with its associate company Tan Engineering, will develop a Japanese version of the software using the Kanji character set. It will market this version of Viewbase to both end-users and computer companies in Japan.

Disc has only been in existence for a year. It is owned by a consortium of the company's own management, the original parent, Debenhams, British Home Stores, and the U.S. management consultancy Intec. First-year turnover is expected to exceed £1m.

The Japanese systems will support the U.S. AT&T videotex standard NAPLPS, (North American Presentation Level Protocol Syntax). This has high definition graphics and is well suited to displaying Kanji characters.

Viewbase uses Pick, a powerful operating system for faster microcomputers and minis. Tan Engineering has produced the first Japanese mini to run on Pick, the SNS 210, and the Japanese version of Viewbase will also negotiate with other Pick system manufacturers interested in marketing Viewbase in Japan. An early collaborator is expected to be Prime Computer.

Mr David O'Malley, managing director of Disc, believes there is a sound future for videotex-based business systems because

user terminals can be installed for as little as £1,500. He claims there was for example, 1,500 Host (previously Chef and Brewer) establishments with



David O'Malley: sound future

stock/financial reporting terminals.

He also believes that "people will run a mile from a VDU but will feel at home with their TV set." Furthermore, systems can be set up in weeks rather than months, and the standard protocol used implies easy access to other databases. "The network is there waiting," says O'Malley. "All you need is a modem."

Currently Viewbase is available on Microdata, Ultimate Computer (DEC), Honeywell, ADDS Mentor, General Automation, Prime, IBM series 1 and 3800, and Aston Technology Crystal minicomputers. Disc International markets Viewbase mainly through existing dealership networks into such markets as brewing, insurance and manufacturing.

In the retail area, Viewbase can provide management with access to main office information at their homes or in distant stores. It can also be used for electronic mail, stock location, inventory, teleshoppping and credit inquiries.

## Images and imaging: a vast range of processes

## Video &amp; Film

BY JOHN CHITTOCK

IN THE last two weeks viewers of British television have witnessed one of the most dramatic uses of audio-visual media as a working tool — London Fire Brigade's rescue of a woman buried under the rubble of the Putney gas explosion, her presence detected by a thermal image camera. Television news coverage of this extraordinary rescue also showed one glimpse of a fireman using a conventional video camera.

Every fire station in London is now, in fact, equipped with video cameras and portable recorders — and for the ultimate in portability, some use is now being made of the VHS-C camcorder. Conventional video recordings of incidents are now standard procedure at large fires. These recordings are used for analysis and debriefing, legal evidence, training, fire prevention work and even P.T.

The thermal image camera is just one of many developments in which camera technology makes the invisible visible — in this instance, as a video image of infrared radiation rather than light.

Less dramatic but of scientific importance, was another example of infrared analysis which came before the adjudicators of the Kodak Bursaries—which annually help to finance photographic, cine and video projects. Mr Christopher Brooks, an archaeologist and photographer, has been experimenting with various established camera techniques to re-apply them to archaeological investigations.

One such technique is infrared photography of timber in old churches. In attempting to date buildings, archaeologists can use a dendro-chronological (tree ring) count of timber in the building; this can help to accurately pinpoint dates of construction. But even where timber ends are visible, they normally show no signs of revealing the rings — a difficult task to accomplish in situ. Mr Brooks' work has instead used infrared photography which reveals the grain without preparation.

The Kodak Bursaries from time to time throw up all manner of interesting projects where old ideas find new applications. Mr Mike Ware, another Bursary winner, has reversed the normal photographic printing processes—

such as the platinumotype—to reveal not only the extraordinary beauty and texture of these historical methods, but also to remind us of their value in archival work. Platinum is chemically inert and, unlike silver in gelatine, will not fade or age.

With the arrival on my desk last week of a press release from Fuji, heralding the world's latest negative colour motion picture film, I was reminded just how extraordinary is the range of image-making processes now available. The Fuji claim is not good news for Kodak, which has dominated the motion picture and photographic emulsion business for nigh on 100 years. Some film-makers and photographers are, in fact, claiming that Fuji colour film produces a better quality results than those of Kodak.

It is partly a subjective judgment. But in my quest to follow this up further, I still bow in respect to Kodak for the extraordinary documentation it produces on the whole business of film stocks and emulsions. For definitive information on the behaviour and characteristics of motion picture and still films, Kodak has unrivalled publications and data sheets. Access to such information is important because some emulsions are characterised by high sensitivity to light, others by grain size or resolving power, special materials are used to control behaviour and so on. Yet others by colour permanence, dimensional stability (for photographic work), even freedom from reciprocity failure.

Reciprocity failure? A phenomenon known to not all photographers but in which emulsions do not always behave with consistent sensitivity to equivalent apertures/shutter speed combinations — viz. longer exposure times with smaller apertures do not always behave as they should.

For Kodak, Ilford, Agfa-Gevaert and others, it could mean that there is a future for them all. That is, so long as they each corner their own specialised parts of the market and do not allow electronics to swallow them whole, if not all, now recognised.

## APPOINTMENTS

## Senior IMI executive post

Mr G. J. Allen has been appointed as assistant managing director of IMI from February 1. He joined IMI in 1965 as an accounts trainee. He is currently responsible for the Kynoch Fabrication Group (which includes Eley and IMI Components), Holford Development, the IMI personnel function and IMI's zip fastener interests.

OILFAB has appointed Mr Bill Lawrie as director of the group's project services division. Mr Lawrie will assist Mr Tom Baker, group director project services, with the technical development and promotion of the division.

Lord Bellwin has been appointed a non-executive director of LONDON AND CONTINENTAL ADVERTISING (HOLDINGS). Lord Bellwin was a Minister at the Department of the Environment from May 1979 until September 1984, being Minister for the Environment from January 1983 until his retirement from office last September.

Mr Robt Hoyer Miller, deputy chairman of Barclays Bank Trust, has been appointed as a director of BARCLAYS BANK UK.

THE BRITISH LINEN BANK has made the following appointments: Ian C. Ratnay is an assistant director; Mr Ratnay was and continues to be a director of the bank's wholly owned subsidiary, British Linen Fund Managers. Mr James L. Hogg, manager, accounts and administration department, becomes chief accountant. Mr J. Evans Jeffrey, a manager of the bank's wholly owned subsidiary, British Linen Fund Managers, and Mr Edward D. Murray, a manager of the bank's corporate finance department.

Mr Peter Pike has been appointed director of private systems for TELECOMUNICATIONS, a new position created to oversee expansion in business communications. He was previously seven years with STC, most recently as business development manager for military fibre optic and microwave systems.

Mr Harry Chadwick, general manager of BRISTOL & WEST BUILDING SOCIETY, is retiring from the Society in April. Mr Robert Linder, formerly the Society's chief Scottish executive, has been appointed deputy general manager with a view to succeeding Mr Chadwick upon his retirement.

Mr G. Bryan Skelton has been appointed chairman of the NORTHERN FOODS MEAT

GROUP. He has spent over 25 years in food industry management more recently as managing director of the Pork Farms Group which became part of Northern Foods in 1978. On Mr Skelton's appointment as chairman, Mr John Dicks becomes managing director.

FRENCH KIER HOLDINGS has made the following changes to the directorate of its subsidiary, William Moss Group: Mr C. A. Frettsome and Mr J. R. F. Raw, both of whom are directors of French Kier Holdings, have become directors. Mr Frettsome has become chairman of the William Moss Group in succession to Mr J. Raw. Mr Raw remains chief executive of that company. Mr Bower also remains chairman of William Moss Construction. Mr F. C. Hyde-Thomson has resigned from the group.

## Top post at Weir Group

Mr W. A. McLean has been appointed managing director of WEIR ENGINEERING SERVICES, a wholly owned subsidiary of Weir Pumps and a number of overseas companies. He will continue to direct their Weir Group with responsibility for personnel. Mr Peter Syne has been appointed managing director of Weir Pumps. He has been assistant managing director since May 1983.

NESTOR MEDICAL SERVICES has appointed the following: Mr Mike Rogers, managing director of BNA (Europe's largest nursing agency) becomes chairman of Nestor Medical Services. Ms Jennifer Priestley, an executive director, becomes managing director. Mr Keith Payne, financial controller, has become financial director. Ms Gillian Norman, marketing director, becomes marketing director.

Mr Nicholas J. Grimshaw has been appointed a director of HILL DRILLING AND ENGINEERING, a waterwell drilling subsidiary of the Hudsons Group. He was general manager at C-Drill, Co Durham.

Mr Campbell Dunford (Midland International Trade Services (UK)) has succeeded Mr Peter Reynolds (Ramsden International Trade Finance) as chairman of the BRITISH EXPORT HOUSES ASSOCIATION, following the completion of Mr Reynolds' term of office. Mr Brian Malville (Grindley Brandis Export Finance) has succeeded Mr Dunford as chair-

man of BEHA's export finance houses committee.

Mr Alan Br. and Mr David Udderg have joined the board of BERGHAM. Mr Bergham was formerly general manager for manufacturing operations at Bergham's Washington factory. Mr Udderg, formerly export manager, will continue to have responsibility for the development of Bergham's exports.

Mr Roger Da-export, managing director of Fooda Foods, has been appointed managing director. BOWERS (WILTSHIRE) from February 1. Mr Gilbert Cooper, sales and distribution director, will be taking up his new post as managing director, Unigate Foods from February 1.

Mr Steve Beding has been appointed a director of TARMAC RECONSTRUCTION. He was formerly area director in the West Midlands, based in Wolverhampton, but in his new post will also be responsible for where he will be based in the area, based in Peterborough.

Mr Stephen Wakerly has been appointed deputy managing director of WIGAM POLAND AND BALLAST CO. part of the Taylor Woodrow Group. He joined the company in 1978 and was appointed to the board in 1982.

Mr H. L. E. Browne, LONDON AND MANCHESTER GROUP chairman, will retire at the annual meeting on May 23. He will be succeeded by Mr John Thomson who joined the board in 1974 and was appointed a deputy chairman in 1983. Mr E. R. Jenkins, who has been a non-executive director since 1983, has resigned in view of his imminent departure to the U.S. where he will be taking up his senior post with Heron International.

Mr Bill Martin has become a director of WIGAM POLAND AND BALLAST CO. part of the Taylor Woodrow Group. He continues his involvement in extended warranty business, for which he will be responsible.

THE PACKAGING EQUIPMENT MANUFACTURERS' ASSOCIATION has elected Mr A. S. Brittain, managing director of Hulbritt Developments, as chairman for a second term. New vice-chairman is Mr J. B. Dorton, managing director of Jacob White (Packaging), while Mr R. E. King, managing director of C. E. King, remains honorary treasurer.

Mr George Hildrew, managing director of Hildrew Insurance, has been appointed managing director of McEWAN-YOUNGER from January 21. Mr Stuart

## Regional director at Lloyds Bank

Mr John Stanley Cross has been appointed a member of the eastern counties regional boards of LLOYD BANK. He is president of Eastern Counties Farmers.

Mr Ward Thomas has been appointed to the board of the holding company of ROBERT VINCE ADVERTISING and the FR Partnership. He is chairman of The Entertainment Network and TEN—The Movie Channel, companies formed to provide programming for the emerging cable industry.

Mr Paul Daffern has been appointed finance director, SPD GROUP. He joins from the employee-owned National Freight Consortium, which acquired the SPD Group on January 2. Mr Daffern was finance director, Cartranspore.

Mr David Donald will retire from the board of THE MERCANTILE AND GENERAL REINSURANCE CO., following the annual meeting in May. He will be succeeded as chairman by Mr Brian Corby, chief executive of the parent company, the Prudential Corporation. The responsibilities of the general manager, Mr John Lock, as chief executive, will continue unchanged. The board of Mercantile & General will be enlarged by the appointment of Mr Peter Crane, Mr Hugh Jarvis, and Mr Robin Snook, all deputy general managers, and Mr Michael Brown, chief actuary. Mr Charles Nunnally, alternate for Mr Donald, has accepted an invitation to join the board as a non-executive director on Mr Donald's retirement.

## New chief for London and Manchester

Mr Tony Noble has been appointed finance director of the food distribution division of BOOKER MCCONNELL. Prior to joining the division, in 1983, he was finance controller of the parent company.

Mr W. J. (Bill) Black, director and general manager of BROOKS CLEANING SERVICES, one of the main operating companies of Brooks Service Group of Ashley Vale, Bristol, has been appointed managing director of the company and joins the main board of Brooks Service Group.

MONTAGU UNIT TRUST MANAGERS has appointed Dr H. Kinloch and Mr N. A. D. Johnson as directors.

Mr Ter Green is now managing director of THE CONTINENTAL LIFE INSURANCE. Mr Ken Turner, head of marketing, and Mr John Bannan, actuary, have been appointed executive directors of both companies. Mr Quentin Fawcett has been appointed secretary of both companies.

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## Computers Unix-based supermicro

PERKIN-Elmer has launched a super-micro which is based on the Unix operating system. Aimed at original equipment manufacturers, the computer can be operated by up to five users.

Also in the pipeline are extensions to the company's 2200 range of supermini-computers. More details from the company in Slough, Berks on 0753 34511.

## Materials State tests for private sector

THE LABORATORY of the Government Chemist is opening its materials testing facilities to the private sector. The laboratory offers six basic testing techniques including mechanical, thermal and chemical analysis for investigating the properties of polymers, ceramics, metal coatings, rubbers, cements and dental materials. More details from the laboratory in London on 01-923 7390.

## Semiconductors Hitachi's big store

HITACHI OF Japan has introduced two new 256K dynamic read and write memory chips organised as 64K by 4 bits.

This organisation makes it possible to build physically small memory boards for computer terminals or micro-computers and is suited to video RAM applications. One offers page mode addressing, the other random access. More on 01-561 1414.



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# THE MANAGEMENT PAGE: Small Business

EDITED BY CHRISTOPHER LORENZ

## Venture capital

### Schroders goes for £20m fund

THE MERCHANT banks' gradual advance into the venture capital business took a new twist last week when J. Henry Schroder Wagg announced plans to set up a £15m to £20m fund modelled on its successful U.S.-managed venture trust.

In an industry which is fast becoming a headhunter's paradise, Schroders has enlisted 34-year-old Jon Moulton, formerly general manager of Citicorp's UK venture capital arm, to be the fund's managing partner and investment adviser.

The announcement follows hard on the heels of the recruitment at the turn of the year by Close Brothers, the small merchant bank, of a specialist plastic sheet maker, for £25m from NCC two years ago. Thornton, previously deputy managing director of CIN Industrial Investments, the industrial investment division of the National Coal Board Pension Funds.

Two months earlier, Robert Fleming announced that it had enticed two former 3i executives to run a new vehicle to be set up early this year. It is likely to be about the same size as the Schroder fund, details of which will be published in the next few weeks.

These moves are a sign of the merchant banks' perhaps belated recognition that venture capital is good business in the UK. They are also a mark of the banks' realisation that while Business Expansion Scheme funds are finding it harder to raise money from private investors, financial institutions — which do not qualify for BES relief — are displaying a growing appetite for venture capital investments.

Only two weeks ago, Advent Capital raised £30m in the largest single fund-raising exercise for any British venture capital fund. Overshadowing this enthusiasm, however, is the disastrous performance recently shown by some U.S. venture capital funds, which had been hit by the plummeting valuations of their riskier high technology investments.

Accordingly, the Schroders fund will be marketed mainly to institutional investors. Moulton will be looking for around 30 investments, and the fund is likely to have an emphasis on high technology business and management buy-outs, although Moulton is unwilling at this

stage to tie himself down too much to specific policies.

He emphasises: "I am cynical about high technology for its own sake. The real aim will be to buy good management. There are very few industries in which we won't play as a matter of principle."

Moulton is likely to make use of the skills he acquired as a management buy-out co-ordinator and investor during his four years at Citicorp, one of which he spent working in the bank's U.S. venture capital department.

Deals in which he has been involved include the acquisition of Wardle Stores, a specialist plastic sheet maker, for £25m from NCC two years ago.

A number of venture capitalists believe that the climate for management buy-outs is getting harsher because the bull market is pushing prices beyond the reach of small management teams. Moulton disagrees. "U.S. experience shows that he management buy-out business is pretty stable, bull or bear market. There is no shortage of equity for sensible buy-out proposals."

The Schroders fund will also rely heavily on the contacts created by the bank's U.S. vehicle, Schroder Venture Trust, which attracted \$37.5m (£33.5m), as against a \$25m minimum subscription level, when it was established in September 1983.

If one of Schroder's U.S. investments, for instance, needed to set up a UK presence, the UK fund could take a stake in the operation, a principle pioneered in the UK by Advent.

There might also be scope for transfers of technology. "With Schroder's two offices in New York and Palo Alto, it should be easier to move deals across the Atlantic," says Moulton.

In keeping with the increasingly fashionable "hands on" approach to venture capital investment, Schroders intends to supply non-executive board members to each company in the fund.

To this end, it will shortly be announcing the recruitment of two or possibly three executives with "substantial" track records in the industry.

William Dawkins

A SOMEWHAT unusual alliance was established when four former British Rail employees set up a company three years ago to sell metal fatigue analysis software to vehicle builders.

For, through financial expediency on the one hand and an accidental meeting on the other, they sold a 15 per cent shareholding to the Labour-controlled Sheffield City Council (which also has a representative on the Board) and a 20 per cent stake to the bastion of West German capitalism, the electronics company Johnne and Reilhofer.

The company, nCode International, has attained reasonable, though not spectacular growth, and lists among its customers, Porsche, Rolls-Royce, Jaguar and the German truck builder Man. Each has bought at £10,000 a time the nCode packages of software with which it can analyse stress on materials.

Half the company's shares are in the hands of the four men who left British Rail's Technical Centre in Derby, taking with them, in agreement with BR, the fatigue analysis software they had been developing and have continued to do. The four have put in a total of £24,000, with 10 per cent of shares held by former employees of the German company and the rest of the shares unallocated.

nCode, which had a £250,000 turnover last year, made a tiny profit of just £4,000 and now employs 12, demonstrates two unusual business features. It has regular dealings with a local authority whose ideology is frequently referred to by some of the local business community as damaging to the city.

It has also been forced to learn, sometimes painfully, the technique for a small company of trying to sell to big organisations with large engineering departments often protective about their own abilities and position. Companies like General Motors, General Motors, which has purchased software from nCode do not suffer fools gladly.

Ken Morton, nCode's chairman and chief executive, says Sheffield City was approached largely because the council was publicly making much of its willingness to put money where its mouth was. "The council has stumped up a £28,000 grant, two loan tranches totalling £82,000 at just under 10 per cent interest overall and a sum of £7,500 for its 15 per cent shareholdings."

The council requires from



Ken Morton with fatigue analysis output Trevor Humphries

## Why stress is good for four ex-BR employees

Nick Garnett reports on nCode International

all the companies to which it lends money an employment document in which those companies agree to recognise unions if this is requested by their workforces, and that they will abide by Equal Opportunity, pay legislation, and Health and Safety acts, nCode was also told that the council would not want it to sell to any company involved in nuclear arms manufacture or which operated in South Africa. The company must also provide a yearly business plan, quarterly financial accounts and a monthly cash flow forecast.

Morton says these have caused no problems. The company is not in fact unionised and sales to the nuclear arms industry has not in any case arisen.

nCode was pleased with the speed at which it obtained money from the council; the cash was sanctioned in two

months. One point at issue was the failure of the council nominated to attend board meetings actually to turn up regularly but the officer that has taken over this role, an alternate director — Jean Bickerstaffe, a former metal-lurgist — has corrected this. The company seems to like this continuing level of interest.

"I think it's good that we have a wealthy organisation like the council as a partner," says Morton.

The second issue — selling to well-established and famous companies with long traditions and proven engineering track records — has been a business problem.

"Initially this was more difficult than we imagined," says Morton. "It was pretty well down to our approach. We were saying 'here is the greatest thing in fatigue analysis since Wohler.' What we didn't appreciate is that these com-

panies have their own specialists and they saw us very much as a threat."

A change of tack, emphasising the packages as a tool to enhance the buyer's engineering skills, went down better. nCode has been greatly helped by Johnne and Reilhofer which after a chance meeting with one of the four now acts as agents for the Sheffield company in West and Central Europe. The German concern provided £80,000 of DEC hardware for software production in return for a stake in the company.

"J and R was a big bonus," says Morton. "It gave us a partner who was dealing in the right materials and already sold equipment to the engineering industry. It gave us confidence."

nCode used Johnne and Reilhofer's Munich offices to demonstrate the system to Porsche, Jaguar and so on, among other things, fatigue analysis on roll bars, Austin Rover for body shells. Although it is putting in its software with Cummins in the U.S., it did not get very far with Ford or Citroën-Peugeot.

But apart from selling packages, nCode carries out consultancy work for companies like Holset and Volvo and sells DEC hardware.

nCode is now taking its software and services into aerospace, oil-related engineering and defence. A few possible much larger deals look to be on the cards, including one with a propeller manufacturer, but the company faces the same problem as many small businesses — trying to gauge when it is ready to launch into the defence market but we haven't taken the plunge because there is no point in doing that unless you can support it. We are still really at the starting gate."

That has steered nCode into its next big problem — recruiting another four people this year. With the company's profits at a low level (though predicted to rise this year to about £20,000), this is a big step and the new people have to be right to protect the image of quality the company has been fostering.

There is always an element of precariousness in businesses of this size but Morton thinks the company is relatively secure and is planning a move into larger premises next year. It is comforting for nCode that Johnne and Reilhofer's parent, the Roehling Group, has indicated a readiness to put further money into the company should nCode require it.

Meanwhile more day-to-day things are preying on everyone's mind. "Our main worry is if the computer breaks down and affects output. We are very thankful that has never happened."

A 19th-century fatigue investigator.

## A wealth of assistance available to exporters

### The HOW TO of...

#### SELLING ABROAD

EXPORTING is not difficult. Although the whole process may at first appear daunting, small business people should not be put off; the hard work is setting up. After that, many people find exporting fun, especially if the relative weakness of sterling leads to an extra windfall.

As with nearly every other aspect of management, good planning is the key. The need for this is greater with exporting than with almost anything else because simple things like getting the documentation wrong can lose money or delay payments. If you approach things correctly from the outset, however, it ought to be difficult to go wrong.

But first establish that there are markets for what you want to sell. The government-run British Overseas Trade Board, which has London offices at Victoria Street and Ludgate Hill, is a good place to start. It runs an Export Intelligence Service and publishes a series of hints to exporters. There may even be money available to help with market research.

Regional Chambers of Commerce are another good source of information. Some run regular seminars on exporting. Many also run trade missions to specific countries, with places open to all comers from anywhere in Britain. This is a very good way for inexperienced small business people to travel to foreign markets, with both cost advantages and moral support from people in the same boat.

However, there is little point in joining such a mission just for market research, especially when there are much cheaper ways of getting most of the information required. Missions are worth trying when you are certain there is a market and have prepared yourself.

to become an exporter in the first place. An excellent starting point for this preparation is to see your bank manager.

All the major banks have extensive information on foreign markets and will be able to help you assess the likelihood of selling in any particular country. More than that, your bank manager will be able to put you in touch with relevant experts.

For example, NatWest, which has pioneered this sort of service, has 17 specialists called trade development managers scattered around the country. Their advice is free and they will visit you to give basic instruction in exporting, from how to get goods physically to your overseas buyer to ensuring that you get paid for them. They also hold regular "export clinics" to give general information or answer specific questions. NatWest has recently been appointing specialists in export finance to play a similar regional role.

For many goods you may also need technical advice about whether modifications may be needed for a particular foreign market. Technical Help for Exporters, a subsidiary of the British Standards Institution and based in Hemel Hempstead, is the body to consult here. It charges for advice but has rates for subscribers. It links with standards authorities abroad are unparalleled.

The banks are also useful for their networks of officers and banking correspondents abroad. Not only can these help you in touch with potential buyers, their feedback from the marketplace is important in deciding how to sell.

Direct selling is right for some countries, such as in North America or Europe, but not necessarily for the Middle East, Africa, the Far East and South America, where it is usually more effective to use an agent.

British embassies or High Commissions can help. You and an agent. They have lists of possible people and their credit ratings. The UK bank can also help by providing letters of introduction to its overseas branches or corresponding banks, whose managers may, in turn, be able to point you to likely outlets or agents.

Ian Hamilton Fazey

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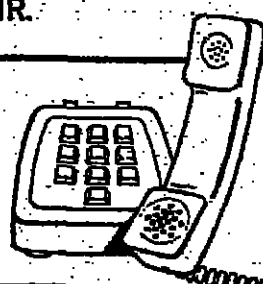
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الوقت

Brazil halts coffee deals with China and Morocco, Page 36

SECTION III - INTERNATIONAL MARKETS

FINANCIAL TIMES

Tuesday January 22 1985

NEW YORK STOCK EXCHANGE 28-29  
AMERICAN STOCK EXCHANGE 29-30  
U.S. OVER THE COUNTER 30, 38  
WORLD STOCK MARKETS 30  
LONDON STOCK EXCHANGE 31-33  
UNIT TRUSTS 34-35  
COMMODITIES 36 CURRENCIES 37  
INTERNATIONAL CAPITAL MARKETS 38

WALL STREET

Day of the private investor

A STRONG advance in heavy turnover was recorded by Wall Street stocks yesterday despite the closure of the federal bond markets and of many New York banks for the Martin Luther King holiday, writes Terry Byland in New York.

With the investment institutions less active because of the holiday, it was the turn of the private investors to drive the market forward.

At 3pm, the Dow Jones industrial average was up 25.4 at 1,252.78.

Strong retail demand for the second line technology issues pushed the New York Stock Exchange composite index to a new peak, while the American Stock Exchange index, another indicator of the health of stocks in the smaller U.S. companies, was also sharply higher.

Turnover surpassed Friday's levels, despite the subdued role of the institutions.

While neither Government bonds nor money market instruments traded, credit market analysts were in bullish mood. The Federal Reserve is expected to maintain its relaxed credit stance for some time, allowing the U.S. economy to develop the recovery which has become apparent in recent weeks. Technical fac-

tors are also positive, with the bond markets enjoying a holiday from Treasury financing until February when a record financing package of around \$18.25bn is expected.

Blue chip issues soared ahead behind the lead of IBM, which moved close to its 12-month peak in heavy trading.

The strength of the stock, 32% up at \$126% indicated its popularity with private investors, as well as with the managers of the big pension and trust funds.

Also strong were the other leading computer stocks, due to report profits this week. Burroughs added a further 1% to \$62%, Honeywell at \$58% put on 1%. Control Data at \$36% gained 3% and NCR was 3% better at \$28%.

But expectations that the computer industry, the driving belt of modern industry, would be the first to benefit from a strengthening U.S. economy, showed itself chiefly in the second line issues traded on the Amex and Nasdaq stock markets.

Wang Laboratories jumped 3% to \$26% and Western Digital at \$11% added 3%. Computer Consoles added 3% to \$13%.

Among industrial issues traded on the Amex, BAT Industries of the UK added 3% to \$4% after 1.2m of its American Depository Receipts were traded.

The flow of corporate results continued, with Inland Steel opening the steel company trading season. Gaining 3% to \$25 on the trading figures. In pharmaceuticals, SmithKline Beckman jumped 1% to \$56% after announcing increased earnings.

Continental Illinois added 3% to \$7% in a favourable response to the profits statement. Other bank issues to main-

tain their recent strength included Chase Manhattan, 3% up at \$52%, and J.P. Morgan, 1% higher at \$41%. Good results lifted Bank of Boston 3% to \$43%.

Profits news took Sperry, the defence and technology group, 5% higher at \$43%. Also responding to trading statements, Singer put on 5% at \$34, Ethyl 3% at \$33%, Cross Trecker 3% at \$28 and Robertshaw Controls 1% to \$33%.

Lower earnings at Alcan Aluminium had been discounted and the stock rose 1% to \$29. Raytheon gained 3% to \$43% on earnings news. McKesson, the drugs and food group, added 3% to \$8% on a flat third-quarter result. Hilton Hotel at \$57% was 3% better, also on trading news.

LONDON

Institutions move out of limelight

SMALL INVESTORS took the limelight in London yesterday as institutions took a break from the recent setting pace of last week. The FT Ordinary index touched a new high early in the session, weakened, and then found renewed strength from Wall Street's sharp opening. The index, however, settled a net 0.5 easier at 1,003.9.

Oils were active, with BP rising 7p to 495p and Britoil adding 15p to 215p. The rights issue from Bunzl was well received, pushing it 40p higher to 483p while BTR, in pursuit of Dunlop Holdings, shed 11p to 675p.

Gifts improved although the underlying sentiment was sensitive. Longs finished 1/4 firmer, while index-linked issues came back into fashion.

Chief price changes, Page 30; Details, Page 31; Share information service, Pages 32-33.

HONG KONG

UNCERTAINTY over the short-term direction of Hong Kong shares forced many investors to the sidelines as the Hang Seng index fell 10.33 to 1,350.00, the first time in over six weeks that it declined in two consecutive sessions.

The downturn was not uniform, however. Rises of 15 cents each were recorded by Jardine Matheson at HK\$9.40 and New World Development at HK\$5.70. Hongkong Telephone took one of the sharpest falls of the session with a HK\$1.50 retreat to HK\$35.8. Cheung Kong lost HK\$1.30 to HK\$13.10.

Hongkong Bank managed to hold steady at HK\$9.05 as did Wheelock Martime at HK\$1.10.

SINGAPORE

THE ABSENCE of strong buying interest dampened Singapore and trimmed 2.30 points off the Straits Times industrial index to 788.71.

Sime Darby, the most active stock with a modest turnover of 360,000 shares, edged 1 cent lower to S\$1.67, while Singapore Press, also active, closed unchanged at S\$2.25.

OCBC was 10 cents weaker at S\$8.60 ahead of the 1/4 point cut in its prime rate for Singapore dollars to 8.5 per cent. This follows a similar reduction by other leading banks.

AUSTRALIA

A BULLISH stance by local institutional investors fuelled a rally in Sydney with a large increase in block trades enabling a 3.7 point rise in the All Ordinaries index to 750.1.

News Corporation managed one of the largest gains with a 50 cent surge to A\$12, while most other increases were confined to single figures. Industrial leader BHP in fact shed 2 cents to A\$5.10; ANZ in banks firmed 6 cents to A\$5.36 and brewer Castlemeane Tooheys rose 4 cents to A\$4.34.

SOUTH AFRICA

THE FIRM bullion price injected a measure of stability into Johannesburg gold shares, while other mining shares and industrials ended mixed.

Buffels was steady at R77 while Free State Geduld finished unchanged at R32.50. Driefontein succumbed to selling pressure and lost 50 cents to R54.75, and diamond share De Beers was weaker with a 5-cent fall to R8.80. Platinum miner Rustenburg shed 10 cents to R18.90 ahead of its first-half profits surge to R56m.

Industrial leader Barlow Rand was 5 cents stronger at R10.85.

CANADA

MINING SHARES led the upsurge in Toronto while gold and oil-related issues followed suit.

Among the most active Alcan Aluminium traded CS% up to CS38 after poor fourth-quarter results. Elsewhere, Canadian Pacific moved CS1% higher to CS32%, Inco gained CS% to CS17% and Noranda firmed CS% to CS19%. Northern Telecom traded CS1% higher to CS48% after reporting a strong final-quarter profits performance.

In Montreal shares moved sharply ahead over a broad range.

EUROPE

Renewed assaults on records

A ROUND of late profit-taking left shares mixed in Frankfurt, wiping out the benefit of strong early demand which had taken the Commerzbank index to a fourth consecutive record high.

The index of 60 leading shares, calculated at midsession, added a further 1.5 to 1,169.4.

Among the motor manufacturers, Daimler held a DM 1.40 advance to DM 632, buoyed by higher profit forecasts but BMW fell DM 4 to DM 380, Volkswagen eased DM 2.50 to DM 203 and Porsche shed DM 6 to DM 1,090.

The engineering sector was also mixed with GHH DM 3.30 higher at DM 188.80 on expectations of higher dollar-denominated profits. Mannesmann was unchanged at DM 158.50 and MAN eased 50 pf to DM 189. KHD, trading ex-rights, slipped DM 12 to DM 244.

Among electricals, Siemens eased 80 pf to DM 499.20, despite the announcement of a DM 240m order from Indonesia for generators. AEG, however, put on 20 pf to DM 108.80 amid market speculation that profits could turn out higher than previously expected.

The stores sector was under pressure following Karstadt's expectations of lower 1984 earnings. Karstadt itself was DM 1.50 lower at DM 239, Kaufhof shed DM 4.20 to DM 219.80 and Herten was DM 4 lower at DM 182.

Bond prices closed mostly higher although uncertainty about the dollar and central bank intervention left trading fairly thin. The Bundesbank sold DM 97.1m of paper, compared with sales totalling DM 141.5m on Friday.

Meanwhile, the Bundesbank reported that net sales of domestic bonds fell to DM 72.2bn last year from DM 87.6bn in 1983 although gross sales in 1984 were little changed at DM 227.4bn.

Amsterdam returned to record-setting ways with heavy foreign demand attributed to the continued strength of the dollar. The ANP-CBS general index added 1.6 to 192.0, which surpassed the previous record of 191.4 registered last Wednesday.

Slight profit-taking emerged later in the day but sell orders were easily absorbed. Unlevered led the gains among the major companies, rising Ff 4.80 to Ff 333.20 and Hoogovens was Ff 1.60 firmer at Ff 63.80.

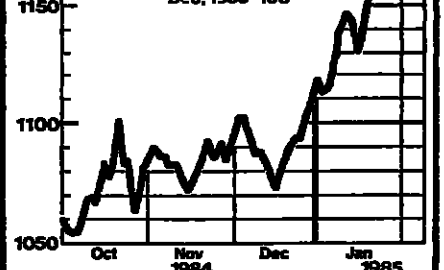
Among banks, ABN added Ff 4 to Ff

379 and NMB Ff 3.50 to Ff 163.0. Mortgage bank WUH recovered from last week's losses rising Ff 2.50 to Ff 112.

AmRo rose Ff 1.40 to Ff 72.80 after a successful private placement of 2.5m new shares.

Fokker put on Ff 1.50 to Ff 93.50. The aerospace group confirmed it is to receive orders worth about Ff 412m under a co-production contract with Raytheon of the U.S. for the Patriot guided missile system.

KLM was unchanged at Ff 46.80 amid uncertainties about how much dilution its subordinated bond issue with warrants would imply.



Continuing reinvestment of dividend payments gave an upward bias to Paris, although trading was cautious.

Meanwhile, official figures show that a total of FFr 250m was raised on the French domestic bond market last year, a 28 per cent rise on the 1983 level. Government bond issues took up 34 per cent of the total.

The selling pressure that had taken Brussels lower in recent sessions subsided yesterday and prices ended slightly firmer, although volume remained low.

Petrofina, the oil company and Belgium's largest industrial unit, added BFr 50 to BFr 6,720 amid continuing market speculation that Groupe Bruxelles Lambert (GBL) might be buying the stock. GBL dipped BFr 25 to BFr 1,965.

A mixed to weaker performance was seen in Zurich as profit-takers chipped away at the gains recorded during last week's rally.

Among chemicals, Ciba-Geigy rose SwFr 30 to SwFr 2,880 on further consideration of recent turnover figures. But Landis & Gyr fell SwFr 5 to SwFr 1,855 in the wake of its 27 per cent rise in profits for 1984.

Milan was mixed as the market took a pause to consolidate recent gains. Madrid continued its advance with the stock exchange index up 0.05 at a record 110.27.

Stockholm was easier in quiet trading as the market awaits Volvo's 1984 results, due tomorrow. Volvo itself was unchanged at Skr 265.

TOKYO

Electricals spark run to peaks

ACTIVITY was the slowest so far this year in Tokyo yesterday, but the Nikkei-Dow market average still climbed to another all-time high on upsurges of light electricals, writes Shigeo Nishiwaki of Jiji Press.

The Nikkei-Dow opened lower, but firmed in late trading to close 12.43 higher at a record 11,964.52. Turnover declined sharply to 286m shares from last Friday's 442m dipping below the previous low of 329m shares registered on January 7.

Investors stayed on the sidelines due to the lack of fresh incentives and growing concern that the buying balance on margin trading at the end of last week would hit a new high for the fourth consecutive week, despite the Tokyo stock exchange's tightened restrictions on margin trading. The balance is scheduled to be announced today.

Meidensha Electric and other small-capital heavy electricals were bought in early trading, along with Seika Sangyo, but later came under profit-taking pressure. These issues had entered a liquidation phase after leading a year-end strong rally. Meidensha Electric shed Y13 to Y532 and Yaskawa Electric Y4 to Y568.

Incentive-backed issues fell. Nippon Oil and Fats weakened Y23 to Y770 with 8.22m shares traded, the day's busiest. Nippon Gakki was down Y10 to Y1,730, Kuraray Y21 to Y845 and Asahi Chemical Industry Y12 to Y881.

Buying interest focused on some high-priced light electricals. Sony climbed Y130 to Y4,000 on its launch of an 8mm videocassette recorder (VCR). In sympathy, Pioneer soared Y180 to Y3,270, Fuji Photo Film Y80 to Y1,820 and TDK Y80 to Y5,410. Kanto Denka Kogyo, a magnetic materials manufacturer, firmed Y80 to Y1,300 and Matsushita Electric Industrial Y30 to Y1,610.

Bond prices hardened on light buying by city banks and investment trust management companies, despite the absence of incentives.

Financial institutions bought government bonds, due in about eight years, in blocks of Y3bn to Y5bn. The bonds carry higher yields than government issues with a remaining life of more than nine years. The yield on the benchmark 7.3 per cent government bond, due in December 1993, sagged to 6.505 per cent from Saturday's 6.525 per cent.

# KEY MARKET MONITORS

## STOCK MARKET INDICES

| NEW YORK       | Jan 21  | Previous | Year ago |
|----------------|---------|----------|----------|
| DJ Industrials | 1,252.7 | 1,227.36 | 1,259.11 |
| DJ Transport   | 587.80  | 577.72   | 586.45   |
| DJ Utilities   | 147.47  | 147.57   | 130.39   |
| S&P Composite  | 174.57  | 171.32   | 168.21   |

| LONDON         |         |         |         |
|----------------|---------|---------|---------|
| FT Ord         | 1,003.9 | 1,004.4 | 814.9   |
| FT-SE 100      | 1,279.0 | 1,277.9 | 1,059.0 |
| FT-A All-share | 618.85  | 614.96  | 494.50  |
| FT-A 500       | 678.72  | 676.95  | 528.17  |
| FT Gold mines  | 463.7   | 465.3   | 541.3   |
| FT-A Long gilt | 10.72   | 10.72   | 11.96   |

| TOKYO      |           |           |          |
|------------|-----------|-----------|----------|
| Nikkei-Dow | 11,975.74 | 11,910.05 | 10,104.0 |
| Tokyo SE   | 935.57    | 932.65    | 764.45   |

| AUSTRALIA      |       |       |       |
|----------------|-------|-------|-------|
| All Ord.       | 750.7 | 745.4 | 781.5 |
| Metals & Mins. | 432.8 | 427.5 | 541.2 |

| AUSTRIA       |       |       |       |
|---------------|-------|-------|-------|
| Credit Aktien | 58.35 | 58.26 | 55.36 |

| BELGIUM    |          |         |   |
|------------|----------|---------|---|
| Belgian SE | 2,086.82 | 2,090.7 | - |

| CANADA                |         |         |         |
|-----------------------|---------|---------|---------|
| Toronto Metals & Mins | 2,042.6 | 1,991.8 | 2,464.0 |
| Composite             | 2,451.6 | 2,419.8 | 2,572.5 |
| Montreal Portfolio    | 123.73  | 121.7   | 125.9   |

| DENMARK       |        |        |        |
|---------------|--------|--------|--------|
| Copenhagen SE | 182.79 | 183.09 | 225.21 |

| FRANCE        |       |       |       |
|---------------|-------|-------|-------|
| CAC Gen       | 190.8 | 190.1 | 167.5 |
| Ind. Tendence | 104.1 | 103.9 | 90.1  |

| WEST GERMANY |         |         |         |
|--------------|---------|---------|---------|
| FAZ-Aktien   | 402.51  | 403.73  | 360.5   |
| Commerzbank  | 1,169.4 | 1,167.9 | 1,055.6 |

| HONG KONG |          |          |         |
|-----------|----------|----------|---------|
| Hang Seng | 1,350.00 | 1,360.33 | 1,034.0 |

| ITALY      |        |        |        |
|------------|--------|--------|--------|
| Banca Com. | 255.74 | 255.40 | 219.02 |

| NETHERLANDS |       |       |       |
|-------------|-------|-------|-------|
| ANP-CBS Gen | 192.0 | 190.4 | 168.9 |
| ANP-CBS Ind | 154.9 | 153.5 | 142.1 |

| NORWAY  |       |        |        |
|---------|-------|--------|--------|
| Oslo SE | 314.2 | 311.07 | 243.29 |

| SINGAPORE     |        |        |          |
|---------------|--------|--------|----------|
| Straits Times | 788.71 | 771.01 | 1,044.44 |

| SOUTH AFRICA |     |         |       |
|--------------|-----|---------|-------|
| Gold         | n/a | 1,043.3 | 813.6 |
| Industrials  | n/a | 902.6   | 969.7 |

| SPAIN     |        |        |       |
|-----------|--------|--------|-------|
| Madrid SE | 110.27 | 110.22 | 77.49 |

| SWEDEN |          |          |         |
|--------|----------|----------|---------|
| J & P  | 1,436.95 | 1,446.74 | 1,594.2 |

| SWITZERLAND    |       |       |       |
|----------------|-------|-------|-------|
| Swiss Bank Ind | 404.4 | 406.4 | 383.2 |

| WORLD         | Jan 18 | Prev  | Year ago |
|---------------|--------|-------|----------|
| Capital Int'l | 190.5  | 189.9 | 186.9    |

## GOLD (per ounce)

|                | Jan 21   | Prev     |
|----------------|----------|----------|
| London         | \$307.50 | \$307.00 |
| Zurich         | \$307.75 | \$307.50 |
| Paris (fixing) | \$306.77 | \$307.03 |
| Luxembourg     | \$307.15 | \$307.95 |
| New York (Feb) | \$308.40 | \$307.20 |

\* Latest available figure

## CURRENCIES

|          | U.S. DOLLAR | STERLING |
|----------|-------------|----------|
| (London) | Jan 21      | Previous |
| \$       | -           | -        |
| DM       | 3.1705      | 3.181    |
| Yen      | 253.4       | 254.5    |
| FFr      | 9.7075      | 9.7425   |
| SwFr     | 2.6685      | 2.682    |
| GBL      | 3.58        | 3.581    |
| Lira     | 1,948.5     | 1,952.0  |
| Bfr      | 63.45       | 63.6     |
| CS       | 1.32285     | 1.32725  |

## INTEREST RATES

| Euro-currencies        | Jan 21 | Prev    |
|------------------------|--------|---------|
| (3-month offered rate) |        |         |
| £                      | 12     | 12      |
| SwFr                   | 5%     | 5 1/4%  |
| DM                     | 5 1/4% | 5 1/4%  |
| FFr                    | 10%    | 10 1/4% |

## FT London Interbank fixing (offered rate)

|                      |        |        |
|----------------------|--------|--------|
| 3-month U.S.\$       | 8%     | 8%     |
| 6-month U.S.\$       | 8 1/4% | 8 1/4% |
| U.S. Fed Funds       | closed | 7%     |
| U.S. 3-month CDs     | closed | 8%     |
| U.S. 3-month T-bills | closed | 7.73   |

## U.S. BONDS

| Treasury              | Jan 18   | Prev  |
|-----------------------|----------|-------|
|                       | Price    | Yield |
| 9% 1986               | 100      | 9.87  |
| 11% 1992              | 101 1/4% | 11.25 |
| 11% 1994              | 101 1/4% | 11.40 |
| 11% 2014              | 102 1/4% | 11.52 |
| Corporate             | Jan 21   | Prev  |
| AT & T                |          |       |
| 10% June 1990         | 96%      | 11.40 |
| 3% July 1990          | 73%      | 10.25 |
| 8% May 2000           | 77       | 12.10 |
| Xerox                 |          |       |
| 10% March 1993        | 94       | 11.80 |
| Diamond Shamrock      |          |       |
| 10% May 1993          | 91%      | 12.25 |
| Federated Dept Stores |          |       |
| 10% May 2013          | 85%      | 12.30 |
| Alcoa                 |          |       |
| 11.80 Feb 2013        | 94%      | 12.50 |
| Alcoa                 |          |       |
| 12% Dec 2012          | 96%      | 12.75 |

## FINANCIAL FUTURES

| CHICAGO                       | Latest | High   | Low    | Prev   |
|-------------------------------|--------|--------|--------|--------|
| U.S. Treasury Bonds (CBT)     |        |        |        |        |
| 8% 32nds of 100%              |        |        |        |        |
| Mar                           | 71-11  | 71-14  | 71-09  | 71-13  |
| U.S. Treasury Bills (RWM)     |        |        |        |        |
| \$1m points of 100%           |        |        |        |        |
| Mar                           | 92.02  | 92.06  | 92.02  | 92.04  |
| Certificates of Deposit (RWM) |        |        |        |        |
| \$1m points of 100%           |        |        |        |        |
| Mar                           | 91.45  | 91.49  | 91.44  | 91.46  |
| LONDON                        |        |        |        |        |
| Three-month Eurodollar        |        |        |        |        |
| \$1m points of 100%           |        |        |        |        |
| Mar                           | 91.16  | 91.17  | 91.12  | 91.09  |
| 20-year National Gilt         |        |        |        |        |
| £50,000 32nds of 100%         |        |        |        |        |
| Mar                           | 104-26 | 105-03 | 104-25 | 104-27 |

## COMMODITIES

| (London)                 | Jan 21    | Prev      |
|--------------------------|-----------|-----------|
| Silver (spot fixing)     | 550.85p   | 557.80p   |
| Copper (cash)            | £1,246.50 | £1,240.50 |
| Coffee (Mar)             | £2,378.50 | £2,362.50 |
| Oil (spot Arabian Light) | £27.80    | £27.80    |



**Prices at 3pm, January 21**

**Continued on Page 29**

**New York • London • Paris • Geneva • Zurich • Hong Kong • Tokyo**

کتابخانه ملی



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Continued on Page 36

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## WORLD STOCK MARKETS

[illegible]

## AMERICAN STOCK EXCHANGE PRICES

| 12 Month               | High | Low | Stock | Div. Yld. | P/E | 100s High | Low | Open | Close | 12 Month | High | Low | Stock | Div. Yld. | P/E | 100s High | Low | Open | Close |
|------------------------|------|-----|-------|-----------|-----|-----------|-----|------|-------|----------|------|-----|-------|-----------|-----|-----------|-----|------|-------|
| Continued from Page 29 |      |     |       |           |     |           |     |      |       |          |      |     |       |           |     |           |     |      |       |
| S-S-S                  |      |     |       |           |     |           |     |      |       |          |      |     |       |           |     |           |     |      |       |
| 54                     | 4%   | 5%  | SFM   |           | 4   | 4         | 4   | 4    | 4     | 54       | 4%   | 5%  | Waco  |           | 4   | 4         | 4   | 4    | 4     |
| 55                     | 5%   | 5%  | SMD   |           | 7   | 7         | 7   | 7    | 7     | 55       | 5%   | 5%  | Waco  |           | 7   | 7         | 7   | 7    | 7     |
| 56                     | 5%   | 5%  | SMCP  |           | 10  | 10        | 10  | 10   | 10    | 56       | 5%   | 5%  | Waco  |           | 10  | 10        | 10  | 10   | 10    |
| 57                     | 5%   | 5%  | SMD   |           | 11  | 11        | 11  | 11   | 11    | 57       | 5%   | 5%  | Waco  |           | 11  | 11        | 11  | 11   | 11    |
| 58                     | 5%   | 5%  | SMD   |           | 12  | 12        | 12  | 12   | 12    | 58       | 5%   | 5%  | Waco  |           | 12  | 12        | 12  | 12   | 12    |
| 59                     | 5%   | 5%  | SMD   |           | 13  | 13        | 13  | 13   | 13    | 59       | 5%   | 5%  | Waco  |           | 13  | 13        | 13  | 13   | 13    |
| 60                     | 5%   | 5%  | SMD   |           | 14  | 14        | 14  | 14   | 14    | 60       | 5%   | 5%  | Waco  |           | 14  | 14        | 14  | 14   | 14    |
| 61                     | 5%   | 5%  | SMD   |           | 15  | 15        | 15  | 15   | 15    | 61       | 5%   | 5%  | Waco  |           | 15  | 15        | 15  | 15   | 15    |
| 62                     | 5%   | 5%  | SMD   |           | 16  | 16        | 16  | 16   | 16    | 62       | 5%   | 5%  | Waco  |           | 16  | 16        | 16  | 16   | 16    |
| 63                     | 5%   | 5%  | SMD   |           | 17  | 17        | 17  | 17   | 17    | 63       | 5%   | 5%  | Waco  |           | 17  | 17        | 17  | 17   | 17    |
| 64                     | 5%   | 5%  | SMD   |           | 18  | 18        | 18  | 18   | 18    | 64       | 5%   | 5%  | Waco  |           | 18  | 18        | 18  | 18   | 18    |
| 65                     | 5%   | 5%  | SMD   |           | 19  | 19        | 19  | 19   | 19    | 65       | 5%   | 5%  | Waco  |           | 19  | 19        | 19  | 19   | 19    |
| 66                     | 5%   | 5%  | SMD   |           | 20  | 20        | 20  | 20   | 20    | 66       | 5%   | 5%  | Waco  |           | 20  | 20        | 20  | 20   | 20    |
| 67                     | 5%   | 5%  | SMD   |           | 21  | 21        | 21  | 21   | 21    | 67       | 5%   | 5%  | Waco  |           | 21  | 21        | 21  | 21   | 21    |
| 68                     | 5%   | 5%  | SMD   |           | 22  | 22        | 22  | 22   | 22    | 68       | 5%   | 5%  | Waco  |           | 22  | 22        | 22  | 22   | 22    |
| 69                     | 5%   | 5%  | SMD   |           | 23  | 23        | 23  | 23   | 23    | 69       | 5%   | 5%  | Waco  |           | 23  | 23        | 23  | 23   | 23    |
| 70                     | 5%   | 5%  | SMD   |           | 24  | 24        | 24  | 24   | 24    | 70       | 5%   | 5%  | Waco  |           | 24  | 24        | 24  | 24   | 24    |
| 71                     | 5%   | 5%  | SMD   |           | 25  | 25        | 25  | 25   | 25    | 71       | 5%   | 5%  | Waco  |           | 25  | 25        | 25  | 25   | 25    |
| 72                     | 5%   | 5%  | SMD   |           | 26  | 26        | 26  | 26   | 26    | 72       | 5%   | 5%  | Waco  |           | 26  | 26        | 26  | 26   | 26    |
| 73                     | 5%   | 5%  | SMD   |           | 27  | 27        | 27  | 27   | 27    | 73       | 5%   | 5%  | Waco  |           | 27  | 27        | 27  | 27   | 27    |
| 74                     | 5%   | 5%  | SMD   |           | 28  | 28        | 28  | 28   | 28    | 74       | 5%   | 5%  | Waco  |           | 28  | 28        | 28  | 28   | 28    |
| 75                     | 5%   | 5%  | SMD   |           | 29  | 29        | 29  | 29   | 29    | 75       | 5%   | 5%  | Waco  |           | 29  | 29        | 29  | 29   | 29    |
| 76                     | 5%   | 5%  | SMD   |           | 30  | 30        | 30  | 30   | 30    | 76       | 5%   | 5%  | Waco  |           | 30  | 30        | 30  | 30   | 30    |
| 77                     | 5%   | 5%  | SMD   |           | 31  | 31        | 31  | 31   | 31    | 77       | 5%   | 5%  | Waco  |           | 31  | 31        | 31  | 31   | 31    |
| 78                     | 5%   | 5%  | SMD   |           | 32  | 32        | 32  | 32   | 32    | 78       | 5%   | 5%  | Waco  |           | 32  | 32        | 32  | 32   | 32    |
| 79                     | 5%   | 5%  | SMD   |           | 33  | 33        | 33  | 33   | 33    | 79       | 5%   | 5%  | Waco  |           | 33  | 33        | 33  | 33   | 33    |
| 80                     | 5%   | 5%  | SMD   |           | 34  | 34        | 34  | 34   | 34    | 80       | 5%   | 5%  | Waco  |           | 34  | 34        | 34  | 34   | 34    |
| 81                     | 5%   | 5%  | SMD   |           | 35  | 35        | 35  | 35   | 35    | 81       | 5%   | 5%  | Waco  |           | 35  | 35        | 35  | 35   | 35    |
| 82                     | 5%   | 5%  | SMD   |           | 36  | 36        | 36  | 36   | 36    | 82       | 5%   | 5%  | Waco  |           | 36  | 36        | 36  | 36   | 36    |
| 83                     | 5%   | 5%  | SMD   |           | 37  | 37        | 37  | 37   | 37    | 83       | 5%   | 5%  | Waco  |           | 37  | 37        | 37  | 37   | 37    |
| 84                     | 5%   | 5%  | SMD   |           | 38  | 38        | 38  | 38   | 38    | 84       | 5%   | 5%  | Waco  |           | 38  | 38        | 38  | 38   | 38    |
| 85                     | 5%   | 5%  | SMD   |           | 39  | 39        | 39  | 39   | 39    | 85       | 5%   | 5%  | Waco  |           | 39  | 39        | 39  | 39   | 39    |
| 86                     | 5%   | 5%  | SMD   |           | 40  | 40        | 40  | 40   | 40    | 86       | 5%   | 5%  | Waco  |           | 40  | 40        | 40  | 40   | 40    |
| 87                     | 5%   | 5%  | SMD   |           | 41  | 41        | 41  | 41   | 41    | 87       | 5%   | 5%  | Waco  |           | 41  | 41        | 41  | 41   | 41    |
| 88                     | 5%   | 5%  | SMD   |           | 42  | 42        | 42  | 42   | 42    | 88       | 5%   | 5%  | Waco  |           | 42  | 42        | 42  | 42   | 42    |
| 89                     | 5%   | 5%  | SMD   |           | 43  | 43        | 43  | 43   | 43    | 89       | 5%   | 5%  | Waco  |           | 43  | 43        | 43  | 43   | 43    |
| 90                     | 5%   | 5%  | SMD   |           | 44  | 44        | 44  | 44   | 44    | 90       | 5%   | 5%  | Waco  |           | 44  | 44        | 44  | 44   | 44    |
| 91                     | 5%   | 5%  | SMD   |           | 45  | 45        | 45  | 45   | 45    | 91       | 5%   | 5%  | Waco  |           | 45  | 45        | 45  | 45   | 45    |
| 92                     | 5%   | 5%  | SMD   |           | 46  | 46        | 46  | 46   | 46    | 92       | 5%   | 5%  | Waco  |           | 46  | 46        | 46  | 46   | 46    |
| 93                     | 5%   | 5%  | SMD   |           | 47  | 47        | 47  | 47   | 47    | 93       | 5%   | 5%  | Waco  |           | 47  | 47        | 47  | 47   | 47    |
| 94                     | 5%   | 5%  | SMD   |           | 48  | 48        | 48  | 48   | 48    | 94       | 5%   | 5%  | Waco  |           | 48  | 48        | 48  | 48   | 48    |
| 95                     | 5%   | 5%  | SMD   |           | 49  | 49        | 49  | 49   | 49    | 95       | 5%   | 5%  | Waco  |           | 49  | 49        | 49  | 49   | 49    |
| 96                     | 5%   | 5%  | SMD   |           | 50  | 50        | 50  | 50   | 50    | 96       | 5%   | 5%  | Waco  |           | 50  | 50        | 50  | 50   | 50    |
| 97                     | 5%   | 5%  | SMD   |           | 51  | 51        | 51  | 51   | 51    | 97       | 5%   | 5%  | Waco  |           | 51  | 51        | 51  | 51   | 51    |
| 98                     | 5%   | 5%  | SMD   |           | 52  | 52        | 52  | 52   | 52    | 98       | 5%   | 5%  | Waco  |           | 52  | 52        | 52  | 52   | 52    |
| 99                     | 5%   | 5%  | SMD   |           | 53  | 53        | 53  | 53   | 53    | 99       | 5%   | 5%  | Waco  |           | 53  | 53        | 53  | 53   | 53    |
| 100                    | 5%   | 5%  | SMD   |           | 54  | 54        | 54  | 54   | 54    | 100      | 5%   | 5%  | Waco  |           | 54  | 54        | 54  | 54   | 54    |
| 101                    | 5%   | 5%  | SMD   |           | 55  | 55        | 55  | 55   | 55    | 101      | 5%   | 5%  | Waco  |           | 55  | 55        | 55  | 55   | 55    |
| 102                    | 5%   | 5%  | SMD   |           | 56  | 56        | 56  | 56   | 56    | 102      | 5%   | 5%  | Waco  |           | 56  | 56        | 56  | 56   | 56    |
| 103                    | 5%   | 5%  | SMD   |           | 57  | 57        | 57  | 57   | 57    | 103      | 5%   | 5%  | Waco  |           | 57  | 57        | 57  | 57   | 57    |
| 104                    | 5%   | 5%  | SMD   |           | 58  | 58        | 58  | 58   | 58    | 104      | 5%   | 5%  | Waco  |           | 58  | 58        | 58  | 58   | 58    |
| 105                    | 5%   | 5%  | SMD   |           | 59  | 59        | 59  | 59   | 59    | 105      | 5%   | 5%  | Waco  |           | 59  | 59        | 59  | 59   | 59    |
| 106                    | 5%   | 5%  | SMD   |           | 60  | 60        | 60  | 60   | 60    | 106      | 5%   | 5%  | Waco  |           | 60  | 60        | 60  | 60   | 60    |
| 107                    | 5%   | 5%  | SMD   |           | 61  | 61        | 61  | 61   | 61    | 107      | 5%   | 5%  | Waco  |           | 61  | 61        | 61  | 61   | 61    |
| 108                    | 5%   | 5%  | SMD   |           | 62  | 62        | 62  | 62   | 62    | 108      | 5%   | 5%  | Waco  |           | 62  | 62        | 62  | 62   | 62    |
| 109                    | 5%   | 5%  | SMD   |           | 63  | 63        | 63  | 63   | 63    | 109      | 5%   | 5%  | Waco  |           | 63  | 63        | 63  | 63   | 63    |
| 110                    | 5%   | 5%  | SMD   |           | 64  | 64        | 64  | 64   | 64    | 110      | 5%   | 5%  | Waco  |           | 64  | 64        | 64  | 64   | 64    |
| 111                    | 5%   | 5%  | SMD   |           | 65  | 65        | 65  | 65   | 65    | 111      | 5%   | 5%  | Waco  |           | 65  | 65        | 65  | 65   | 65    |
| 112                    | 5%   | 5%  | SMD   |           | 66  | 66        | 66  | 66   | 66    | 112      | 5%   | 5%  | Waco  |           | 66  | 66        | 66  | 66   | 66    |
| 113                    | 5%   | 5%  | SMD   |           | 67  | 67        | 67  | 67   | 67    | 113      | 5%   | 5%  | Waco  |           | 67  | 67        | 67  | 67   | 67    |
| 114                    | 5%   | 5%  | SMD   |           | 68  | 68        | 68  | 68   | 68    | 114      | 5%   | 5%  | Waco  |           | 68  | 68        | 68  | 68   | 68    |
| 115                    | 5%   | 5%  | SMD   |           | 69  | 69        | 69  | 69   | 69    | 115      | 5%   | 5%  | Waco  |           | 69  | 69        | 69  | 69   | 69    |
| 116                    | 5%   | 5%  | SMD   |           | 70  | 70        | 70  | 70   | 70    | 116      | 5%   | 5%  | Waco  |           | 70  | 70        | 70  | 70   | 70    |
| 117                    | 5%   | 5%  | SMD   |           | 71  | 71        | 71  | 71   | 71    | 117      | 5%   | 5%  | Waco  |           | 71  | 71        | 71  | 71   | 71    |
| 118                    | 5%   | 5%  | SMD   |           | 72  | 72        | 72  | 72   | 72    | 118      | 5%   | 5%  | Waco  |           | 72  | 72        | 72  | 72   | 72    |
| 119                    | 5%   | 5%  | SMD   |           | 73  | 73        | 73  | 73   | 73    | 119      | 5%   | 5%  | Waco  |           | 73  | 73        | 73  | 73   | 73    |
| 120                    | 5%   | 5%  | SMD   |           | 74  | 74        | 74  | 74   | 74    | 120      | 5%   | 5%  | Waco  |           | 74  | 74        | 74  | 74   | 74    |
| 121                    | 5%   | 5%  | SMD   |           | 75  | 75        | 75  | 75   | 75    | 121      | 5%   | 5%  | Waco  |           | 75  | 75        | 75  | 75   | 75    |
| 122                    | 5%   | 5%  | SMD   |           | 76  | 76        | 76  | 76   | 76    | 122      | 5%   | 5%  | Waco  |           | 76  | 76        | 76  | 76   | 76    |
| 123                    | 5%   | 5%  | SMD   |           | 77  | 77        | 77  | 77   | 77    | 123      | 5%   | 5%  | Waco  |           | 77  | 77        | 77  | 77   | 77    |
| 124                    | 5%   | 5%  | SMD   |           | 78  | 78        | 78  | 78   | 78    | 124      | 5%   | 5%  | Waco  |           | 78  | 78        | 78  | 78   | 78    |
| 125                    | 5%   | 5%  | SMD   |           | 79  | 79        | 79  | 79   | 79    | 125      | 5%   | 5%  | Waco  |           | 79  | 79        | 79  | 79   | 79    |
| 126                    | 5%   | 5%  | SMD   |           | 80  | 80        | 80  | 80   | 80    | 126      | 5%   | 5%  | Waco  |           | 80  | 80        | 80  | 80   | 80    |
| 127                    | 5%   | 5%  | SMD   |           | 81  | 81        | 81  | 81   | 81    | 127      | 5%   | 5%  | Waco  |           | 81  | 81        | 81  | 81   | 81    |
| 128                    | 5%   | 5%  | SMD   |           | 82  | 82        | 82  | 82   | 82    | 128      | 5%   | 5%  | Waco  |           | 82  | 82        | 82  | 82   | 82    |
| 129                    | 5%   | 5%  | SMD   |           | 83  | 83        | 83  | 83   | 83    | 129      | 5%   | 5%  | Waco  |           | 83  | 83        | 83  | 83   | 83    |
| 130                    | 5%   | 5%  | SMD   |           | 84  | 84        | 84  | 84   | 84    | 130      | 5%   | 5%  | Waco  |           | 84  | 84        | 84  | 84   | 84    |
| 131                    | 5%   | 5%  | SMD   |           | 85  | 85        | 85  | 85   | 85    | 131      | 5%   | 5%  | Waco  |           | 85  | 85        | 85  | 85   | 85    |
| 132                    | 5%   | 5%  | SMD   |           | 86  | 86        | 86  | 86   | 86    | 132      | 5%   | 5%  | Waco  |           | 86  | 86        | 86  | 86   | 86    |
| 133                    | 5%   | 5%  | SMD   |           | 87  | 87        | 87  | 87   | 87    | 133      | 5%   | 5%  | Waco  |           | 87  | 87        | 87  | 87   | 87    |
| 134                    | 5%   | 5%  | SMD   |           | 88  | 88        | 88  | 88   | 88    | 134      | 5%   | 5%  | Waco  |           | 88  | 88        | 88  | 88   | 88    |
| 135                    | 5%   | 5%  | SMD   |           | 89  | 89        | 89  | 89   | 89    | 135      | 5%   | 5%  | Waco  |           | 89  | 89        | 89  | 89   | 89    |
| 136                    | 5%   | 5%  | SMD   |           | 90  | 90        | 90  | 90   | 90    | 136      | 5%   | 5%  | Waco  |           | 90  | 90        | 90  | 90   | 90    |
| 137                    | 5%   | 5%  | SMD   |           | 91  | 91        | 91  | 91   | 91    | 137      | 5%   | 5%  | Waco  |           | 91  | 91        | 91  | 91   | 91    |
| 138                    | 5%   | 5%  | SMD   |           | 92  | 92        | 92  | 92   | 92    | 138      | 5%   | 5%  | Waco  |           | 92  | 92        | 92  | 92   | 92    |
| 139                    | 5%   | 5%  | SMD   |           | 93  | 93        | 93  | 93   | 93    | 139      | 5%   | 5%  | Waco  |           | 93  | 93        | 93  | 93   | 93    |
| 140                    | 5%   | 5%  | SMD   |           | 94  | 94        | 94  | 94   | 94    | 140      | 5%   | 5%  | Waco  |           | 94  | 94        | 94  | 94   | 94    |
| 141                    | 5%   | 5%  | SMD   |           | 95  | 95        | 95  | 95   | 95    | 141      | 5%   | 5%  | Waco  |           | 95  | 95        | 95  | 95   | 95    |
| 142                    | 5%   | 5%  | SMD   |           | 96  | 96        | 96  | 96   | 96    | 142      | 5%   | 5%  | Waco  |           | 96  | 96        | 96  | 96   | 96    |
| 143                    | 5%   | 5%  | SMD   |           | 97  | 97        | 97  | 97   | 97    | 143</    |      |     |       |           |     |           |     |      |       |

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## COMMODITIES AND AGRICULTURE

## Brazil halts coffee deals with China and Morocco

BY ANDREW WHITLEY IN RIO DE JANEIRO

THE STATE-RUN Brazilian Coffee Institute has cancelled two controversial export deals, ostensibly destined for China and Morocco, restoring a measure of calm to the troubled Brazilian coffee export market. A statement from the IBC on Thursday said it had ended negotiations begun last November with Sofgest, a Geneva-based subsidiary of the Italian Bozzi group, for the export of 100,000 bags of coffee to China.

It said the decision had been taken because of Sofgest's failure to meet its deadline of last Monday, by which time the trading company had to prove the Chinese Government's interest in the purchase and meet certain other guarantees required by the IBC.

Another export contract, of 100,000 bags for Morocco, was also cancelled, after the Brazilian trader concerned withdrew its application to the IBC. News of the two deals caused

a furore among Brazilian coffee traders because they had apparently not been conducted through the IBC's normal channels. The transactions involved exceptionally heavy discounts—taking prices well below the normal levels offered to non-members of the International Coffee Organisation—and, in the case of China, a free bonus of 12,000 bags "for promotional purposes."

Both Sr Murillo Bardaro, the Industry and Commerce Minister, and Sr Alcides Garcia, the IBC president, had publicly defended the deals in the face of angry criticism from the commercial association of Santos, grouping most Brazilian coffee traders.

The Santos traders claimed that the "China deal" was a triangular operation, in which the real destination was to have been a third country. They claimed the benefits from the incentives on offer would have

gone to the intermediaries in the sale.

Export business at Santos has been almost at a standstill for the past few weeks as the dispute has raged. Also responsible for a steady rise in the domestic price of coffee, reducing the attractiveness of export sales.

At the end of last week, high grade coffee was being quoted in Santos at between Cr 450,000 and Cr 470,000 (\$135 to \$138 at the prevailing rate) per 60 kilo bag, about \$5 a bag above the price of equivalent grade Colombian or Central American coffee.

Aggravating the climate between the IBC and the privately owned traders has been the recent decision of the state institute to transfer part of the coffee available to the trading houses to producer co-operatives. The Santos association has also complained that the IBC is favouring a small group of big companies over the allocation of export quotas.

## European farm unions seek 5% price rise

By Ivo Dawney in Brussels

COPA, the confederation of EEC farm unions, has called on the European Commission to seek a 4 to 5 per cent average price rise for Community agricultural produce in the March price fixing.

The demand, modest by COPA's standards, is all the more remarkable for its abandonment of the organisation's usual request for the increase to be based on the principle that farm incomes must be maintained.

Copa assesses that under this so-called "objective method" the price rise would have to be in the region of 7.5 per cent. Its decision not to pursue this scale of increase indicates that the far milder has all but accepted publicly that further restraint of the EEC's farm budget is inevitable.

Draft price proposals leaked from the commission this month suggest officials are seeking a neutral price package this year with some increases for dairy products but cuts for grains. Last year, Copa sought a rise of about 5 per cent but had to settle for an average increase in national income terms of about 3.3 per cent.

## Orange juice futures hit

REPORTS THAT a severe frost had caused heavy damage in Florida's citrus groves pushed orange juice futures prices up sharply. A 10 per cent rise in the New York market yesterday morning.

With another hard frost forecast for last night the price was confidently expected to remain locked in at the limit all day.

Last year's Florida crop was cut sharply by a frost which struck on Christmas Day, 1983. As a result processors were forced to pay 75 per cent more for the market for their supplies and most of the rise was passed on to consumers.

Temperatures in the Florida citrus belt on Sunday night ranged from -3C in the south down to -13C in the north.

## Catering to a health-conscious

EVERYONE is becoming food conscious these days, and health foods are booming, particularly those that can be said to be naturally, or organically grown, that is without the benefit of inorganic, wrongly called artificial fertilisers, and of course without poisonous sprays. There is a strong demand for free range eggs, outdoor pork and humanely fattened veal.

At the same time Mr Teddy Taylor, Tory MP for Southport, is attacking what he calls the excessive use of nitrates on farm land. Some water supplies, he claims, are already polluted by nitrates, to double the extent permissible under the World Health Organisation's rules. He suggests that much of the nitrogen is responsible for the EEC's food mountains, and that farmers should either use less, or pay for the cost of cleaning up the water with a tax on nitrogen.

It is true any restriction of nitrogen would have a significant effect on food production in Western Europe and also in the rest of the world. Its use has been responsible for the vast increase in cereal yields in India, China, Japan and many other densely populated countries.

All the evidence so far is that the use of this fertiliser has been beneficial to feeding mankind. The fact that there are food shortages in some areas and surpluses in others is not the fault of using nitrogen but of the fundamental inequality of the world's economic system. The extent of the damage to health through

nitrates in the water supply is not yet proven. The question should be examined and dealt with because feeding the increasing world population depends on its continued use. Nitrogen fertiliser can be replaced by natural means in the soil. Some can come from decaying vegetation, from farmyard manures or from nitrogen-forming plants such as the

instance—without bag nitrogen but these need adequate supplies of phosphate and possibly potassium. Phosphate has a mineral base, usually broken down by sulphuric acid into superphosphate or it can come from basic slag, a by-product of steelmaking. For some reason the organic school do not like superphosphate but not basic slag or the untreated

## Farmers' Viewpoint: by John Cherrington

clovers. The lush New Zealand dairy pastures get their nitrogen from wild white clover which creates nitrogen in root nodules and releases it to the grass.

I have tried to grow grass on this system but the trouble is that the nitrogen-forming process is dependent on the intensity of sunlight. It does not start here until nearly mid-summer whereas in New Zealand it starts in the spring. Without bag nitrogen UK grazing pasture productivity would most probably be about a third of what it can be today.

The same applies to cereal crops. The so-called Green Revolution wheats which have been responsible for vast production increases in output in subtropical areas, were designed to make the utmost use of fertilisers, especially nitrogen. Research into breeding cereals which make their own nitrogen, as do the clovers, has so far had no result.

It is possible to grow crops of legumes—peas and beans for

phosphate rock, both of which are slow acting, particularly in dry soils.

Superphosphate fertiliser is essential because the production of animals, milk and general crops removes phosphates from the soil and they have to be replaced. It is possible to feed the land by using manure from intensively fed livestock, or composting crop residues but these are not really practical alternatives to the use of inorganic fertilisers. I have yet to see an organic farming system which compares favourably with one using fertilisers in output terms.

There is even less evidence that eating cereals with the aid of inorganic fertilisers is bad for you. I doubt if there is any difference in taste or nutritive value between foods grown under the different systems. Undoubtedly the consumer would have no idea which to choose.

But if he knew its origin his prejudices would make the choice regardless of anything else. But this is a point of view

## EEC wine to be compulsorily distilled

BY IVO DAWNEY IN BRUSSELS

EEC wine makers producing high yields face compulsory distillation of a portion of their output into industrial alcohol at stocks particularly by Italy, has in the past prevented the mechanism from being introduced. Last month the Italians admitted that errors in assessing stocks had led them to under-report their unused wine by more than 12m hectolitres.

Under the restrictions on wine, agreed after lengthy talks by heads of government at the Dublin summit last month, market more rigorous restraint will come into focus in 1985-86.

The Commission will be empowered to introduce obligatory distillation whenever it believes the market requires it, regardless of member states

assessments of supply and demand. The target price for wine is to be frozen for two years and payments for wine compulsorily distilled may be cut to 50 per cent or 40 per cent of the normal production uneconomic in many areas.

Combined with substantially improved incentives for growers to abandon vineyards, EEC officials hope these measures will be sufficient to reduce the wine surplus, now costing about Ecu 1.2bn (£700m) a year.

The total amount of wine due to be distilled this year is expected to be 12m hectolitres, of which Italy will contribute 7.5m, France 4.3m, Greece 350,000 and West Germany 67,000.

## Aluminium price climbs to nine-month record

BY RICHARD MOONEY

ALUMINIUM PRICES on the London Metal Exchange yesterday continued last week's strong bull trend with a cash quotation climbing above £1,000 a tonne for the first time since last March.

That was in the "official" morning ring when the price closed at £1,001.25 a tonne. Profit-taking in the afternoon trimmed values and cash metal ended the "unofficial" afternoon ring at £998 a tonne, still up £8 on the day.

The early rise was encouraged by expectations that the International Primary Aluminium Institute's (IPAI) December report would show a cut in production following a series of plant closures prompted by low prices towards the end of last year.

When it came the report did show a fall in output, but a somewhat smaller one than had been expected.

Disappointment that copper stocks did not continue their recent fall temporarily halted the uptrend in that metal. The

| LONDON METAL EXCHANGE WAREHOUSE STOCKS |                             |
|--|-----------------------------|
| (Changes for week ending Jan 18)       |                             |
| Aluminium                              | +1135.85                    |
| Copper                                 | +1175 to 124.00             |
| Lead                                   | +2,025 to 47,500            |
| Nickel                                 | -606 to 4,804               |
| Tin                                    | -420 to 21,995              |
| Zinc                                   | -1,175 to 29,000            |
| Silver                                 | -164,000 to 52,77m (ounces) |

market opened quite firm but moved down sharply after the stocks announcement. Renewed buying and covering against earlier short sales rallied prices in the afternoon, however, and the cash high grade quotation ended the day £6 up on balance at £1,246.50 a tonne.

The cash zinc price ended at a 10-year high of £730.50 a tonne, up £12 on the day. It is encouraged by a fall in LME stocks, the rises in copper and aluminium, and the threat of a strike at Peru's Cajamarquilla refinery.

## Fisheries logbooks distributed

By Andrew Gowers

BRITAIN yesterday set in train the distribution of fishery logbooks and landing declarations to catches under the EEC's Common Fisheries Policy.

Under the new system, which was agreed by Community fisheries ministers last month and which comes into force in April, all vessels more than 10 metres long will be required to declare landings of fish species subject to quotas, detailing quantities caught and the area of capture.

Larger vessels and ships on voyages longer than 24 hours will in addition have to fill in logbooks recording their daily fishing activities.

Mr Michael Topling, the Agriculture Minister, said: "This is something which we have been urging for many months as a means of improving enforcement of the Common Fisheries Policy."

## LONDON MARKETS

STEADY SUGAR prices in New York sparked off a substantial rally in the London futures market yesterday and nearby positions regained a large part of the fall sustained late last week, which has been attributed to a profit-taking following an earlier strong rise.

The cocoa market was also quite strong with the May position adding £18.50 to last week's £67.50 rise to £2,012 a tonne, up £123.50 on the day. It has reached £2,112 a tonne earlier on mixed trade, chartist and broker buying.

| COPPER     |           |
|------------|-----------|
| Official   | £1,001.25 |
| High Grade | £1,001.25 |
| Cash       | £998.00   |
| 3 months   | £1,001.25 |
| 6 months   | £1,001.25 |
| 9 months   | £1,001.25 |
| 12 months  | £1,001.25 |
| Settlement | £1,001.25 |

Amalgamated Metal Trading reported that in the morning three months higher grade trade was £1,246.75, 47.45, 48.45, 49.45, 50.45, 51.45, 52.45, 53.45, 54.45, 55.45, 56.45, 57.45, 58.45, 59.45, 60.45, 61.45, 62.45, 63.45, 64.45, 65.45, 66.45, 67.45, 68.45, 69.45, 70.45, 71.45, 72.45, 73.45, 74.45, 75.45, 76.45, 77.45, 78.45, 79.45, 80.45, 81.45, 82.45, 83.45, 84.45, 85.45, 86.45, 87.45, 88.45, 89.45, 90.45, 91.45, 92.45, 93.45, 94.45, 95.45, 96.45, 97.45, 98.45, 99.45, 100.45, 101.45, 102.45, 103.45, 104.45, 105.45, 106.45, 107.45, 108.45, 109.45, 110.45, 111.45, 112.45, 113.45, 114.45, 115.45, 116.45, 117.45, 118.45, 119.45, 120.45, 121.45, 122.45, 123.45, 124.45, 125.45, 126.45, 127.45, 128.45, 129.45, 130.45, 131.45, 132.45, 133.45, 134.45, 135.45, 136.45, 137.45, 138.45, 139.45, 140.45, 141.45, 142.45, 143.45, 144.45, 145.45, 146.45, 147.45, 148.45, 149.45, 150.45, 151.45, 152.45, 153.45, 154.45, 155.45, 156.45, 157.45, 158.45, 159.45, 160.45, 161.45, 162.45, 163.45, 164.45, 165.45, 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## CURRENCIES, MONEY and CAPITAL MARKETS

## FINANCIAL FUTURES

## Awaiting further developments

A quiet day for the foreign exchanges ended with the dollar weaker, but not showing any sign of sustained fall, despite fears of orchestrated action by central banks to depress the value of the U.S. currency. Uncertainty about whether this will involve moves by the Federal Reserve and other central banks to weaken the dollar from present levels or prevent further sharp appreciation kept the market generally nervous. Trading was thin, with New York banks closed for a holiday to mark the inauguration of President Reagan. Rumours about possible intervention to sell dollars by the Federal Reserve on Friday encouraged market operators to stay on the sidelines until a new trend became clear.

This may develop after today's publication of the U.S. fourth quarter gross national product growth, which is expected to be slightly higher than the flash estimate of 2.8 per cent.

The dollar fell to 1.7075 from 1.7100 on the London market. The pound fell to 1.7075 from 1.7100 on the London market. The dollar fell to 1.7075 from 1.7100 on the London market. The pound fell to 1.7075 from 1.7100 on the London market.

STERLING - Trading range against the dollar in 1984-85 is

1.6940 to 1.7110. December average 1.7075. Exchange rate index closed unchanged at 71.3, compared with 70.7 six months ago. It opened yesterday at 71.4, and was steady until falling to 71.3.

Sterling showed small mixed changes, and gained a little ground against the dollar. The pound moved with the dollar in a narrow range of \$1.230 to \$1.235, and closed 25 points higher at \$1.230-1.235. News of informal talks between the National Coal Board and National Union of Mine workers, and a return to work by the largest number of miners so far this year, had little obvious impact, but coupled with the recent Group of Five declaration in support of weaker currencies, helped underpin sterling, which rose to FF10.9175 from

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